



Quaker Valley School District

Banners from a Survey of 200 registered voters in Quaker Valley School District.

February 8th – 12th, 2018

202.776.9066 | www.lakeresearch.com | December 2017

SURVEY METHODOLOGY

Lake Research Partners designed and administered this survey, which was conducted by telephone using professional interviewers. The survey reached 200 adults in Pennsylvania’s Quaker Valley School District who are registered to vote. The survey was conducted February 8th – 12th, 2018. The margin of error for this poll is +/-6.9%.

Telephone numbers for the sample were generated from a file of registered voters. The sample was stratified geographically to reflect the composition of registered voters. The data were weighted slightly by gender, age, race, and region.

In interpreting survey results, all sample surveys are subject to possible sampling error—that is, the results of a survey may differ from those that would be obtained if the entire population were interviewed. The size of the sampling error depends upon both the total number of respondents in the survey and the percentage distribution of responses to a question. For example, if a response to a given question which all respondents answered was 50%, we could be 95% confident that the true percentage would fall within plus or minus 6.9% of this percentage, or between 43.1% and 56.9%. The table below represents the estimated sampling error for different percentage distributions of responses. Of course, the sampling error is greater for subgroups.

Sampling Error by Percentage (95% confidence level)

SAMPLE SIZE	PERCENTAGES NEAR:								
	10	20	30	40	50	60	70	80	90
200	4.2	5.5	6.4	6.8	6.9	6.8	6.4	5.5	4.2
100	5.9	7.8	9.0	9.6	9.8	9.6	9.0	7.8	5.9

Quaker Valley School District

FINAL TOPLINES
February 8th – 12th, 2018

	N=	TOTAL 200	MEN 92	WOMEN 108	UNDEC W/LEAN 73
Gender					
Male.....		46	100	0	44
Female		54	0	100	56
Region					
Central /West		32	32	32	33
North.....		41	42	41	34
South		27	27	27	33

Q1. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely? **[IF NOT ON A CELL PHONE, ASK:]** Do you own a cell phone?

[IF Q1 = 2] And is there a better time to reach you? [SCHEDULE CALL BACK]

Yes, cell and can talk safely.....	51	61	42	55
Yes, cell and cannot talk safely.....	[CALL BACK]			
No, not on cell, but own one.....	44	38	48	40
No, not on cell and do not own one	6	1	10	5
Don't know /refused	[TERMINATE]			

	TOTAL	MEN	WOMEN	UNDEC W/LEAN
N=	200	92	108	73

[RANDOMIZE 2 & 3]

Q2. Some people feel very motivated to vote in the May 2018 primary election, while others don't feel motivated at all. How about you? Using a scale from ZERO to TEN, please tell me how motivated you are to vote in the May election. TEN means you are VERY motivated to vote and ZERO means you are NOT AT ALL motivated to vote. You can use any number in between.

Mean	8.4	8.1	8.7	8.1
10 – Very motivated	57	50	63	55
8 - 9	19	23	16	21
6 - 7	5	7	4	3
5 - Neutral.....	10	11	9	12
1 - 4	2	4	1	3
0 – Not at all motivated	4	5	4	7
(don't know).....	2	0	4	0
6 – 10 - Motivated	81	80	82	79
5, DK - Neutral	12	11	13	12
0 – 4 – Not motivated	7	9	5	10

Q3. Some people feel very motivated to vote in the November 2018 general election, while others don't feel motivated at all. How about you? Using a scale from ZERO to TEN, please tell me how motivated you are to vote in the November election. TEN means you are VERY motivated to vote and ZERO means you are NOT AT ALL motivated to vote. You can use any number in between.

Mean	8.7	8.7	8.6	8.2
10 – Very motivated	63	61	65	59
8 - 9	15	18	13	14
6 - 7	7	7	7	4
5 - Neutral.....	9	10	9	15
1 - 4	2	2	2	2
0 – Not at all motivated	2	1	3	5
(don't know).....	1	0	1	2
6 – 10 - Motivated	86	87	85	77
5, DK - Neutral	10	10	10	16
0 – 4 – Not motivated	4	3	5	7

Q4. Generally speaking, do you think things in your community are headed in the right direction, or are things pretty seriously off on the wrong track?

Right Direction.....	72	73	70	86
Wrong track.....	17	12	21	5
(Don't know)	11	14	8	10

	TOTAL	MEN	WOMEN	UNDEC W/LEAN
N=	200	92	108	73

Q5. Now, I'd like to ask you about some public figures and institutions. For each, please tell me whether you have a VERY favorable, SOMEWHAT favorable, somewhat UNFAVORABLE, or VERY unfavorable impression. If you have heard of the person or institution, but do not know enough to have an opinion, or if you have never heard of them, just say so, and we will move on. **[RANDOMIZE LIST]**

[PROMPT EVERY THIRD NAME] Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression, or do you not know enough to have an opinion?

Sorted by "Very favorable"

5a.Quaker Valley Schools	54	57	51	56
5c.Quaker Valley Superintendent Dr. Heidi Ondek	26	16	34	19
5b.Quaker Valley School Board	17	15	19	20

a. Quaker Valley Schools

Very Favorable	54	57	51	56
Somewhat Favorable	32	33	32	29
Somewhat Unfavorable	4	2	5	0
Very Unfavorable	2	1	3	0
No Opinion	7	5	8	11
Never Heard	2	2	1	4
Favorable	86	90	83	85
Unfavorable	6	3	8	0

b. Quaker Valley School Board

Very Favorable	17	15	19	20
Somewhat Favorable	34	35	33	37
Somewhat Unfavorable	8	4	11	0
Very Unfavorable	10	11	9	0
No Opinion	30	34	26	38
Never Heard	2	2	2	5
Favorable	51	50	51	56
Unfavorable	17	14	20	0

c. Quaker Valley Superintendent Dr. Heidi Ondek

Very Favorable	26	16	34	19
Somewhat Favorable	21	25	17	19
Somewhat Unfavorable	2	1	3	1
Very Unfavorable	3	5	1	0
No Opinion	33	30	36	42
Never Heard	15	23	9	19
Favorable	46	41	51	38
Unfavorable	5	7	3	1

	TOTAL	MEN	WOMEN	UNDEC W/LEAN
N=	200	92	108	73

Q6. How well informed would you say you are about the Quaker Valley School District? Would you say you are very well informed, somewhat well informed, not very well informed or not well informed at all?

Very well informed.....	22	23	20	5
Somewhat well informed	51	53	49	58
Not very well informed.....	17	10	22	18
Not well informed at all.....	6	8	5	12
(don't know).....	4	5	4	6
Informed	73	77	69	63
Not informed.....	23	19	27	30

Q7. How would you rate the quality of education in the Quaker Valley Schools – EXCELLENT, GOOD, just FAIR, or POOR?

Excellent.....	46	45	46	42
Good.....	39	41	38	43
Just fair.....	7	6	8	3
Poor.....	0	0	0	0
(Don't know).....	8	9	8	12
Excellent /Good.....	85	85	85	85
Just fair /Poor	7	6	8	3

Q8. Now I am going to read you a referendum that may be on your local ballot in 2018:

Shall debt in the sum of \$90 million for the purpose of financing new construction for the Quaker Valley High School be authorized to be incurred as debt approved by the electors?

If the election were held today, would you vote yes or no this referendum, or are you undecided?

[IF SUPPORT/OPPOSE, ASK:] Is that strong yes/no or not strong yes/no?

[IF UNDECIDED, ASK:] Do you lean toward voting yes or voting no?

Yes - strongly	24	24	24	0
Yes - not so strongly	6	11	3	0
Undecided - lean yes	12	6	17	32
No - strongly	27	26	28	0
No - not so strongly	6	5	7	0
Undecided - lean no	6	8	5	18
Undecided /DK	18	22	16	50
Yes	42	40	44	32
No	40	38	41	18

	TOTAL	MEN	WOMEN	UNDEC W/LEAN
N=	200	92	108	73

SSA: Q9. If passed, the referendum would cost homeowners about \$4.50 per week per \$100,000 of assessed property value. Does knowing that make you more likely or less likely to vote for this referendum?

[IF MORE/LESS LIKELY, ASK:] Is that much more/less likely or somewhat more/less likely?

Much more likely	13	13	14	0
Somewhat more likely	15	22	10	19
Somewhat less likely	20	20	21	29
Much less likely	33	30	36	29
(Does not change).....	12	11	13	13
(Don't know)	6	5	6	11
More likely	29	34	24	19
Less likely.....	54	50	57	58

SSB: Q10. If passed, the referendum would cost homeowners about \$18 per month per \$100,000 of assessed property value. Does knowing that make you more likely or less likely to vote for this referendum?

[IF MORE/LESS LIKELY, ASK:] Is that much more/less likely or somewhat more/less likely?

Much more likely	14	7	20	1
Somewhat more likely	14	15	12	26
Somewhat less likely	17	26	10	21
Much less likely	26	25	27	15
(Does not change).....	23	21	25	30
(Don't know)	5	5	5	7
More likely	28	22	32	27
Less likely.....	44	51	37	36

9/10.COST COMBINED

Much more likely	14	10	17	1
Somewhat more likely	15	18	11	22
Somewhat less likely	19	23	16	25
Much less likely	30	28	31	22
(Does not change).....	18	16	19	21
(Don't know)	6	5	6	9
More likely	28	28	28	22
Less likely.....	49	50	47	48

	TOTAL	MEN	WOMEN	UNDEC W/LEAN
N=	200	92	108	73

Q11. Now I am going to read you some statements about Quaker Valley Schools. Assuming they are true, does knowing each make you more likely or less likely to vote for this referendum, or does it not change your vote? **[IF MORE/LESS LIKELY]** Is that much more/less likely or somewhat more/less likely?

Sorted by “Much more likely”

11d. We have already fixed our elementary and middle schools, and, after talking about fixing our high school for 25 years, it's time to finish the job.....	24	25	24	22
11a. Because Quaker Valley High School is currently located on a flood plain with limited buildable land around it, building a new high school at a new location is the only option available.....	22	15	27	20
11c. The School Board and many staff and teachers live in our school district and are doing what they can to keep costs down for all of us.....	21	24	18	17
11b. Our hills and the river make building a new large building, like a high school, very expensive in our district.....	10	10	10	3

a. Because Quaker Valley High School is currently located on a flood plain with limited buildable land around it, building a new high school at a new location is the only option available.

Much more likely.....	22	15	27	20
Somewhat more likely.....	26	30	23	44
Somewhat less likely.....	7	5	9	8
Much less likely.....	14	18	10	8
(Does not change).....	27	29	24	15
(Don't know).....	4	3	6	6
More likely.....	48	45	51	64
Less likely.....	21	23	19	15

b. Our hills and the river make building a new large building, like a high school, very expensive in our district.

Much more likely.....	10	10	10	3
Somewhat more likely.....	18	16	19	30
Somewhat less likely.....	13	10	14	19
Much less likely.....	16	16	16	4
(Does not change).....	40	43	37	39
(Don't know).....	4	4	4	5
More likely.....	28	27	28	33
Less likely.....	28	26	30	23

	N=	TOTAL 200	MEN 92	WOMEN 108	UNDEC W/LEAN 73
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c. The School Board and many staff and teachers live in our school district and are doing what they can to keep costs down for all of us.

Much more likely	21	24	18	17
Somewhat more likely	23	23	24	34
Somewhat less likely	6	6	5	2
Much less likely	9	9	9	2
(Does not change).....	35	32	38	33
(Don't know)	6	5	6	12
More likely	44	47	42	51
Less likely.....	15	16	14	4

d. We have already fixed our elementary and middle schools, and, after talking about fixing our high school for 25 years, it's time to finish the job.

Much more likely	24	25	24	22
Somewhat more likely	29	27	30	39
Somewhat less likely	8	8	7	6
Much less likely	10	8	12	6
(Does not change).....	26	30	23	21
(Don't know)	3	2	4	7
More likely	53	52	54	61
Less likely.....	18	15	19	11

	TOTAL	MEN	WOMEN	UNDEC W/LEAN
N=	200	92	108	73

Q12. [SSC: SAFE BUILDING FOCUS] Now I am going to read you some statements people have made about the referendum we are discussing.

[OURS] The nearly 100-year old Quaker Valley high school building is holding back the education of our kids, and not meeting the needs of our community. This aging building needs frequent, costly repairs, and some building conditions can pose a hazard to the health and safety of students. This referendum would let us build a new high school that will support the excellent education our communities expect and protect the investment we all have in this community. (76 words)

[THEIRS] We want to give our children everything. But as any working family can tell you, that doesn't mean spending recklessly. This bond proposal is simply too expensive. Quaker Valley High School is standing tall and serving our community well, and our families are already struggling under ever higher taxes. Spending nearly \$100 million on something we don't need doesn't do our community any good or teach our children responsible spending. (70 words)

Sometimes over the course of a survey like this, people change their minds. Would you vote **[RANDOMIZE]** yes **[OR]** no on this bond proposition incurring a debt in the sum of \$90 million for the purpose of financing new construction and renovations for the Quaker Valley High School?

[IF SUPPORT/OPPOSE, ASK:] Is that strong yes/no or not strong yes/no?

[IF UNDECIDED, ASK:] Do you lean toward voting yes or voting no?

Yes - strongly	26	27	25	12
Yes - not so strongly	5	7	3	3
Undecided - lean yes	13	13	12	26
No - strongly	27	25	30	9
No - not so strongly	11	12	11	13
Undecided - lean no	10	9	11	20
Undecided /DK	7	6	8	17
Yes	44	48	41	41
No	49	46	51	42

	TOTAL	MEN	WOMEN	UNDEC W/LEAN
N=	200	92	108	73

Q13. [SSD: COMMUNITY PRIDE] Now I am going to read you some statements people have made about the referendum we are discussing.

[OURS] Our community expects excellence, but the old Quaker Valley High School building is holding us back. It's too old, costly to maintain, and isn't the modern education facility our kids deserve. This referendum will build a new, state-of-the-art high school that we can all be proud of, and that meets 21st Century needs, provides access to cutting-edge technology, and helps better prepare our students for the careers of the future. (70 words)

[THEIRS] We want to give our children everything. But as any working family can tell you, that doesn't mean spending recklessly. This bond proposal is simply too expensive. Quaker Valley High School is standing tall and serving our community well, and our families are already struggling under ever higher taxes. Spending nearly \$100 million on something we don't need doesn't do our community any good or teach our children responsible spending. (69 words)

Sometimes over the course of a survey like this, people change their minds. Would you vote **[RANDOMIZE]** yes **[OR]** no on this bond proposition incurring a debt in the sum of \$90 million for the purpose of financing new construction and renovations for the Quaker Valley High School?

[IF SUPPORT/OPPOSE, ASK:] Is that strong yes/no or not strong yes/no?
[IF UNDECIDED, ASK:] Do you lean toward voting yes or voting no?

Yes - strongly	30	35	26	20
Yes - not so strongly	10	8	11	8
Undecided - lean yes	8	13	4	17
No - strongly	26	15	35	2
No - not so strongly	10	12	9	11
Undecided - lean no	5	7	3	15
Undecided /DK	11	10	11	26
Yes	48	57	41	45
No	41	34	48	28

12/13. MESSAGES COMBINED

Yes - strongly	28	31	25	16
Yes - not so strongly	7	8	7	5
Undecided - lean yes	10	13	8	22
No - strongly	27	20	32	6
No - not so strongly	11	12	10	12
Undecided - lean no	8	8	7	18
Undecided /DK	9	8	10	21
Yes	46	52	41	43
No	45	40	50	36

	TOTAL	MEN	WOMEN	UNDEC W/LEAN
N=	200	92	108	73

Q14. I’m going to read you some statements people have made about the referendum we have been discussing. Please tell me whether each statement, assuming it is true, is a VERY convincing, SOMEWHAT convincing, NOT TOO convincing, or NOT AT ALL convincing reason to support the referendum. If you don’t know how you feel about an item, just say so. **[RANDOMIZE LIST]**

[REPEAT PROMPT IF NECESSARY] Is this a VERY convincing, SOMEWHAT convincing, NOT TOO convincing, or NOT AT ALL convincing reason to vote for the referendum?

Sorted by “Very convincing”

14e.Accessibility.....	40	29	49	46
14d.Long term.....	32	27	37	34
14a.Not too much.....	31	34	28	25
14f.Focus on learning.....	31	29	32	33
14b.State of the art.....	30	29	31	31
14c.Best option.....	25	23	27	21
14g.Attracting talent.....	23	21	24	24

- a. **ASK FIRST: [NOT TOO MUCH]** A new high school building is not a luxury, it’s what our kids need. They need a high school building with a roof that does not leak, a heating and air conditioning system that works, and a parking lot that can handle the safe transportation of students. This referendum is not asking for too much, it is asking for the minimum our children deserve. (64 words)

Very convincing.....	31	34	28	25
Somewhat convincing.....	33	30	35	52
Not too convincing.....	13	8	17	15
Not at all convincing.....	20	25	15	6
Don’t know.....	1	1	2	1
Refused.....	2	2	3	1
Convincing.....	64	64	63	77
Not convincing.....	33	33	33	21

- b. **[STATE OF THE ART]** Our children deserve the best chance to succeed in tomorrow’s job market. But our current high school, with its limited space for technology and lab science, is failing to meet the educational needs of the 21st century. The new high school will have state of the art computer and science labs so Quaker Valley students have the resources they need for jobs of the future. (65 words)

Very convincing.....	30	29	31	31
Somewhat convincing.....	34	29	37	47
Not too convincing.....	17	18	17	18
Not at all convincing.....	15	21	11	2
Don’t know.....	1	1	1	1
Refused.....	2	2	3	1
Convincing.....	64	58	69	78
Not convincing.....	33	39	27	20

	TOTAL	MEN	WOMEN	UNDEC W/LEAN
N=	200	92	108	73

- c. **[BEST OPTION]** Building a new high school in a new location is the best option we have. The current high school's location sits on a flood plain which makes renovating the current building not only time consuming and costly, but dangerous. A new building is the best way to meet the needs of our students and our community. (56 words)

Very convincing.....	25	23	27	21
Somewhat convincing	34	33	34	47
Not too convincing.....	14	15	12	19
Not at all convincing.....	25	28	22	10
Don't know.....	2	2	1	3
Refused.....	1	0	2	1
Convincing.....	59	56	62	67
Not convincing.....	38	42	35	29

- d. **[LONG TERM]** The need for a new high school is greater than ever. For years, we've have been pouring money into a 100-year-old building to constantly repair leaky roofs and bad heating. The truth is, no amount of modernization will allow the current high school to meet our student's needs. This proposal is a long-term solution that will guarantee a quality education for this generation, and future generations to come. (62 words)

Very convincing.....	32	27	37	34
Somewhat convincing	31	33	30	45
Not too convincing.....	15	16	15	12
Not at all convincing.....	17	22	14	6
Don't know.....	2	3	1	3
Refused.....	2	0	3	1
Convincing.....	64	60	67	78
Not convincing.....	33	37	29	18

- e. **[ACCESSIBILITY]** A physical disability should never stop a child from gaining a quality education. But right now, students with physical disabilities are having trouble getting around the Quaker Valley High School's multistory building, a potential violation of the Americans with Disabilities Act. A new, one-story high school building will allow students and teachers with disabilities to have the same access and opportunities as everyone else. (64 words)

Very convincing.....	40	29	49	46
Somewhat convincing	28	34	22	32
Not too convincing.....	14	16	12	16
Not at all convincing.....	16	20	13	4
Don't know.....	1	1	0	1
Refused.....	2	0	3	1
Convincing.....	68	62	72	78
Not convincing.....	30	36	25	20

	TOTAL	MEN	WOMEN	UNDEC W/LEAN
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- f. **[FOCUS ON LEARNING]** We expect our children to work hard in school and focus during class. But it is difficult to focus in a classroom that is consistently too hot, too cold or has a leaking roof and failing plumbing. A new high school building will set our children up for academic success, and allow them to fully focus on their schoolwork. (59 words)

Very convincing	31	29	32	33
Somewhat convincing	34	35	33	47
Not too convincing.....	17	15	18	16
Not at all convincing	15	18	14	2
Don't know.....	1	1	0	1
Refused.....	2	2	3	1
Convincing.....	65	65	65	79
Not convincing.....	32	33	32	18

- g. **[ATTRACTING TALENT]** Our old high school building is hurting our community. We're losing students and families looking for modern facilities to other school districts, putting our community at a disadvantage. Building a new high school will ensure a level playing field for our kids and attract families to our community. (48 words)

Very convincing	23	21	24	24
Somewhat convincing	24	25	23	35
Not too convincing.....	15	10	20	24
Not at all convincing	34	39	30	13
Don't know.....	2	4	0	3
Refused.....	2	0	3	1
Convincing.....	47	46	48	59
Not convincing.....	50	50	49	37

	TOTAL	MEN	WOMEN	UNDEC W/LEAN
N=	200	92	108	73

Q15. Sometimes over the course of a survey like this, people change their minds. I am going to read you a referendum that may be on the ballot in 2018:

Shall debt in the sum of \$90 million for the purpose of financing new construction for the Quaker Valley High School be authorized to be incurred as debt approved by the electors?

If the 2018 election were held today, would you vote yes or no this referendum?

[IF YES/No] Is that a strong yes/no or a not so strong yes/no?

Yes - strongly	31	32	31	24
Yes - not so strongly	6	6	6	5
Undecided - lean yes	14	17	11	31
No - strongly	30	28	32	4
No - not so strongly	6	4	7	7
Undecided - lean no	7	9	6	18
Undecided /DK	6	4	7	11
Yes	51	55	48	60
No	43	41	45	29

	TOTAL	MEN	WOMEN	UNDEC W/LEAN
N=	200	92	108	73

Q16. [OPEN-END] What is your strongest reason for voting that way? [RECORD ANSWER]

Among “Yes” voters

	N=	103	50	52	44
Needed: aware of problem with building	40	36	44	24	
Will help our kids in general/kids need and deserve it	23	24	23	36	
Personal tie: my kid will benefit/I went there	9	7	10	8	
Cost: too expensive/taxes already too much	7	4	10	11	
Property values will rise	4	4	3	2	
Not enough info on it yet	3	6	0	2	
Investing in education is important.....	3	2	4	4	
No personal tie: Don't have kids that will use it.....	2	5	0	0	
Makes financial sense.....	2	4	1	3	
Location of proposition: chose wrong, should have stayed in same place	2	0	3	2	
Money won't get spent correctly.....	1	3	0	3	
Unneeded: no problem with high school.....	0	0	0	0	
School already has enough money.....	0	0	0	0	
Other Mention	2	2	3	4	
DK/not sure	2	4	0	0	

Among “No” voters

	N=	86	38	48	21
Cost: too expensive/taxes already too much	65	64	65	65	
Unneeded: no problem with high school.....	11	8	13	14	
Location of proposition: chose wrong, should have stayed in same place	5	2	7	0	
Money won't get spent correctly.....	4	10	0	9	
School already has enough money.....	3	6	0	2	
Needed: aware of problem with building.....	2	5	0	0	
Not enough info on it yet	2	0	3	8	
Personal tie: my kid will benefit/I went there	0	1	0	2	
Will help our kids in general/kids need and deserve it.....	0	0	0	0	
Investing in education is important.....	0	0	0	0	
No personal tie: Don't have kids that will use it.....	0	0	0	0	
Makes financial sense.....	0	0	0	0	
Property values will rise	0	0	0	0	
Other Mention	7	3	10	0	
DK/not sure	1	0	1	1	

	TOTAL	MEN	WOMEN	UNDEC W/LEAN
N=	200	92	108	73

The remaining questions are for statistical purposes only

Q17. What is the last year of schooling that you have completed?

1 - 11th Grade	1	0	2	3
High School Graduate	10	5	14	6
Non-College Post H.S.	2	0	3	1
Some College	18	17	18	28
College Graduate	32	31	34	39
Post-Graduate School	35	45	26	23
(Refused).....	2	2	2	0

Q18. Where do you get your information about community issues when you vote?

Social media.....	23	27	19	20
Family/friends	37	38	36	38
Newspaper/TV/Radio.	75	66	83	73
Other	9	9	9	8

Q19. Do you have any children under the age of 18 living with you at home?

Yes	28	32	25	19
No	71	66	75	81
(don't know).....	1	2	0	0

Q20. Did you or anybody in your household ever attend Quaker Valley Public Schools?

[IF SOMEONE IN HOUSEHOLD OR BOTH] And are they currently attending Quaker Valley Public Schools?

Yes - Respondent	13	13	13	9
Yes – in household.....	26	21	30	29
Yes – in household, currently attending.....	5	9	2	4
Yes – Both, in household currently attending.	4	3	4	0
Yes – Both.....	10	9	11	9
Yes, combined	57	55	59	51
No.....	40	43	38	49
(Refused).....	3	2	3	0

	N=	TOTAL 200	MEN 92	WOMEN 108	UNDEC W/LEAN 73
Age					
18-24	6	7	6	9	
25-29	4	4	4	6	
30-34	5	8	3	6	
35-39	5	7	2	6	
40-44	3	4	2	0	
45-49	10	9	11	9	
50-54	10	12	8	5	
55-59	9	11	7	7	
60-64	11	11	12	13	
65-69	9	11	8	7	
70-74	6	6	6	6	
75 & over	22	10	32	25	
(don't know).....	0	0	0	0	

DEFINITIONS OF CREATED VARIABLES

EDUCATION

- **Non-college grad.** Respondents who do not have a 4-year college diploma.
- **College graduate or post-grad.** Respondents with a 4-year college degree or more.
- **4-year college grad.** Respondents with a 4-year college degree.
- **Post-graduate.** Respondents with an advanced degree beyond a 4-year college degree.

REGION

- **Central/West.** Respondents who are registered to vote in precincts Edgeworth, Leet and Leetsdale.
- **North.** Respondents who are registered to vote in precincts Sewickley, Bell Acres, and Sewickley Hills.
- **South.** Respondents who are registered to vote in precincts Sewickley Heights, Glenfield, Aleppo, Osborne, and Haysville.

PARTY REGISTRATION

- **Democrat.** Respondents who are registered Democrats.
- **Republican.** Respondents who are registered Republicans.

2. MOTIVATION TO VOTE MAY (Example applies to all other Motivation to Vote)

- **6-10 Motivated.** Respondents who rank their motivation to vote in the May 2018 primary election between 6 and 10 on a scale of zero to ten, with ten meaning very motivated to vote and zero meaning not at all motivated to vote.
- **10 Motivated.** Respondents who rank their motivation to vote in the May 2018 primary election a 10 on a scale of zero to ten, with ten meaning very motivated to vote and zero meaning not at all motivated to vote.

5a. QUAKER VALLEY SCHOOLS FAV (Example applies to all other favs)

- **Favorable.** Respondents who have either a very favorable or somewhat favorable impression of Quaker Valley Schools.

- **No Opinion/Never Heard.** Respondents who have no opinion or have never heard of Quaker Valley Schools.

7. QUAKER VALLEY SCHOOL QUALITY

- **Excellent/good.** Respondents who rate the quality of education in Quaker Valley Schools as excellent or good.

20. EVER ATTEND QVPS

- **All Yes.** Respondents who have attended (or are attending) Quaker Valley Schools, who have someone in their household who attended (or is attending) Quaker Valley Schools, or both.
- **No.** Respondents who have never attended Quaker Valley Schools and who have no one in their household who has ever attended Quaker Valley Schools.

19. CHILDREN UNDER 18

- **Yes.** Respondents who have children under the age of 18 living with them at home.
- **No.** Respondents who do not have children under the age of 18 living with them at home.

8. INITIAL BALLOT

- **Yes.** Respondents who support the referendum strongly, support the referendum not so strongly, and those who are undecided but lean towards supporting the referendum.
- **No.** Respondents who oppose the referendum strongly, oppose the referendum not so strongly, and those who are undecided but lean towards opposing the referendum.

8-15. INITIAL TO FINAL BALLOT SHIFT (Example applies to other shifts)

- **Solid Yes.** Respondents who support the referendum on the initial ballot and on the final ballot.
- **Solid No.** Respondents who oppose the referendum on the initial ballot and on the final ballot.

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		GENDER		AGE			AGE		GENDER /AGE		EDUCATION				
		TOTAL	Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
YES - NO	8.INITIAL BALLOT	2	2	3	35	-13	-15	35	-14	-9	-17	-2	7	23	-8
	C12.SAFE BUILDING FOCUS PROFILE BALLOT	-5	2	-11	40	-23	-31	40	-27	-23	-31	-37	13	16	9
	D13.COMMUNITY PRIDE PROFILE BALLOT	7	23	-7	43	13	-29	43	-11	21	-32	1	12	24	0
	12/13.MESSAGES COMBINED	1	12	-9	41	-5	-30	41	-19	-2	-31	-18	12	20	5
	15.FINAL BALLOT	8	14	4	44	-11	-9	44	-10	-6	-12	-9	19	24	14
Total		200	92	108	66	60	74	66	134	56	78	62	134	65	70

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY	
		College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated	
YES - NO	8.INITIAL BALLOT	2	3	11	24	-1	32	-3	-25	35	10	24	-20	25	-10	1	-2
	C12.SAFE BUILDING FOCUS PROFILE BALLOT	-5	10	15	62	-13	22	-6	-36	32	9	7	-17	3	1	2	-5
	D13.COMMUNITY PRIDE PROFILE BALLOT	7	30	-8	24	7	40	-5	-15	40	24	42	-27	24	-4	5	-1
	12/13.MESSAGES COMBINED	1	20	4	44	-3	31	-5	-25	36	16	25	-22	14	-2	3	-3
	15.FINAL BALLOT	8	14	24	44	7	33	-5	-2	38	17	22	-8	13	0	13	8
Total		200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT		
		6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No	
	TOTAL															
YES - NO	8.INITIAL BALLOT	2	-2	-4	13	43	-18	26	-12	11	2	3	33	-9	100	-100
	C12.SAFE BUILDING FOCUS PROFILE BALLOT	-5	-2	-5	-1	28	-27	4	-9	-4	8	-10	32	-17	60	-74
	D13.COMMUNITY PRIDE PROFILE BALLOT	7	7	7	21	50	-5	47	-22	18	0	8	46	-9	90	-87
	12/13.MESSAGES COMBINED	1	2	1	10	39	-16	25	-15	7	4	-1	40	-13	75	-80
	15.FINAL BALLOT	8	9	6	14	47	-8	30	-3	12	22	-1	44	-5	79	-79
Total		200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMM UNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT	
			Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No
YES - NO	8.INITIAL BALLOT	2	63	79	71	-68	100	-100	66	-71	100	-100
	C12.SAFE BUILDING FOCUS PROFILE BALLOT	-5	100	.	100	-100	100	-100	73	-95	80	-94
	D13.COMMUNITY PRIDE PROFILE BALLOT	7	.	100	100	-100	100	-100	80	-79	98	-92
	12/13.MESSAGES COMBINED	1	100	100	100	-100	100	-100	76	-87	89	-93
	15.FINAL BALLOT	8	94	85	89	-79	93	-91	100	-100	100	-100
Total		200	44	48	92	90	72	70	103	86	75	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
YES - NO	8.INITIAL BALLOT	2	3	1	3	2	3	3	2	1
	C12.SAFE BUILDING FOCUS PROFILE BALLOT	-5	-14	5	-5	.	-14	.	5	.
	D13.COMMUNITY PRIDE PROFILE BALLOT	7	21	-7	.	7	.	21	.	-7
	12/13.MESSAGES COMBINED	1	3	-1	-5	7	-14	21	5	-7
	15.FINAL BALLOT	8	4	12	8	9	-5	13	20	5
Total		200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION				
		Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	
YES - NO	2	2	3	35	-13	-15	35	-14	-9	-17	-2	7	23	-8	
8.INITIAL BALLOT	Yes - strongly	24%	24%	24%	41%	12%	19%	41%	16%	22%	11%	16%	28%	27%	30%
	Yes - not so strongly	6%	11%	3%	5%	14%	2%	5%	7%	13%	3%	5%	7%	8%	7%
	Undecided - lean yes	12%	6%	17%	13%	8%	14%	13%	11%	1%	18%	19%	9%	13%	5%
	No - strongly	27%	26%	28%	10%	36%	35%	10%	35%	34%	36%	31%	23%	18%	27%
	No - not so strongly	6%	5%	7%	5%	7%	7%	5%	7%	4%	10%	3%	8%	3%	13%
	Undecided - lean no	6%	8%	5%	9%	3%	7%	9%	5%	7%	4%	7%	6%	3%	10%
	Undecided/DK	18%	22%	16%	17%	20%	18%	17%	19%	21%	17%	19%	19%	28%	10%
8.INITIAL BALLOT	Yes	42%	40%	44%	59%	34%	34%	59%	34%	35%	33%	39%	44%	48%	41%
	No	40%	38%	41%	24%	46%	48%	24%	47%	44%	50%	42%	37%	24%	49%
	Undecided	18%	22%	16%	17%	20%	18%	17%	19%	21%	17%	19%	19%	28%	10%
	Total	200	92	108	66	60	74	66	134	56	78	62	134	65	70
YES - NO	-5	2	-11	40	-23	-31	40	-27	-23	-31	-37	13	16	9	
C12.SAFE BUILDING FOCUS PROFILE BALLOT	Yes - strongly	26%	27%	25%	45%	12%	21%	45%	17%	20%	14%	20%	29%	23%	35%
	Yes - not so strongly	5%	7%	3%	7%	7%	1%	7%	4%	5%	3%	1%	7%	11%	4%
	Undecided - lean yes	13%	13%	12%	16%	15%	7%	16%	11%	10%	12%	9%	15%	15%	15%
	No - strongly	27%	25%	30%	10%	36%	37%	10%	36%	30%	41%	39%	20%	19%	21%
	No - not so strongly	11%	12%	11%	8%	9%	16%	8%	13%	18%	8%	11%	11%	13%	10%
	Undecided - lean no	10%	9%	11%	11%	12%	8%	11%	10%	10%	10%	18%	7%		14%
	Undecided/DK	7%	6%	8%	3%	8%	10%	3%	9%	6%	12%	1%	10%	20%	2%
C12.SAFE BUILDING FOCUS PROFILE BALLOT	Yes	44%	48%	41%	68%	35%	29%	68%	32%	35%	29%	31%	51%	48%	54%
	No	49%	46%	51%	29%	57%	60%	29%	59%	58%	60%	68%	39%	32%	45%
	Undecided	7%	6%	8%	3%	8%	10%	3%	9%	6%	12%	1%	10%	20%	2%
	Total	100	46	54	34	31	36	34	66	29	37	31	67	32	36

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY	
		TOTAL	College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
		YES - NO	2	3	11	24	-1	32	-3	-25	35	10	24	-20	25	-10	1
8.INITIAL BALLOT	Yes - strongly	24%	29%	28%	45%	21%	35%	22%	14%	35%	27%	30%	16%	33%	24%	26%	26%
	Yes - not so strongly	6%	11%	3%	4%	9%	8%	7%	3%	9%	8%	8%	4%	3%	6%	6%	4%
	Undecided - lean yes	12%	3%	15%	5%	11%	13%	11%	10%	15%	11%	17%	8%	22%	5%	10%	8%
	No - strongly	27%	25%	21%	12%	28%	19%	32%	29%	19%	24%	25%	29%	27%	28%	26%	27%
	No - not so strongly	6%	7%	9%	8%	8%	1%	9%	10%	1%	9%	3%	10%	4%	9%	6%	8%
	Undecided - lean no	6%	7%	6%	10%	4%	5%	2%	14%	4%	3%	3%	9%	1%	8%	7%	4%
	Undecided/DK	18%	19%	18%	17%	19%	19%	17%	20%	18%	20%	14%	24%	9%	22%	18%	23%
8.INITIAL BALLOT	Yes	42%	42%	47%	54%	40%	56%	40%	28%	59%	45%	55%	28%	58%	34%	42%	38%
	No	40%	39%	36%	29%	41%	25%	43%	53%	24%	35%	31%	48%	33%	44%	40%	40%
	Undecided	18%	19%	18%	17%	19%	19%	17%	20%	18%	20%	14%	24%	9%	22%	18%	23%
	Total	200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114
YES - NO	-5	10	15	62	-13	22	-6	-36	32	9	7	-17	3	1	2	-5	
C12.SAFE BUILDING FOCUS PROFILE BALLOT	Yes - strongly	26%	26%	33%	55%	16%	43%	24%	8%	45%	28%	32%	20%	30%	25%	28%	31%
	Yes - not so strongly	5%	9%	5%	9%	6%	5%	7%	3%	6%	8%	4%	6%	1%	5%	5%	1%
	Undecided - lean yes	13%	16%	13%	14%	15%	10%	13%	15%	12%	15%	17%	10%	20%	16%	14%	13%
	No - strongly	27%	22%	17%	11%	25%	5%	29%	53%	3%	18%	34%	25%	41%	28%	25%	33%
	No - not so strongly	11%	16%	7%	2%	16%	19%	12%		19%	13%	10%	11%	7%	7%	12%	10%
	Undecided - lean no	10%	3%	11%	4%	9%	13%	9%	9%	10%	10%	1%	16%		10%	9%	7%
	Undecided/DK	7%	8%	13%	4%	13%	5%	7%	10%	5%	8%	2%	13%	1%	9%	8%	5%
C12.SAFE BUILDING FOCUS PROFILE BALLOT	Yes	44%	51%	51%	79%	37%	58%	44%	27%	63%	50%	53%	35%	51%	46%	47%	45%
	No	49%	41%	36%	17%	50%	37%	49%	63%	32%	42%	45%	52%	48%	45%	45%	50%
	Undecided	7%	8%	13%	4%	13%	5%	7%	10%	5%	8%	2%	13%	1%	9%	8%	5%
	Total	100	34	34	23	44	32	42	26	27	36	42	52	27	29	83	54

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

			3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT	
		TOTAL	6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No
YES - NO		2	-2	-4	13	43	-18	26	-12	11	2	3	33	-9	100	-100
8.INITIAL BALLOT	Yes - strongly	24%	25%	25%	28%	34%	15%	32%	18%	28%	21%	25%	38%	19%	57%	
	Yes - not so strongly	6%	7%	4%	7%	10%	3%	9%	4%	7%	6%	7%	13%	4%	15%	
	Undecided - lean yes	12%	9%	9%	13%	19%	6%	16%	9%	12%	11%	12%	11%	12%	28%	
	No - strongly	27%	28%	28%	22%	9%	28%	18%	30%	24%	24%	28%	20%	28%		68%
	No - not so strongly	6%	7%	9%	7%	6%	4%	11%	3%	5%	5%	8%	5%	7%		16%
	Undecided - lean no	6%	7%	5%	7%	6%	11%	3%	10%	7%	7%	6%	3%	8%		16%
	Undecided/DK	18%	16%	20%	16%	15%	33%	11%	26%	17%	25%	14%	10%	22%		
8.INITIAL BALLOT	Yes	42%	41%	38%	48%	64%	24%	57%	31%	47%	38%	44%	62%	35%	100%	
	No	40%	43%	42%	36%	21%	43%	31%	43%	36%	36%	41%	28%	43%		100%
	Undecided	18%	16%	20%	16%	15%	33%	11%	26%	17%	25%	14%	10%	22%		
	Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79
YES - NO		-5	-2	-5	-1	28	-27	4	-9	-4	8	-10	32	-17	60	-74
C12.SAFE BUILDING FOCUS PROFILE BALLOT	Yes - strongly	26%	27%	30%	26%	35%	17%	29%	24%	27%	34%	21%	46%	19%	54%	2%
	Yes - not so strongly	5%	5%	3%	5%	7%	5%	6%	5%	5%	3%	7%	11%	3%	9%	1%
	Undecided - lean yes	13%	13%	12%	14%	16%	13%	15%	11%	11%	15%	12%	6%	16%	13%	9%
	No - strongly	27%	27%	32%	23%	13%	33%	25%	27%	24%	21%	29%	11%	32%	13%	55%
	No - not so strongly	11%	11%	10%	12%	9%	20%	8%	14%	13%	11%	12%	14%	10%	3%	19%
	Undecided - lean no	10%	10%	9%	11%	10%	9%	14%	8%	11%	12%	9%	6%	12%		12%
	Undecided/DK	7%	8%	5%	8%	10%	4%	3%	11%	8%	4%	10%	6%	8%	7%	1%
C12.SAFE BUILDING FOCUS PROFILE BALLOT	Yes	44%	45%	45%	45%	59%	34%	50%	40%	44%	52%	40%	63%	38%	77%	12%
	No	49%	47%	50%	47%	31%	61%	47%	49%	48%	44%	50%	31%	54%	16%	86%
	Undecided	7%	8%	5%	8%	10%	4%	3%	11%	8%	4%	10%	6%	8%	7%	1%
	Total	100	90	64	91	52	33	47	50	86	41	57	27	71	42	40

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT	
		Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No
YES - NO	2	63	79	71	-68	100	-100	66	-71	100	-100
8.INITIAL BALLOT	Yes - strongly	24%	44%	53%	49%	3%	62%		43%	4%	59%
	Yes - not so strongly	6%	12%	13%	13%	1%	16%		11%	1%	15%
	Undecided - lean yes	12%	18%	16%	17%	6%	22%		19%	5%	26%
	No - strongly	27%	2%	1%	1%	56%		72%		62%	77%
	No - not so strongly	6%	5%	2%	3%	11%		14%	3%	9%	11%
	Undecided - lean no	6%	4%	1%	2%	11%		14%	3%	10%	12%
	Undecided/DK	18%	15%	14%	15%	12%			21%	10%	
8.INITIAL BALLOT	Yes	42%	74%	82%	78%	10%	100%		73%	10%	100%
	No	40%	11%	4%	7%	78%		100%	6%	80%	100%
	Undecided	18%	15%	14%	15%	12%			21%	10%	
	Total	200	44	48	92	90	72	70	103	86	75
YES - NO	-5	100	.	100	-100	100	-100	73	-95	80	-94
C12.SAFE BUILDING FOCUS PROFILE BALLOT	Yes - strongly	26%	59%		59%		71%		49%	1%	62%
	Yes - not so strongly	5%	12%		12%		12%		9%	1%	9%
	Undecided - lean yes	13%	29%		29%		17%		25%		15%
	No - strongly	27%				56%		64%	5%	57%	7%
	No - not so strongly	11%				23%		22%		25%	23%
	Undecided - lean no	10%				21%		14%	5%	14%	7%
	Undecided/DK	7%							8%	1%	6%
C12.SAFE BUILDING FOCUS PROFILE BALLOT	Yes	44%	100%		100%		100%		83%	2%	87%
	No	49%				100%		100%	10%	97%	7%
	Undecided	7%							8%	1%	6%
	Total	100	44		44	49	32	34	51	43	37

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
YES - NO		2	3	1	3	2	3	3	2	1
8.INITIAL BALLOT	Yes - strongly	24%	21%	27%	22%	26%	16%	27%	27%	26%
	Yes - not so strongly	6%	7%	5%	6%	7%	9%	6%	3%	8%
	Undecided - lean yes	12%	14%	9%	15%	9%	20%	8%	9%	9%
	No - strongly	27%	25%	28%	26%	28%	26%	25%	26%	30%
	No - not so strongly	6%	7%	6%	7%	6%	7%	6%	6%	6%
	Undecided - lean no	6%	7%	5%	7%	6%	9%	6%	5%	6%
	Undecided/DK	18%	18%	19%	18%	18%	14%	22%	23%	15%
8.INITIAL BALLOT	Yes	42%	43%	41%	42%	42%	45%	41%	40%	43%
	No	40%	39%	40%	40%	40%	42%	37%	38%	42%
	Undecided	18%	18%	19%	18%	18%	14%	22%	23%	15%
	Total	200	100	100	100	100	50	50	50	50
YES - NO		-5	-14	5	-5	.	-14	.	5	.
C12.SAFE BUILDING FOCUS PROFILE BALLOT	Yes - strongly	26%	22%	30%	26%		22%		30%	
	Yes - not so strongly	5%	5%	5%	5%		5%		5%	
	Undecided - lean yes	13%	15%	11%	13%		15%		11%	
	No - strongly	27%	28%	27%	27%		28%		27%	
	No - not so strongly	11%	20%	2%	11%		20%		2%	
	Undecided - lean no	10%	9%	12%	10%		9%		12%	
	Undecided/DK	7%	1%	13%	7%		1%		13%	
C12.SAFE BUILDING FOCUS PROFILE BALLOT	Yes	44%	42%	46%	44%		42%		46%	
	No	49%	57%	41%	49%		57%		41%	
	Undecided	7%	1%	13%	7%		1%		13%	
	Total	100	50	50	100		50		50	

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		GENDER		AGE			AGE		GENDER /AGE		EDUCATION				
		TOTAL	Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
YES - NO		7	23	-7	43	13	-29	43	-11	21	-32	1	12	24	0
D13.COMMUNITY PRIDE PROFILE BALLOT	Yes - strongly	30%	35%	26%	43%	19%	28%	43%	24%	37%	16%	32%	30%	33%	27%
	Yes - not so strongly	10%	8%	11%	13%	17%	2%	13%	8%	10%	7%	4%	13%	17%	9%
	Undecided - lean yes	8%	13%	4%	13%	14%		13%	6%	9%	4%	14%	6%	4%	7%
	No - strongly	26%	15%	35%	10%	31%	36%	10%	34%	16%	45%	31%	22%	19%	25%
	No - not so strongly	10%	12%	9%	11%		18%	11%	10%	7%	12%	14%	9%	6%	12%
	Undecided - lean no	5%	7%	3%	5%	6%	5%	5%	5%	12%	1%	5%	5%	5%	5%
	Undecided/DK	11%	10%	11%	6%	13%	12%	6%	12%	8%	15%	1%	15%	16%	15%
D13.COMMUNITY PRIDE PROFILE BALLOT	Yes	48%	57%	41%	68%	50%	30%	68%	38%	56%	27%	50%	48%	54%	43%
	No	41%	34%	48%	25%	37%	59%	25%	49%	35%	58%	49%	36%	30%	43%
	Undecided	11%	10%	11%	6%	13%	12%	6%	12%	8%	15%	1%	15%	16%	15%
	Total	100	46	54	33	29	38	33	67	27	41	31	67	33	34
YES - NO		1	12	-9	41	-5	-30	41	-19	-2	-31	-18	12	20	5
12/13.MESSAGES COMBINED	Yes - strongly	28%	31%	25%	44%	15%	25%	44%	20%	28%	15%	26%	30%	28%	31%
	Yes - not so strongly	7%	8%	7%	10%	12%	1%	10%	6%	8%	5%	3%	10%	14%	6%
	Undecided - lean yes	10%	13%	8%	14%	14%	3%	14%	8%	9%	8%	12%	10%	9%	11%
	No - strongly	27%	20%	32%	10%	33%	36%	10%	35%	24%	43%	35%	21%	19%	23%
	No - not so strongly	11%	12%	10%	9%	5%	17%	9%	11%	13%	11%	12%	10%	9%	11%
	Undecided - lean no	8%	8%	7%	8%	9%	6%	8%	8%	11%	5%	11%	6%	3%	10%
	Undecided/DK	9%	8%	10%	5%	11%	11%	5%	11%	7%	13%	1%	13%	18%	8%
12/13.MESSAGES COMBINED	Yes	46%	52%	41%	68%	42%	29%	68%	35%	45%	28%	41%	50%	51%	48%
	No	45%	40%	50%	27%	47%	59%	27%	54%	47%	59%	58%	38%	31%	44%
	Undecided	9%	8%	10%	5%	11%	11%	5%	11%	7%	13%	1%	13%	18%	8%
8-12/13.INITIAL - COMBINED PROFILE SHIFT	Solid Yes	36%	37%	35%	54%	32%	23%	54%	27%	33%	22%	30%	40%	42%	38%
	Solid No	35%	32%	38%	19%	40%	46%	19%	43%	37%	48%	40%	31%	24%	39%
	Solid undecided	6%	5%	7%	4%	8%	7%	4%	7%	4%	10%	0%	9%	13%	5%
	Persuadable	17%	22%	14%	18%	20%	15%	18%	17%	19%	16%	11%	21%	23%	18%
	Toward Yes	11%	17%	6%	14%	12%	8%	14%	10%	16%	6%	11%	12%	10%	14%
	Toward No	11%	9%	13%	9%	7%	17%	9%	12%	10%	14%	19%	8%	12%	5%
	Total	200	92	108	66	60	74	66	134	56	78	62	134	65	70

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY
			College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
YES - NO		7	30	-8	24	7	40	-5	-15	40	24	42	-27	24	-4	5	-1
D13.COMMUNITY PRIDE PROFILE BALLOT	Yes - strongly	30%	40%	19%	34%	28%	45%	28%	17%	43%	36%	37%	22%	28%	28%	30%	29%
	Yes - not so strongly	10%	8%	18%	16%	11%	13%	8%	8%	14%	11%	19%	2%	22%	3%	8%	3%
	Undecided - lean yes	8%	11%		7%	5%	11%	7%	7%	12%	9%	12%	4%	8%	9%	10%	12%
	No - strongly	26%	15%	30%	12%	26%	23%	39%	9%	23%	26%	19%	31%	29%	20%	28%	27%
	No - not so strongly	10%	9%	9%	13%	7%	5%	8%	20%	6%	6%	2%	18%	4%	18%	9%	12%
	Undecided - lean no	5%	5%	6%	8%	4%			18%			5%	6%	1%	6%	6%	6%
	Undecided/DK	11%	12%	18%	11%	17%	2%	9%	22%	2%	12%	5%	17%	7%	17%	9%	11%
D13.COMMUNITY PRIDE PROFILE BALLOT	Yes	48%	59%	37%	57%	45%	69%	43%	32%	69%	56%	69%	28%	59%	40%	48%	44%
	No	41%	29%	45%	33%	38%	29%	48%	47%	29%	32%	27%	55%	34%	44%	43%	45%
	Undecided	11%	12%	18%	11%	17%	2%	9%	22%	2%	12%	5%	17%	7%	17%	9%	11%
	Total	100	35	32	20	47	32	41	27	30	31	42	50	27	26	80	60
YES - NO		1	20	4	44	-3	31	-5	-25	36	16	25	-22	14	-2	3	-3
12/13.MESSAGES COMBINED	Yes - strongly	28%	33%	26%	46%	22%	44%	26%	13%	44%	32%	35%	21%	29%	26%	29%	30%
	Yes - not so strongly	7%	8%	12%	12%	9%	9%	7%	6%	10%	9%	12%	4%	12%	4%	6%	2%
	Undecided - lean yes	10%	13%	7%	11%	10%	11%	10%	11%	12%	12%	14%	7%	14%	12%	12%	12%
	No - strongly	27%	19%	23%	12%	25%	14%	34%	31%	14%	21%	27%	28%	35%	24%	26%	30%
	No - not so strongly	11%	12%	8%	7%	12%	12%	10%	10%	12%	10%	6%	14%	5%	12%	10%	11%
	Undecided - lean no	8%	4%	9%	6%	6%	6%	5%	14%	5%	6%	3%	11%	1%	8%	8%	7%
	Undecided/DK	9%	10%	16%	7%	15%	4%	8%	16%	4%	10%	3%	15%	4%	13%	8%	8%
12/13.MESSAGES COMBINED	Yes	46%	55%	44%	68%	41%	64%	43%	29%	66%	53%	61%	32%	55%	43%	47%	45%
	No	45%	35%	40%	24%	44%	33%	48%	55%	30%	37%	36%	54%	41%	44%	44%	47%
	Undecided	9%	10%	16%	7%	15%	4%	8%	16%	4%	10%	3%	15%	4%	13%	8%	8%
8-12/13.INITIAL - COMBINED PROFILE SHIFT	Solid Yes	36%	39%	40%	51%	34%	52%	35%	18%	54%	43%	47%	24%	46%	32%	37%	34%
	Solid No	35%	30%	33%	22%	36%	22%	40%	44%	21%	31%	28%	42%	29%	34%	36%	36%
	Solid undecided	6%	6%	12%	6%	10%	3%	7%	8%	3%	9%	3%	10%	4%	8%	6%	8%
	Persuadable	17%	25%	16%	23%	19%	15%	16%	23%	16%	19%	17%	20%	13%	23%	17%	18%
	Toward Yes	11%	19%	4%	17%	9%	12%	8%	15%	13%	10%	14%	10%	9%	15%	11%	10%
	Toward No	11%	6%	11%	3%	11%	10%	10%	15%	9%	7%	8%	15%	12%	12%	10%	11%
	Total	200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT		
		6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No	
YES - NO	7	7	7	21	50	-5	47	-22	18	0	8	46	-9	90	-87	
D13.COMMUNITY PRIDE PROFILE BALLOT	Yes - strongly	30%	30%	31%	36%	42%	30%	40%	24%	36%	22%	33%	51%	22%	62%	2%
	Yes - not so strongly	10%	9%	5%	12%	16%	5%	16%	5%	10%	12%	9%		14%	21%	2%
	Undecided - lean yes	8%	10%	12%	10%	14%	4%	17%	1%	9%	9%	8%	20%	3%	12%	
	No - strongly	26%	29%	29%	20%	11%	16%	14%	31%	23%	22%	29%	18%	29%	2%	62%
	No - not so strongly	10%	7%	7%	10%	7%	16%	12%	11%	8%	15%	8%	1%	14%	3%	16%
	Undecided - lean no	5%	6%	6%	6%	4%	11%		11%	6%	5%	5%	5%	5%		13%
	Undecided/DK	11%	8%	11%	5%	7%	18%	2%	18%	7%	16%	8%	4%	13%		5%
D13.COMMUNITY PRIDE PROFILE BALLOT	Yes	48%	49%	48%	58%	72%	39%	73%	30%	55%	42%	50%	71%	39%	95%	4%
	No	41%	42%	41%	37%	22%	43%	26%	52%	37%	42%	42%	25%	48%	5%	91%
	Undecided	11%	8%	11%	5%	7%	18%	2%	18%	7%	16%	8%	4%	13%		5%
	Total	100	82	63	81	50	31	46	47	84	39	58	29	71	42	40
YES - NO	1	2	1	10	39	-16	25	-15	7	4	-1	40	-13	75	-80	
12/13.MESSAGES COMBINED	Yes - strongly	28%	28%	30%	31%	38%	23%	35%	24%	32%	28%	27%	49%	20%	58%	2%
	Yes - not so strongly	7%	7%	4%	8%	12%	5%	11%	5%	8%	7%	8%	5%	8%	15%	2%
	Undecided - lean yes	10%	11%	12%	12%	15%	9%	16%	6%	10%	12%	10%	13%	9%	13%	4%
	No - strongly	27%	28%	30%	22%	12%	25%	20%	29%	24%	22%	29%	15%	30%	7%	59%
	No - not so strongly	11%	9%	8%	11%	8%	18%	10%	13%	10%	13%	10%	7%	12%	3%	18%
	Undecided - lean no	8%	8%	7%	9%	7%	10%	7%	9%	9%	9%	7%	6%	9%		13%
	Undecided/DK	9%	8%	8%	7%	8%	11%	2%	14%	8%	10%	9%	5%	11%	4%	3%
12/13.MESSAGES COMBINED	Yes	46%	47%	46%	51%	65%	36%	61%	35%	50%	47%	45%	67%	38%	86%	8%
	No	45%	45%	46%	42%	26%	53%	36%	51%	43%	43%	46%	28%	51%	11%	89%
	Undecided	9%	8%	8%	7%	8%	11%	2%	14%	8%	10%	9%	5%	11%	4%	3%
8-12/13.INITIAL - COMBINED PROFILE SHIFT	Solid Yes	36%	37%	35%	41%	56%	20%	53%	23%	41%	35%	36%	60%	27%	86%	
	Solid No	35%	39%	38%	31%	17%	38%	30%	37%	32%	31%	37%	26%	38%		89%
	Solid undecided	6%	6%	7%	4%	6%	11%	2%	11%	5%	9%	4%	5%	7%		
	Persuadable	17%	17%	19%	15%	16%	27%	10%	23%	15%	22%	15%	12%	20%		11%
	Toward Yes	11%	11%	12%	11%	10%	17%	9%	12%	10%	12%	11%	7%	13%		11%
	Toward No	11%	8%	8%	12%	12%	14%	7%	16%	12%	12%	12%	1%	16%	14%	
	Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

	TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT	
		Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No
YES - NO	7	.	100	100	-100	100	-100	80	-79	98	-92
D13.COMMUNITY PRIDE PROFILE BALLOT	Yes - strongly	30%		63%	63%		65%	55%	4%	64%	1%
	Yes - not so strongly	10%		20%	20%		22%	17%	3%	21%	1%
	Undecided - lean yes	8%		17%	17%		13%	13%		13%	
	No - strongly	26%				63%		68%		61%	67%
	No - not so strongly	10%				25%		18%	5%	13%	1%
	Undecided - lean no	5%				12%		14%		12%	14%
	Undecided/DK	11%							10%	7%	
D13.COMMUNITY PRIDE PROFILE BALLOT	Yes	48%		100%	100%		100%	85%	7%	99%	2%
	No	41%				100%	100%	5%	86%	1%	94%
	Undecided	11%						10%	7%		4%
	Total	100		48	48	41	40	36	52	43	38
YES - NO	1	100	100	100	-100	100	-100	76	-87	89	-93
12/13.MESSAGES COMBINED	Yes - strongly	28%	59%	63%	61%		68%	52%	3%	63%	2%
	Yes - not so strongly	7%	12%	20%	16%		18%	13%	2%	15%	1%
	Undecided - lean yes	10%	29%	17%	23%		15%	19%		14%	
	No - strongly	27%				59%		66%	2%	59%	3%
	No - not so strongly	11%				24%		20%	2%	19%	0%
	Undecided - lean no	8%				17%		14%	2%	13%	10%
	Undecided/DK	9%							9%	4%	3%
12/13.MESSAGES COMBINED	Yes	46%	100%	100%	100%		100%	84%	5%	93%	2%
	No	45%				100%	100%	7%	91%	4%	95%
	Undecided	9%						9%	4%	3%	2%
8-12/13.INITIAL - COMBINED PROFILE SHIFT	Solid Yes	36%	74%	82%	78%		100%	68%	3%	93%	
	Solid No	35%				78%		100%	2%	77%	95%
	Solid undecided	6%							7%	2%	
	Persuadable	17%	26%	18%	22%				23%	6%	5%
	Toward Yes	11%	26%	18%	22%				16%	4%	5%
	Toward No	11%				22%			8%	15%	7%
	Total	200	44	48	92	90	72	70	103	86	75

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
YES - NO		7	21	-7	.	7	.	21	.	-7
D13.COMMUNITY PRIDE PROFILE BALLOT	Yes - strongly	30%	30%	30%		30%		30%		30%
	Yes - not so strongly	10%	18%	2%		10%		18%		2%
	Undecided - lean yes	8%	5%	12%		8%		5%		12%
	No - strongly	26%	20%	32%		26%		20%		32%
	No - not so strongly	10%	7%	14%		10%		7%		14%
	Undecided - lean no	5%	6%	4%		5%		6%		4%
	Undecided/DK	11%	15%	6%		11%		15%		6%
D13.COMMUNITY PRIDE PROFILE BALLOT	Yes	48%	53%	43%		48%		53%		43%
	No	41%	32%	50%		41%		32%		50%
	Undecided	11%	15%	6%		11%		15%		6%
	Total	100	50	50		100		50		50
YES - NO		1	3	-1	-5	7	-14	21	5	-7
12/13.MESSAGES COMBINED	Yes - strongly	28%	26%	30%	26%	30%	22%	30%	30%	30%
	Yes - not so strongly	7%	11%	3%	5%	10%	5%	18%	5%	2%
	Undecided - lean yes	10%	10%	11%	13%	8%	15%	5%	11%	12%
	No - strongly	27%	24%	30%	27%	26%	28%	20%	27%	32%
	No - not so strongly	11%	13%	8%	11%	10%	20%	7%	2%	14%
	Undecided - lean no	8%	8%	8%	10%	5%	9%	6%	12%	4%
	Undecided/DK	9%	8%	10%	7%	11%	1%	15%	13%	6%
12/13.MESSAGES COMBINED	Yes	46%	48%	45%	44%	48%	42%	53%	46%	43%
	No	45%	44%	46%	49%	41%	57%	32%	41%	50%
	Undecided	9%	8%	10%	7%	11%	1%	15%	13%	6%
8-12/13.INITIAL - COMBINED PROFILE SHIFT	Solid Yes	36%	36%	36%	32%	40%	32%	40%	32%	39%
	Solid No	35%	35%	36%	34%	36%	38%	32%	30%	41%
	Solid undecided	6%	6%	7%	4%	9%		12%	7%	6%
	Persuadable	17%	19%	16%	16%	19%	10%	28%	22%	10%
	Toward Yes	11%	13%	10%	12%	10%	10%	16%	15%	5%
	Toward No	11%	10%	13%	18%	5%	20%	1%	15%	10%
	Total	200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		GENDER		AGE			AGE		GENDER /AGE		EDUCATION				
		TOTAL	Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
YES - NO		8	14	4	44	-11	-9	44	-10	-6	-12	-9	19	24	14
15.FINAL BALLOT	Yes - strongly	31%	32%	31%	49%	16%	28%	49%	23%	25%	21%	25%	36%	32%	38%
	Yes - not so strongly	6%	6%	6%	5%	10%	3%	5%	6%	7%	6%	4%	7%	9%	4%
	Undecided - lean yes	14%	17%	11%	16%	14%	12%	16%	13%	13%	13%	15%	14%	15%	13%
	No - strongly	30%	28%	32%	13%	36%	41%	13%	39%	35%	42%	38%	25%	20%	30%
	No - not so strongly	6%	4%	7%	7%	1%	8%	7%	5%	3%	6%	6%	6%	5%	6%
	Undecided - lean no	7%	9%	6%	6%	15%	2%	6%	8%	14%	3%	9%	7%	9%	5%
	Undecided/DK	6%	4%	7%	4%	7%	6%	4%	6%	2%	9%	4%	6%	9%	4%
15.FINAL BALLOT	Yes	51%	55%	48%	70%	41%	43%	70%	42%	46%	39%	43%	56%	57%	55%
	No	43%	41%	45%	26%	52%	52%	26%	52%	52%	51%	52%	37%	34%	41%
	Undecided	6%	4%	7%	4%	7%	6%	4%	6%	2%	9%	4%	6%	9%	4%
8-15.INITIAL - FINAL SHIFT	Solid Yes	37%	35%	39%	55%	31%	27%	55%	29%	29%	28%	32%	41%	43%	38%
	Solid No	35%	32%	37%	18%	40%	45%	18%	43%	40%	45%	38%	31%	24%	38%
	Solid undecided	3%	3%	4%	3%	4%	3%	3%	4%	1%	5%	2%	4%	8%	
	Persuadable	19%	23%	16%	18%	17%	21%	18%	19%	19%	20%	15%	21%	21%	21%
	Toward Yes	16%	20%	12%	16%	13%	18%	16%	16%	17%	15%	13%	18%	14%	21%
	Toward No	9%	10%	8%	9%	12%	7%	9%	9%	12%	7%	14%	7%	11%	3%
1.REACHED BY CELL	Yes, cell and can talk safely	51%	61%	42%	81%	55%	20%	81%	36%	45%	29%	47%	52%	59%	46%
	No, not on cell, but own one	44%	38%	48%	19%	44%	65%	19%	55%	53%	57%	43%	43%	37%	50%
	No, not on cell and do not own one	6%	1%	10%		1%	15%		9%	2%	14%	10%	4%	4%	4%
	Total	200	92	108	66	60	74	66	134	56	78	62	134	65	70

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY
			College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
YES - NO		8	14	24	44	7	33	-5	-2	38	17	22	-8	13	0	13	8
15.FINAL BALLOT	Yes - strongly	31%	33%	38%	51%	28%	45%	25%	25%	45%	31%	40%	24%	37%	27%	34%	34%
	Yes - not so strongly	6%	6%	8%	6%	7%	5%	6%	6%	6%	8%	7%	4%	7%	4%	6%	4%
	Undecided - lean yes	14%	16%	12%	13%	14%	16%	12%	15%	18%	14%	13%	14%	10%	15%	14%	14%
	No - strongly	30%	28%	22%	16%	29%	19%	38%	32%	20%	24%	29%	33%	34%	33%	28%	29%
	No - not so strongly	6%	5%	6%	6%	6%	7%	4%	7%	5%	5%	3%	8%	3%	5%	6%	6%
	Undecided - lean no	7%	7%	7%	4%	8%	7%	6%	9%	5%	8%	5%	8%	4%	9%	8%	9%
	Undecided/DK	6%	5%	8%	6%	6%	1%	8%	7%	1%	10%	4%	8%	6%	6%	4%	4%
15.FINAL BALLOT	Yes	51%	55%	58%	69%	50%	66%	44%	45%	69%	53%	59%	42%	54%	47%	54%	52%
	No	43%	40%	34%	25%	43%	33%	48%	48%	30%	37%	37%	50%	41%	47%	41%	44%
	Undecided	6%	5%	8%	6%	6%	1%	8%	7%	1%	10%	4%	8%	6%	6%	4%	4%
8-15.INITIAL - FINAL SHIFT	Solid Yes	37%	36%	45%	51%	36%	52%	34%	25%	54%	41%	49%	25%	49%	28%	39%	36%
	Solid No	35%	31%	31%	23%	35%	22%	38%	45%	21%	29%	28%	41%	29%	35%	36%	37%
	Solid undecided	3%	3%	4%	4%	4%		4%	6%		5%	2%	4%	4%	4%	3%	4%
	Persuadable	19%	23%	20%	23%	21%	15%	17%	27%	15%	21%	14%	24%	10%	24%	19%	20%
	Toward Yes	16%	20%	16%	19%	17%	15%	13%	21%	15%	16%	12%	20%	7%	20%	16%	16%
	Toward No	9%	10%	4%	3%	9%	11%	12%	3%	10%	9%	9%	10%	12%	13%	6%	7%
1.REACHED BY CELL	Yes, cell and can talk safely	51%	60%	44%	79%	40%	59%	49%	42%	59%	55%	48%	49%	47%	66%	49%	38%
	No, not on cell, but own one	44%	39%	48%	21%	54%	34%	45%	52%	34%	43%	46%	44%	45%	34%	45%	53%
	No, not on cell and do not own one	6%	1%	7%		6%	7%	5%	6%	6%	2%	6%	6%	8%		6%	9%
	Total	200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT			
		6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No		
TOTAL		8	9	6	14	47	-8	30	-3	12	22	-1	44	-5	79	-79	
YES - NO	15.FINAL BALLOT	Yes - strongly	31%	33%	33%	32%	39%	32%	38%	28%	34%	34%	29%	41%	28%	56%	2%
		Yes - not so strongly	6%	6%	4%	7%	9%	5%	7%	6%	6%	6%	6%	6%	6%	13%	1%
		Undecided - lean yes	14%	14%	14%	16%	23%	6%	17%	12%	14%	18%	11%	23%	11%	19%	5%
		No - strongly	30%	30%	31%	25%	13%	29%	20%	34%	26%	25%	33%	21%	33%	6%	69%
		No - not so strongly	6%	6%	6%	7%	6%	8%	8%	3%	7%	5%	6%	1%	8%	4%	10%
		Undecided - lean no	7%	8%	8%	9%	5%	14%	4%	11%	8%	6%	9%	5%	8%		8%
15.FINAL BALLOT		Undecided/DK	6%	5%	5%	5%	5%	6%	6%	5%	6%	6%	4%	6%	1%	5%	
		Yes	51%	52%	51%	54%	71%	43%	62%	46%	54%	58%	47%	70%	44%	89%	8%
		No	43%	43%	45%	40%	24%	51%	32%	48%	41%	36%	48%	26%	49%	10%	87%
8-15.INITIAL - FINAL SHIFT		Undecided	6%	5%	5%	5%	5%	6%	6%	6%	5%	6%	6%	4%	6%	1%	5%
		Solid Yes	37%	38%	35%	43%	58%	21%	55%	24%	42%	35%	38%	61%	28%	89%	
		Solid No	35%	37%	37%	31%	16%	38%	27%	36%	32%	30%	37%	25%	38%		87%
		Solid undecided	3%	2%	2%	3%	3%	6%	2%	5%	3%	5%	2%		5%		
		Persuadable	19%	18%	20%	16%	18%	29%	13%	27%	17%	28%	13%	13%	22%		13%
		Toward Yes	16%	16%	18%	13%	15%	23%	11%	22%	14%	24%	11%	13%	17%		13%
1.REACHED BY CELL		Toward No	9%	7%	8%	10%	9%	13%	5%	13%	10%	7%	11%	1%	12%	11%	
		Yes, cell and can talk safely	51%	49%	40%	50%	53%	57%	51%	52%	49%	60%	46%	50%	51%	58%	40%
		No, not on cell, but own one	44%	46%	53%	44%	45%	35%	44%	41%	46%	35%	47%	50%	40%	39%	52%
		No, not on cell and do not own one	6%	5%	7%	5%	2%	7%	5%	7%	5%	5%	7%		8%	3%	8%
Total		200	171	127	172	102	64	93	97	170	81	114	56	142	84	79	

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT	
			Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No
YES - NO		8	94	85	89	-79	93	-91	100	-100	100	-100
15.FINAL BALLOT	Yes - strongly	31%	60%	59%	60%	3%	63%		61%		63%	
	Yes - not so strongly	6%	9%	15%	12%	1%	14%		12%		15%	
	Undecided - lean yes	14%	27%	17%	22%	4%	19%	3%	27%		22%	
	No - strongly	30%	2%	4%	3%	62%	2%	73%		70%		79%
	No - not so strongly	6%		2%	1%	12%	1%	11%		13%		12%
	Undecided - lean no	7%				14%		9%		17%		10%
	Undecided/DK	6%	2%	3%	2%	4%	1%	3%				
15.FINAL BALLOT	Yes	51%	96%	91%	93%	8%	96%	3%	100%		100%	
	No	43%	2%	6%	4%	87%	3%	94%		100%		100%
	Undecided	6%	2%	3%	2%	4%	1%	3%				
8-15.INITIAL - FINAL SHIFT	Solid Yes	37%	73%	78%	75%	3%	96%		73%		100%	
	Solid No	35%	2%	2%	2%	73%		94%		80%		100%
	Solid undecided	3%		3%	2%	2%						
	Persuadable	19%	24%	16%	20%	9%		6%	27%			
	Toward Yes	16%	24%	13%	18%	8%		6%	27%			
	Toward No	9%	1%	5%	3%	14%	4%			20%		
1.REACHED BY CELL	Yes, cell and can talk safely	51%	62%	54%	58%	43%	60%	40%	56%	46%	59%	40%
	No, not on cell, but own one	44%	38%	42%	40%	47%	38%	52%	42%	46%	38%	51%
	No, not on cell and do not own one	6%		4%	2%	10%	1%	8%	3%	8%	3%	9%
	Total	200	44	48	92	90	72	70	103	86	75	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
YES - NO		8	4	12	8	9	-5	13	20	5
15.FINAL BALLOT	Yes - strongly	31%	33%	30%	29%	34%	25%	41%	33%	27%
	Yes - not so strongly	6%	8%	3%	5%	7%	7%	10%	3%	4%
	Undecided - lean yes	14%	7%	20%	18%	10%	14%	1%	21%	20%
	No - strongly	30%	31%	29%	28%	32%	31%	31%	25%	33%
	No - not so strongly	6%	7%	4%	7%	4%	11%	3%	4%	5%
	Undecided - lean no	7%	7%	8%	8%	7%	8%	6%	8%	8%
	Undecided/DK	6%	7%	4%	5%	6%	5%	8%	5%	3%
15.FINAL BALLOT	Yes	51%	49%	54%	51%	52%	45%	52%	57%	51%
	No	43%	45%	42%	43%	43%	50%	40%	37%	46%
	Undecided	6%	7%	4%	5%	6%	5%	8%	5%	3%
8-15.INITIAL - FINAL SHIFT	Solid Yes	37%	35%	40%	37%	38%	34%	36%	40%	40%
	Solid No	35%	34%	35%	32%	37%	33%	35%	32%	39%
	Solid undecided	3%	3%	3%	2%	5%		6%	4%	3%
	Persuadable	19%	20%	19%	19%	19%	14%	25%	23%	14%
	Toward Yes	16%	16%	15%	17%	15%	14%	18%	19%	11%
	Toward No	9%	12%	6%	12%	6%	18%	5%	6%	7%
1.REACHED BY CELL	Yes, cell and can talk safely	51%	53%	48%	54%	47%	59%	47%	49%	47%
	No, not on cell, but own one	44%	41%	46%	43%	45%	37%	44%	48%	45%
	No, not on cell and do not own one	6%	6%	5%	3%	8%	4%	9%	3%	8%
	Total	200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION				
		Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	
2.MOTIVATION TO VOTE MAY	8.4	8.1	8.7	7.8	8.7	8.7	7.8	8.7	8.7	8.7	8.7	8.0	8.6	8.7	8.6
2.MOTIVATION TO VOTE MAY	10 - Motivated	57%	50%	63%	37%	59%	73%	37%	67%	69%	65%	62%	55%	55%	55%
	8 - 9	19%	23%	16%	33%	13%	11%	33%	12%	12%	13%	10%	24%	26%	22%
	6 - 7	5%	7%	4%	5%	10%	1%	5%	5%	7%	4%	2%	7%	9%	5%
	5 - Neutral	10%	11%	9%	12%	11%	7%	12%	9%	8%	10%	13%	8%	6%	9%
	1 - 4	2%	4%	1%	5%	1%	1%	5%	1%		2%	4%	1%	2%	0%
	0 - Not motivated (Don't know)	4%	5%	4%	6%		7%	6%	4%	4%	3%	9%	2%	1%	3%
2.MOTIVATION TO VOTE MAY	6 - 10 - Motivated	2%		4%	1%	5%		1%	2%		4%		3%		6%
	5, DK - Neutral	81%	80%	82%	76%	82%	86%	76%	84%	88%	82%	74%	85%	90%	81%
	0 - 4 - Not motivated	12%	11%	13%	13%	17%	7%	13%	11%	8%	14%	13%	11%	6%	15%
3.MOTIVATION TO VOTE NOV	8.7	8.7	8.6	8.3	8.8	8.8	8.3	8.8	9.0	8.7	8.2	8.9	8.6	9.1	
3.MOTIVATION TO VOTE NOV	10 - Motivated	63%	61%	65%	54%	64%	71%	54%	68%	71%	66%	65%	63%	59%	66%
	8 - 9	15%	18%	13%	20%	15%	11%	20%	13%	12%	14%	8%	19%	17%	21%
	6 - 7	7%	7%	7%	10%	9%	3%	10%	6%	8%	4%	3%	9%	13%	5%
	5 - Neutral	9%	10%	9%	9%	11%	8%	9%	10%	8%	11%	13%	7%	8%	6%
	1 - 4	2%	2%	2%	5%	1%	1%	5%	1%		2%	4%	1%	2%	0%
	0 - Not motivated (Don't know)	2%	1%	3%	3%		4%	3%	2%	1%	3%	7%	0%	1%	
3.MOTIVATION TO VOTE NOV	6 - 10 - Motivated	1%		1%			2%		1%		2%		1%		2%
	5, DK - Neutral	86%	87%	85%	84%	88%	86%	84%	87%	91%	84%	76%	91%	89%	92%
	0 - 4 - Not motivated	10%	10%	10%	9%	11%	10%	9%	11%	8%	12%	13%	7%	8%	7%
YES - NO	4%	3%	5%	7%	1%	4%	7%	3%	1%	4%	10%	2%	3%	0%	
4.DIRECTION OF YOUR COMMUNITY	Right Direction	54	61	49	68	59	38	68	47	49	46	53	57	61	54
	Wrong track	72%	73%	70%	78%	74%	64%	78%	68%	68%	68%	72%	73%	76%	70%
	(Don't know)	17%	12%	21%	10%	15%	26%	10%	21%	19%	22%	19%	16%	15%	16%
	Total	11%	14%	8%	12%	11%	11%	12%	11%	13%	9%	8%	12%	9%	14%
	200	92	108	66	60	74	66	134	56	78	62	134	65	70	

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY	
		College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated	
2.MOTIVATION TO VOTE MAY	8.4	8.1	9.2	7.9	9.0	8.3	8.4	8.5	8.5	8.6	8.3	8.5	8.3	8.0	9.4	10.0	
2.MOTIVATION TO VOTE MAY	10 - Motivated	57%	46%	64%	31%	66%	49%	60%	61%	52%	59%	59%	62%	52%	70%	100%	
	8 - 9	19%	27%	20%	39%	17%	27%	13%	19%	27%	16%	17%	13%	19%	24%		
	6 - 7	5%	9%	4%	7%	7%	2%	8%	6%	2%	9%	8%	3%	7%	5%	6%	
	5 - Neutral	10%	10%	5%	15%	4%	15%	8%	7%	12%	7%	6%	14%	9%	18%		
	1 - 4	2%	2%	0%	4%		1%	3%	3%	1%	2%	4%	0%	3%	1%		
	0 - Not motivated	4%	5%		2%	3%	3%	5%	4%	3%	3%	6%	3%	7%	5%		
	(Don't know)	2%		6%	2%	4%	2%	3%		3%	3%		3%				
2.MOTIVATION TO VOTE MAY	6 - 10 - Motivated	81%	83%	88%	76%	90%	78%	81%	85%	81%	85%	84%	79%	82%	76%	100%	100%
	5, DK - Neutral	12%	10%	11%	17%	8%	18%	11%	7%	15%	10%	6%	18%	9%	18%		
	0 - 4 - Not motivated	7%	7%	0%	7%	3%	4%	8%	7%	4%	5%	10%	3%	9%	6%		
3.MOTIVATION TO VOTE NOV	8.7	8.8	9.0	8.5	9.1	8.3	8.8	8.9	8.5	9.1	8.5	8.7	8.3	8.6	9.3	9.8	
3.MOTIVATION TO VOTE NOV	10 - Motivated	63%	61%	65%	52%	68%	55%	69%	64%	59%	69%	65%	62%	64%	59%	73%	96%
	8 - 9	15%	21%	16%	21%	18%	20%	11%	17%	19%	13%	9%	17%	7%	19%	17%	
	6 - 7	7%	8%	10%	14%	7%	5%	9%	7%	6%	11%	11%	5%	11%	6%	8%	1%
	5 - Neutral	9%	6%	7%	8%	6%	15%	6%	7%	11%	5%	6%	14%	6%	14%	1%	1%
	1 - 4	2%	2%	0%	4%		2%	3%	1%	3%	2%	5%		4%		0%	1%
	0 - Not motivated	2%	1%			1%	2%	3%	2%	3%		4%	1%	7%	2%	0%	1%
	(Don't know)	1%		2%		1%			2%				1%			1%	1%
3.MOTIVATION TO VOTE NOV	6 - 10 - Motivated	86%	90%	91%	87%	92%	80%	88%	88%	83%	93%	85%	84%	83%	84%	98%	96%
	5, DK - Neutral	10%	6%	9%	8%	7%	15%	6%	9%	11%	5%	6%	15%	6%	14%	2%	2%
	0 - 4 - Not motivated	4%	3%	0%	4%	1%	5%	5%	3%	5%	2%	9%	1%	11%	2%	1%	1%
YES - NO	54	63	51	66	53	52	52	61	52	61	56	53	52	60	59	57	
4.DIRECTION OF YOUR COMMUNITY	Right Direction	72%	75%	70%	75%	72%	70%	71%	75%	70%	75%	73%	71%	72%	73%	75%	73%
	Wrong track	17%	12%	19%	10%	18%	18%	19%	14%	18%	14%	16%	18%	19%	13%	16%	16%
	(Don't know)	11%	13%	11%	15%	10%	12%	10%	11%	13%	11%	11%	11%	9%	14%	9%	12%
	Total	200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT		
		6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No	
2.MOTIVATION TO VOTE MAY	8.4	9.1	9.5	8.4	8.4	8.5	8.6	8.2	8.4	9.0	7.9	8.3	8.4	8.1	8.7	
2.MOTIVATION TO VOTE MAY	10 - Motivated	57%	64%	86%	56%	56%	58%	61%	53%	57%	63%	51%	45%	61%	51%	57%
	8 - 9	19%	22%	5%	22%	24%	18%	17%	22%	21%	22%	18%	25%	17%	26%	18%
	6 - 7	5%	6%	2%	4%	5%	7%	6%	4%	4%	5%	6%	5%	6%	4%	7%
	5 - Neutral	10%	2%	2%	9%	6%	14%	9%	10%	9%	9%	11%	13%	9%	9%	11%
	1 - 4	2%	1%	1%	3%	2%	3%	1%	4%	2%	0%	4%	3%	2%	3%	1%
	0 - Not motivated	4%	2%	2%	5%	7%	1%	4%	5%	5%	1%	7%	2%	5%	7%	2%
	(Don't know)	2%	2%	2%	1%			3%	2%	2%		3%	7%		1%	4%
2.MOTIVATION TO VOTE MAY	6 - 10 - Motivated	81%	93%	93%	82%	86%	82%	84%	80%	82%	90%	75%	83%	81%	82%	
	5, DK - Neutral	12%	5%	4%	11%	6%	14%	12%	11%	11%	9%	15%	20%	9%	10%	15%
	0 - 4 - Not motivated	7%	3%	3%	8%	8%	4%	4%	9%	7%	1%	11%	5%	8%	10%	2%
3.MOTIVATION TO VOTE NOV	8.7	9.4	10.0	8.7	8.7	8.4	9.0	8.4	8.7	8.9	8.5	8.8	8.6	8.3	9.0	
3.MOTIVATION TO VOTE NOV	10 - Motivated	63%	74%	100%	64%	65%	56%	73%	54%	64%	62%	65%	62%	57%	67%	
	8 - 9	15%	18%		17%	16%	15%	12%	19%	17%	15%	16%	19%	14%	19%	17%
	6 - 7	7%	8%		6%	8%	7%	6%	8%	6%	8%	7%	5%	8%	8%	8%
	5 - Neutral	9%			8%	5%	16%	6%	11%	8%	11%	8%	9%	10%	9%	7%
	1 - 4	2%			2%	1%	3%	1%	3%	2%	0%	3%	2%	2%	2%	1%
	0 - Not motivated	2%			3%	4%	1%	2%	3%	3%	1%	4%	1%	3%	6%	
	(Don't know)	1%					2%		1%	1%	2%			1%		
3.MOTIVATION TO VOTE NOV	6 - 10 - Motivated	86%	100%	100%	87%	89%	78%	91%	82%	87%	86%	85%	88%	84%	84%	92%
	5, DK - Neutral	10%			8%	5%	18%	6%	13%	8%	13%	8%	9%	11%	9%	7%
	0 - 4 - Not motivated	4%			5%	6%	4%	3%	6%	5%	1%	7%	3%	5%	8%	1%
YES - NO	54	56	56	55	75	52	60	57	57	62	50	70	50	70	29	
4.DIRECTION OF YOUR COMMUNITY	Right Direction	72%	73%	72%	71%	84%	65%	76%	72%	73%	75%	83%	68%	81%	57%	
	Wrong track	17%	17%	16%	17%	9%	13%	15%	15%	17%	13%	19%	13%	18%	12%	28%
	(Don't know)	11%	10%	12%	12%	6%	22%	9%	13%	10%	12%	11%	4%	14%	7%	15%
	Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

	TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT		
		Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No	
2.MOTIVATION TO VOTE MAY	8.4	8.6	8.2	8.4	8.4	8.5	8.8	8.6	8.1	8.6	8.7	
2.MOTIVATION TO VOTE MAY	10 - Motivated	57%	56%	55%	55%	60%	55%	59%	58%	58%	55%	60%
	8 - 9	19%	28%	19%	23%	15%	25%	18%	24%	14%	27%	17%
	6 - 7	5%	4%	7%	5%	5%	4%	6%	5%	6%	4%	7%
	5 - Neutral	10%	3%	12%	8%	10%	10%	10%	8%	11%	10%	11%
	1 - 4	2%	3%	4%	4%	2%	2%		3%	2%	2%	1%
	0 - Not motivated	4%	4%	4%	4%	5%	3%	2%	2%	7%	1%	2%
	(Don't know)	2%	2%		1%	4%	1%	5%	1%	2%	1%	2%
2.MOTIVATION TO VOTE MAY	6 - 10 - Motivated	81%	88%	80%	84%	80%	84%	83%	86%	78%	86%	84%
	5, DK - Neutral	12%	5%	12%	9%	13%	11%	15%	9%	13%	11%	13%
	0 - 4 - Not motivated	7%	7%	8%	8%	7%	5%	2%	5%	9%	3%	3%
3.MOTIVATION TO VOTE NOV	8.7	9.0	8.5	8.7	8.6	8.7	9.1	8.8	8.6	8.7	9.0	
3.MOTIVATION TO VOTE NOV	10 - Motivated	63%	65%	62%	64%	64%	62%	68%	63%	65%	60%	67%
	8 - 9	15%	22%	9%	15%	14%	17%	17%	17%	14%	19%	16%
	6 - 7	7%	4%	13%	9%	7%	9%	9%	7%	7%	9%	9%
	5 - Neutral	9%	5%	10%	8%	8%	10%	6%	9%	8%	10%	7%
	1 - 4	2%	3%	4%	3%	1%	2%		2%	2%	1%	1%
	0 - Not motivated	2%		2%	1%	4%	2%		1%	4%	1%	
	(Don't know)	1%				1%			1%			
3.MOTIVATION TO VOTE NOV	6 - 10 - Motivated	86%	92%	84%	88%	85%	87%	94%	87%	86%	87%	92%
	5, DK - Neutral	10%	5%	10%	8%	9%	10%	6%	10%	8%	10%	7%
	0 - 4 - Not motivated	4%	3%	6%	5%	5%	3%		3%	6%	3%	1%
YES - NO	54	72	59	66	39	65	26	73	34	71	24	
4.DIRECTION OF YOUR COMMUNITY	Right Direction	72%	83%	73%	78%	62%	78%	54%	82%	60%	81%	53%
	Wrong track	17%	10%	14%	12%	24%	14%	29%	9%	26%	11%	29%
	(Don't know)	11%	7%	13%	10%	14%	8%	17%	9%	14%	8%	17%
	Total	200	44	48	92	90	72	70	103	86	75	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
2.MOTIVATION TO VOTE MAY		8.4	8.0	8.8	8.3	8.5	8.0	8.0	8.6	9.1
2.MOTIVATION TO VOTE MAY	10 - Motivated	57%	50%	64%	54%	60%	52%	49%	57%	70%
	8 - 9	19%	21%	18%	23%	15%	22%	19%	24%	11%
	6 - 7	5%	5%	6%	5%	5%	2%	7%	8%	3%
	5 - Neutral	10%	13%	7%	6%	14%	9%	18%	4%	10%
	1 - 4	2%	3%	2%	2%	2%	4%	2%	1%	3%
	0 - Not motivated	4%	6%	2%	6%	2%	8%	4%	5%	
	(Don't know)	2%	2%	2%	2%	2%	3%		1%	3%
2.MOTIVATION TO VOTE MAY	6 - 10 - Motivated	81%	76%	87%	83%	80%	76%	75%	90%	84%
	5, DK - Neutral	12%	15%	9%	9%	15%	12%	18%	5%	13%
	0 - 4 - Not motivated	7%	9%	4%	9%	5%	12%	7%	5%	3%
3.MOTIVATION TO VOTE NOV		8.7	8.2	9.1	8.7	8.6	8.4	8.1	9.1	9.1
3.MOTIVATION TO VOTE NOV	10 - Motivated	63%	58%	68%	64%	63%	62%	54%	66%	71%
	8 - 9	15%	13%	17%	20%	11%	18%	8%	21%	14%
	6 - 7	7%	10%	5%	6%	9%	4%	16%	8%	1%
	5 - Neutral	9%	11%	8%	5%	14%	4%	17%	5%	12%
	1 - 4	2%	4%	0%	2%	2%	4%	4%	1%	
	0 - Not motivated	2%	5%		4%	1%	7%	2%		
	(Don't know)	1%		1%		1%				3%
3.MOTIVATION TO VOTE NOV	6 - 10 - Motivated	86%	81%	90%	90%	82%	84%	78%	95%	86%
	5, DK - Neutral	10%	11%	9%	5%	15%	4%	17%	5%	14%
	0 - 4 - Not motivated	4%	9%	0%	6%	3%	11%	6%	1%	
YES - NO		54	58	50	61	48	69	47	52	48
4.DIRECTION OF YOUR COMMUNITY	Right Direction	72%	72%	71%	76%	67%	79%	65%	73%	70%
	Wrong track	17%	13%	21%	15%	20%	9%	17%	20%	22%
	(Don't know)	11%	15%	7%	9%	13%	12%	18%	7%	8%
	Total	200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION			
			Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
FAVORABLE - UNFAVORABLE	5a.QUAKER VALLEY SCHOOLS	80	87	74	91	78	72	91	75	86	67	78	82	82	82
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	42	34	48	55	33	37	55	35	25	42	37	44	40	47
	5b.QUAKER VALLEY SCHOOL BOARD	33	36	31	57	27	17	57	21	28	17	27	38	40	37
VERY FAVORABLE	5a.QUAKER VALLEY SCHOOLS	54%	57%	51%	71%	45%	44%	71%	45%	51%	40%	52%	56%	51%	60%
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	26%	16%	34%	32%	16%	28%	32%	23%	20%	25%	32%	24%	21%	26%
	5b.QUAKER VALLEY SCHOOL BOARD	17%	15%	19%	23%	16%	13%	23%	14%	16%	13%	14%	19%	16%	22%
TOTAL FAVORABLE	5a.QUAKER VALLEY SCHOOLS	86%	90%	83%	93%	84%	82%	93%	83%	91%	77%	86%	87%	86%	88%
	5b.QUAKER VALLEY SCHOOL BOARD	51%	50%	51%	64%	45%	43%	64%	44%	44%	44%	48%	53%	48%	58%
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	46%	41%	51%	56%	41%	42%	56%	42%	36%	46%	43%	48%	42%	54%
Total		200	92	108	66	60	74	66	134	56	78	62	134	65	70

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY
			College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
			FAVORABLE - UNFAVORABLE	5a.QUAKER VALLEY SCHOOLS	80	87	77	89	79	88	78	74	87	90	89	72	85
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	42	37	51	54	39	55	39	30	60	45	50	32	54	27	44	45
	5b.QUAKER VALLEY SCHOOL BOARD	33	39	37	50	32	44	26	31	48	43	45	22	49	32	39	32
VERY FAVORABLE	5a.QUAKER VALLEY SCHOOLS	54%	63%	48%	68%	50%	53%	53%	54%	57%	57%	54%	51%	58%	60%	53%	56%
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	26%	19%	28%	26%	23%	33%	29%	13%	35%	33%	33%	21%	37%	13%	28%	32%
	5b.QUAKER VALLEY SCHOOL BOARD	17%	19%	20%	25%	16%	19%	19%	11%	21%	20%	25%	11%	23%	10%	18%	18%
TOTAL FAVORABLE	5a.QUAKER VALLEY SCHOOLS	86%	91%	83%	91%	85%	92%	86%	79%	91%	93%	92%	80%	90%	86%	87%	84%
	5b.QUAKER VALLEY SCHOOL BOARD	51%	53%	53%	61%	49%	57%	48%	46%	59%	56%	56%	44%	60%	48%	53%	50%
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	46%	44%	53%	54%	45%	58%	45%	35%	63%	51%	53%	39%	56%	35%	48%	50%
Total		200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT		
		6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No	
	TOTAL															
FAVORABLE - UNFAVORABLE	5a.QUAKER VALLEY SCHOOLS	80	81	80	100	98	69	96	70	88	76	83	94	75	99	64
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	42	45	49	50	66	18	100	0	46	27	53	61	33	63	25
	5b.QUAKER VALLEY SCHOOL BOARD	33	35	32	43	100	0	57	23	40	46	27	49	28	72	-12
VERY FAVORABLE	5a.QUAKER VALLEY SCHOOLS	54%	55%	57%	62%	67%	44%	70%	41%	60%	33%	68%	71%	48%	68%	41%
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	26%	27%	30%	30%	41%	12%	56%	0%	30%	19%	32%	33%	24%	38%	16%
	5b.QUAKER VALLEY SCHOOL BOARD	17%	17%	18%	20%	34%	0%	29%	8%	20%	14%	20%	26%	14%	31%	4%
TOTAL FAVORABLE	5a.QUAKER VALLEY SCHOOLS	86%	87%	87%	100%	98%	74%	98%	77%	93%	78%	91%	97%	82%	99%	78%
	5b.QUAKER VALLEY SCHOOL BOARD	51%	53%	52%	58%	100%	0%	72%	35%	56%	51%	53%	62%	47%	77%	27%
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	46%	49%	53%	53%	66%	19%	100%	0%	50%	29%	59%	63%	39%	63%	37%
Total		200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT	
			Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No
FAVORABLE - UNFAVORABLE	5a.QUAKER VALLEY SCHOOLS	80	93	98	95	68	99	61	91	67	99	60
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	42	54	67	61	30	69	30	56	24	69	24
	5b.QUAKER VALLEY SCHOOL BOARD	33	64	73	69	-4	75	-17	68	-6	75	-19
VERY FAVORABLE	5a.QUAKER VALLEY SCHOOLS	54%	59%	70%	65%	44%	66%	38%	63%	44%	67%	36%
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	26%	34%	38%	36%	20%	40%	18%	34%	18%	41%	17%
	5b.QUAKER VALLEY SCHOOL BOARD	17%	21%	33%	27%	9%	29%	4%	25%	8%	30%	4%
TOTAL FAVORABLE	5a.QUAKER VALLEY SCHOOLS	86%	94%	98%	96%	80%	99%	76%	91%	80%	99%	76%
	5b.QUAKER VALLEY SCHOOL BOARD	51%	69%	74%	72%	30%	79%	24%	71%	28%	79%	23%
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	46%	54%	69%	62%	38%	69%	39%	56%	35%	69%	37%
Total		200	44	48	92	90	72	70	103	86	75	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
FAVORABLE - UNFAVORABLE	5a.QUAKER VALLEY SCHOOLS	80	78	82	87	74	86	70	88	77
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	42	37	47	45	38	39	35	52	41
	5b.QUAKER VALLEY SCHOOL BOARD	33	26	41	36	30	22	30	51	30
VERY FAVORABLE	5a.QUAKER VALLEY SCHOOLS	54%	52%	55%	56%	51%	57%	48%	56%	54%
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	26%	20%	32%	29%	22%	22%	18%	37%	27%
	5b.QUAKER VALLEY SCHOOL BOARD	17%	19%	15%	16%	19%	19%	19%	12%	18%
TOTAL FAVORABLE	5a.QUAKER VALLEY SCHOOLS	86%	84%	88%	91%	81%	91%	77%	91%	86%
	5b.QUAKER VALLEY SCHOOL BOARD	51%	43%	59%	52%	50%	37%	48%	67%	51%
	5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	46%	42%	51%	47%	46%	40%	44%	55%	47%
Total		200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		GENDER		AGE			AGE		GENDER /AGE		EDUCATION				
		TOTAL	Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
FAVORABLE - UNFAVORABLE		80	87	74	91	78	72	91	75	86	67	78	82	82	82
5a.QUAKER VALLEY SCHOOLS	Very Favorable	54%	57%	51%	71%	45%	44%	71%	45%	51%	40%	52%	56%	51%	60%
	Somewhat Favorable	32%	33%	32%	21%	38%	38%	21%	38%	39%	37%	34%	31%	35%	27%
	Somewhat Unfavorable	4%	2%	5%	1%	4%	5%	1%	5%	3%	6%	3%	4%	4%	4%
	Very Unfavorable	2%	1%	3%		1%	4%		3%	1%	4%	5%	1%		1%
	No Opinion	7%	5%	8%	6%	8%	7%	6%	7%	2%	11%	3%	8%	10%	5%
	Never Heard	2%	2%	1%		3%	2%		2%	3%	2%	3%	1%		2%
5a.QUAKER VALLEY SCHOOLS	Favorable	86%	90%	83%	93%	84%	82%	93%	83%	91%	77%	86%	87%	86%	88%
	Unfavorable	6%	3%	8%	1%	6%	10%	1%	8%	4%	10%	8%	5%	4%	5%
	(No opinion /Never heard)	8%	7%	9%	6%	11%	9%	6%	9%	5%	12%	6%	8%	10%	7%
FAVORABLE - UNFAVORABLE		33	36	31	57	27	17	57	21	28	17	27	38	40	37
5b.QUAKER VALLEY SCHOOL BOARD	Very Favorable	17%	15%	19%	23%	16%	13%	23%	14%	16%	13%	14%	19%	16%	22%
	Somewhat Favorable	34%	35%	33%	42%	29%	30%	42%	30%	28%	31%	35%	34%	32%	36%
	Somewhat Unfavorable	8%	4%	11%	2%	14%	7%	2%	10%	5%	14%	6%	9%	4%	13%
	Very Unfavorable	10%	11%	9%	5%	4%	19%	5%	12%	11%	13%	16%	6%	4%	9%
	No Opinion	30%	34%	26%	28%	33%	28%	28%	30%	36%	26%	26%	31%	42%	20%
	Never Heard	2%	2%	2%		3%	3%		3%	3%	3%	4%	1%	2%	
5b.QUAKER VALLEY SCHOOL BOARD	Favorable	51%	50%	51%	64%	45%	43%	64%	44%	44%	44%	48%	53%	48%	58%
	Unfavorable	17%	14%	20%	7%	18%	26%	7%	23%	16%	27%	21%	15%	8%	22%
	(No opinion /Never heard)	32%	36%	28%	28%	36%	31%	28%	34%	39%	29%	30%	32%	45%	20%
FAVORABLE - UNFAVORABLE		42	34	48	55	33	37	55	35	25	42	37	44	40	47
5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	Very Favorable	26%	16%	34%	32%	16%	28%	32%	23%	20%	25%	32%	24%	21%	26%
	Somewhat Favorable	21%	25%	17%	24%	25%	14%	24%	19%	16%	21%	10%	25%	21%	28%
	Somewhat Unfavorable	2%	1%	3%	1%	2%	3%	1%	2%	2%	3%	3%	1%	1%	2%
	Very Unfavorable	3%	5%	1%		6%	3%		4%	9%	1%	2%	3%	1%	5%
	No Opinion	33%	30%	36%	23%	41%	37%	23%	39%	35%	42%	35%	32%	45%	21%
	Never Heard	15%	23%	9%	20%	9%	15%	20%	13%	18%	8%	17%	15%	11%	18%
5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	Favorable	46%	41%	51%	56%	41%	42%	56%	42%	36%	46%	43%	48%	42%	54%
	Unfavorable	5%	7%	3%	1%	8%	6%	1%	7%	11%	4%	6%	5%	2%	7%
	(No opinion /Never heard)	49%	53%	45%	43%	51%	52%	43%	52%	53%	50%	52%	47%	56%	39%
	Total	200	92	108	66	60	74	66	134	56	78	62	134	65	70

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY	
		TOTAL	College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
FAVORABLE - UNFAVORABLE		80	87	77	89	79	88	78	74	87	90	89	72	85	81	81	77
5a.QUAKER VALLEY SCHOOLS	Very Favorable	54%	63%	48%	68%	50%	53%	53%	54%	57%	57%	54%	51%	58%	60%	53%	56%
	Somewhat Favorable	32%	28%	34%	23%	35%	38%	32%	25%	34%	36%	38%	29%	32%	26%	33%	29%
	Somewhat Unfavorable	4%	3%	6%	2%	5%	4%	3%	5%	4%	1%	0%	7%	1%	3%	3%	4%
	Very Unfavorable	2%	1%			1%		5%			1%	3%	1%	4%	1%	2%	3%
	No Opinion	7%	5%	10%	7%	8%	2%	6%	14%	2%	5%	5%	9%	5%	6%	6%	6%
	Never Heard	2%		2%		1%	3%		2%	3%			3%		3%	2%	3%
5a.QUAKER VALLEY SCHOOLS	Favorable	86%	91%	83%	91%	85%	92%	86%	79%	91%	93%	92%	80%	90%	86%	87%	84%
	Unfavorable	6%	4%	6%	2%	6%	4%	8%	5%	4%	2%	3%	8%	5%	5%	6%	7%
	(No opinion /Never heard)	8%	5%	12%	7%	9%	5%	6%	16%	5%	5%	5%	12%	5%	9%	8%	8%
FAVORABLE - UNFAVORABLE		33	39	37	50	32	44	26	31	48	43	45	22	49	32	39	32
5b.QUAKER VALLEY SCHOOL BOARD	Very Favorable	17%	19%	20%	25%	16%	19%	19%	11%	21%	20%	25%	11%	23%	10%	18%	18%
	Somewhat Favorable	34%	34%	34%	35%	33%	38%	29%	35%	39%	35%	31%	33%	37%	38%	36%	32%
	Somewhat Unfavorable	8%	3%	15%	3%	11%	13%	4%	6%	11%	5%	3%	10%	4%	5%	5%	5%
	Very Unfavorable	10%	11%	1%	7%	6%	1%	18%	9%	1%	8%	8%	12%	7%	12%	10%	12%
	No Opinion	30%	33%	28%	29%	32%	27%	29%	34%	26%	32%	32%	31%	28%	32%	30%	29%
	Never Heard	2%		2%		2%	3%		4%	3%			0%	4%	1%	3%	2%
5b.QUAKER VALLEY SCHOOL BOARD	Favorable	51%	53%	53%	61%	49%	57%	48%	46%	59%	56%	56%	44%	60%	48%	53%	50%
	Unfavorable	17%	14%	16%	10%	17%	13%	22%	15%	11%	13%	12%	22%	12%	16%	14%	18%
	(No opinion /Never heard)	32%	33%	31%	29%	34%	29%	29%	39%	29%	32%	32%	34%	28%	36%	32%	33%
FAVORABLE - UNFAVORABLE		42	37	51	54	39	55	39	30	60	45	50	32	54	27	44	45
5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	Very Favorable	26%	19%	28%	26%	23%	33%	29%	13%	35%	33%	33%	21%	37%	13%	28%	32%
	Somewhat Favorable	21%	25%	25%	29%	23%	25%	16%	22%	28%	18%	20%	18%	18%	22%	20%	18%
	Somewhat Unfavorable	2%	2%	1%	1%	2%	1%	4%	1%	1%	2%	2%	2%	1%		2%	3%
	Very Unfavorable	3%	6%	1%		5%	2%	3%	3%	2%	4%	1%	5%	1%	8%	2%	2%
	No Opinion	33%	29%	36%	22%	37%	18%	40%	42%	14%	36%	32%	35%	35%	30%	32%	33%
	Never Heard	15%	20%	10%	23%	11%	22%	8%	18%	20%	8%	11%	20%	7%	26%	16%	12%
5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	Favorable	46%	44%	53%	54%	45%	58%	45%	35%	63%	51%	53%	39%	56%	35%	48%	50%
	Unfavorable	5%	7%	2%	1%	6%	3%	6%	5%	3%	5%	3%	7%	2%	8%	4%	5%
	(No opinion /Never heard)	49%	49%	46%	45%	48%	40%	48%	60%	34%	44%	43%	54%	42%	57%	48%	45%
Total		200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776 -9066 | Berkeley , CA (510) 286 -2097

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT	
		6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No
FAVORABLE - UNFAVORABLE	80	81	80	100	98	69	96	70	88	76	83	94	75	99	64
5a.QUAKER VALLEY SCHOOLS	Very Favorable	54%	55%	57%	62%	67%	44%	70%	41%	60%	33%	68%	48%	68%	41%
	Somewhat Favorable	32%	32%	29%	38%	31%	31%	28%	36%	33%	45%	24%	26%	34%	31%
	Somewhat Unfavorable	4%	4%	4%			5%	2%	4%	2%	2%	5%	3%	4%	9%
	Very Unfavorable	2%	2%	2%					3%	2%		3%		3%	5%
	No Opinion	7%	5%	5%		2%	16%	1%	12%	3%	17%			9%	1%
5a.QUAKER VALLEY SCHOOLS	Never Heard	2%	1%	1%		5%		3%	1%	4%			2%		
5a.QUAKER VALLEY SCHOOLS	Favorable	86%	87%	87%	100%	98%	74%	98%	77%	93%	78%	91%	97%	82%	99%
	Unfavorable	6%	7%	6%			5%	2%	7%	4%	2%	9%	3%	7%	14%
	(No opinion /Never heard)	8%	6%	7%		2%	21%	1%	15%	3%	20%			12%	1%
FAVORABLE - UNFAVORABLE	33	35	32	43	100	0	57	23	40	46	27	49	28	72	-12
5b.QUAKER VALLEY SCHOOL BOARD	Very Favorable	17%	17%	18%	20%	34%		29%	8%	20%	14%	20%	26%	14%	31%
	Somewhat Favorable	34%	36%	34%	38%	66%		43%	27%	36%	37%	33%	36%	33%	46%
	Somewhat Unfavorable	8%	7%	7%	7%			8%	5%	7%	2%	12%	7%	8%	3%
	Very Unfavorable	10%	11%	13%	8%			8%	7%	9%	2%	14%	6%	11%	2%
	No Opinion	30%	27%	26%	27%		94%	12%	49%	27%	39%	21%	25%	32%	18%
5b.QUAKER VALLEY SCHOOL BOARD	Never Heard	2%	2%	2%	1%		6%	1%	4%	1%	5%		3%	0%	
5b.QUAKER VALLEY SCHOOL BOARD	Favorable	51%	53%	52%	58%	100%		72%	35%	56%	51%	53%	62%	47%	77%
	Unfavorable	17%	18%	20%	15%			15%	12%	16%	5%	26%	13%	18%	5%
	(No opinion /Never heard)	32%	29%	28%	27%		100%	13%	52%	28%	44%	21%	25%	35%	18%
FAVORABLE - UNFAVORABLE	42	45	49	50	66	18	100	0	46	27	53	61	33	63	25
5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	Very Favorable	26%	27%	30%	30%	41%	12%	56%		30%	19%	32%	33%	24%	38%
	Somewhat Favorable	21%	22%	24%	23%	25%	7%	44%		21%	10%	27%	30%	16%	25%
	Somewhat Unfavorable	2%	2%	3%	0%	0%				2%	2%	2%		3%	5%
	Very Unfavorable	3%	2%	2%	3%		1%			2%	0%	4%	1%	3%	1%
	No Opinion	33%	31%	29%	29%	20%	55%		69%	32%	43%	26%	25%	37%	21%
5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	Never Heard	15%	16%	13%	15%	14%	25%		31%	14%	26%	8%	11%	17%	
5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	Favorable	46%	49%	53%	53%	66%	19%	100%		50%	29%	59%	63%	39%	63%
	Unfavorable	5%	4%	5%	3%	0%	1%			4%	2%	7%	1%	6%	1%
	(No opinion /Never heard)	49%	46%	42%	44%	34%	80%		100%	46%	69%	34%	36%	54%	36%
Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT		
		Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No	
FAVORABLE - UNFAVORABLE	80	93	98	95	68	99	61	91	67	99	60	
5a.QUAKER VALLEY SCHOOLS	Very Favorable	54%	59%	70%	65%	44%	66%	38%	63%	44%	67%	36%
	Somewhat Favorable	32%	35%	28%	32%	36%	33%	38%	29%	37%	32%	40%
	Somewhat Unfavorable	4%	1%	1%	1%	8%		10%		9%		11%
	Very Unfavorable	2%				4%		6%		5%		6%
	No Opinion	7%	1%	1%	1%	7%	1%	8%	6%	6%	1%	7%
	Never Heard	2%	4%		2%	1%			3%			
5a.QUAKER VALLEY SCHOOLS	Favorable	86%	94%	98%	96%	80%	99%	76%	91%	80%	99%	76%
	Unfavorable	6%	1%	1%	1%	12%		15%		13%		17%
	(No opinion /Never heard)	8%	6%	1%	3%	8%	1%	8%	9%	6%	1%	7%
FAVORABLE - UNFAVORABLE	33	64	73	69	-4	75	-17	68	-6	75	-19	
5b.QUAKER VALLEY SCHOOL BOARD	Very Favorable	17%	21%	33%	27%	9%	29%	4%	25%	8%	30%	4%
	Somewhat Favorable	34%	48%	41%	45%	20%	49%	20%	45%	20%	48%	19%
	Somewhat Unfavorable	8%	5%	1%	3%	12%	4%	15%	2%	13%	3%	16%
	Very Unfavorable	10%				21%		26%	0%	22%	0%	27%
	No Opinion	30%	22%	23%	23%	36%	18%	35%	24%	37%	18%	35%
	Never Heard	2%	4%	1%	3%	2%			2%			
5b.QUAKER VALLEY SCHOOL BOARD	Favorable	51%	69%	74%	72%	30%	79%	24%	71%	28%	79%	23%
	Unfavorable	17%	5%	1%	3%	33%	4%	41%	3%	35%	4%	42%
	(No opinion /Never heard)	32%	26%	25%	25%	37%	18%	35%	27%	37%	18%	35%
FAVORABLE - UNFAVORABLE	42	54	67	61	30	69	30	56	24	69	24	
5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	Very Favorable	26%	34%	38%	36%	20%	40%	18%	34%	18%	41%	17%
	Somewhat Favorable	21%	21%	31%	26%	18%	28%	21%	22%	16%	28%	20%
	Somewhat Unfavorable	2%		1%	1%	4%		5%	0%	4%		5%
	Very Unfavorable	3%				4%		5%		7%		7%
	No Opinion	33%	18%	17%	17%	44%	15%	42%	24%	44%	18%	42%
	Never Heard	15%	28%	13%	20%	10%	16%	10%	19%	11%	14%	10%
5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	Favorable	46%	54%	69%	62%	38%	69%	39%	56%	35%	69%	37%
	Unfavorable	5%		1%	1%	8%		9%	0%	11%		12%
	(No opinion /Never heard)	49%	46%	30%	37%	55%	31%	52%	43%	55%	31%	51%
	Total	200	44	48	92	90	72	70	103	86	75	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
FAVORABLE - UNFAVORABLE		80	78	82	87	74	86	70	88	77
5a.QUAKER VALLEY SCHOOLS	Very Favorable	54%	52%	55%	56%	51%	57%	48%	56%	54%
	Somewhat Favorable	32%	32%	33%	34%	30%	34%	29%	34%	32%
	Somewhat Unfavorable	4%	2%	5%	3%	5%	3%	2%	3%	7%
	Very Unfavorable	2%	3%	1%	1%	3%	2%	5%		2%
	No Opinion	7%	9%	4%	4%	10%	1%	17%	6%	3%
	Never Heard	2%	2%	1%	2%	1%	4%			3%
5a.QUAKER VALLEY SCHOOLS	Favorable	86%	84%	88%	91%	81%	91%	77%	91%	86%
	Unfavorable	6%	5%	6%	4%	8%	4%	7%	3%	9%
	(No opinion /Never heard)	8%	11%	6%	6%	11%	5%	17%	6%	5%
FAVORABLE - UNFAVORABLE		33	26	41	36	30	22	30	51	30
5b.QUAKER VALLEY SCHOOL BOARD	Very Favorable	17%	19%	15%	16%	19%	19%	19%	12%	18%
	Somewhat Favorable	34%	23%	44%	36%	31%	17%	29%	55%	33%
	Somewhat Unfavorable	8%	7%	8%	6%	9%	6%	8%	6%	10%
	Very Unfavorable	10%	10%	10%	9%	11%	9%	11%	10%	11%
	No Opinion	30%	38%	21%	31%	28%	44%	32%	18%	24%
5b.QUAKER VALLEY SCHOOL BOARD	Favorable	51%	43%	59%	52%	50%	37%	48%	67%	51%
	Unfavorable	17%	17%	18%	15%	20%	15%	18%	16%	21%
	(No opinion /Never heard)	32%	41%	23%	33%	31%	48%	34%	18%	28%
FAVORABLE - UNFAVORABLE		42	37	47	45	38	39	35	52	41
5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	Very Favorable	26%	20%	32%	29%	22%	22%	18%	37%	27%
	Somewhat Favorable	21%	22%	19%	18%	23%	18%	26%	18%	20%
	Somewhat Unfavorable	2%	1%	3%	1%	3%		1%	2%	4%
	Very Unfavorable	3%	4%	1%	1%	4%	2%	7%	1%	2%
	No Opinion	33%	34%	33%	32%	35%	34%	34%	30%	37%
	Never Heard	15%	19%	11%	19%	12%	25%	14%	13%	10%
5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK	Favorable	46%	42%	51%	47%	46%	40%	44%	55%	47%
	Unfavorable	5%	5%	4%	2%	7%	2%	9%	3%	6%
	(No opinion /Never heard)	49%	53%	45%	50%	47%	58%	47%	42%	47%
	Total	200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION				
		Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	
INFORMED - NOT INFORMED	50	58	42	52	63	36	52	48	57	42	49	50	27	72	
6.INFORMED ABOUT QUAKER VALLEY SCHOOL DISTRICT	Very well informed	22%	23%	20%	18%	27%	22%	18%	24%	31%	19%	24%	20%	12%	28%
	Somewhat well informed	51%	53%	49%	57%	50%	47%	57%	48%	46%	50%	49%	53%	48%	58%
	Not very well informed	17%	10%	22%	16%	11%	21%	16%	17%	12%	20%	19%	16%	26%	6%
	Not well informed at all	6%	8%	5%	6%	2%	10%	6%	7%	8%	6%	5%	7%	7%	8%
	(Don't know)	4%	5%	4%	4%	10%		4%	5%	3%	5%	3%	4%	8%	
6.INFORMED ABOUT QUAKER VALLEY ...	Informed	73%	77%	69%	74%	76%	68%	74%	72%	77%	69%	73%	73%	59%	86%
	Not informed	23%	19%	27%	22%	13%	32%	22%	24%	20%	26%	24%	23%	33%	14%
EXCELLENT /GOOD - JUST FAIR /POOR	78	80	77	88	76	72	88	74	77	71	84	76	80	73	
7.QV SCHOOL QUALITY	Excellent	46%	45%	46%	54%	35%	47%	54%	42%	39%	44%	46%	46%	42%	49%
	Good	39%	41%	38%	36%	46%	36%	36%	41%	46%	37%	43%	39%	44%	34%
	Just fair	7%	6%	8%	2%	5%	12%	2%	9%	8%	10%	5%	8%	5%	10%
	Poor	0%	0%		0%			0%					0%	0%	
	(Don't know)	8%	9%	8%	7%	13%	5%	7%	9%	7%	9%	7%	8%	8%	7%
7.QV SCHOOL QUALITY	Excellent /good	85%	85%	85%	90%	81%	83%	90%	82%	85%	81%	89%	84%	86%	83%
	Just fair /poor	7%	6%	8%	2%	5%	12%	2%	9%	8%	10%	5%	8%	6%	10%
	Total	200	92	108	66	60	74	66	134	56	78	62	134	65	70

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY	
		College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated	
INFORMED - NOT INFORMED	50	59	40	62	45	44	53	51	46	55	50	44	51	62	44	38	
6.INFORMED ABOUT QUAKER VALLEY SCHOOL DISTRICT	Very well informed	22%	22%	18%	15%	22%	20%	27%	15%	22%	25%	27%	17%	26%	19%	23%	24%
	Somewhat well informed	51%	56%	51%	64%	48%	50%	47%	58%	49%	50%	47%	52%	48%	58%	48%	43%
	Not very well informed	17%	10%	21%	12%	17%	19%	17%	14%	17%	17%	17%	19%	19%	10%	20%	22%
	Not well informed at all	6%	8%	6%	4%	9%	7%	4%	9%	8%	3%	7%	6%	3%	5%	7%	8%
	(Don't know)	4%	4%	4%	6%	3%	4%	5%	4%	4%	4%	2%	6%	4%	8%	3%	2%
6.INFORMED ABOUT QUAKER VALLEY ...	Informed	73%	78%	68%	78%	71%	70%	74%	73%	71%	76%	74%	69%	74%	77%	71%	68%
	Not informed	23%	19%	28%	16%	26%	26%	21%	23%	25%	21%	24%	25%	22%	15%	26%	30%
EXCELLENT /GOOD - JUST FAIR /POOR	78	81	71	85	73	86	78	70	85	79	90	67	87	68	78	77	
7.QV SCHOOL QUALITY	Excellent	46%	50%	41%	55%	41%	42%	48%	47%	46%	44%	51%	41%	52%	40%	46%	46%
	Good	39%	37%	41%	32%	42%	49%	38%	30%	44%	43%	42%	37%	38%	38%	39%	39%
	Just fair	7%	5%	10%	2%	10%	4%	8%	7%	4%	8%	2%	10%	4%	9%	7%	8%
	Poor	0%	0%		1%		0%			1%		0%				0%	
	(Don't know)	8%	8%	8%	9%	7%	5%	6%	16%	5%	4%	4%	12%	6%	13%	7%	7%
7.QV SCHOOL QUALITY	Excellent /good	85%	87%	82%	88%	83%	91%	86%	77%	90%	87%	93%	77%	91%	77%	85%	85%
	Just fair /poor	7%	6%	10%	3%	10%	4%	8%	7%	5%	8%	3%	10%	4%	9%	7%	8%
	Total	200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT		
		6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No	
INFORMED - NOT INFORMED	50	51	50	58	76	-13	76	20	56	14	78	73	40	60	60	
6.INFORMED ABOUT QUAKER VALLEY SCHOOL DISTRICT	Very well informed	22%	23%	25%	23%	22%	6%	33%	7%	22%	14%	26%	29%	18%	19%	32%
	Somewhat well informed	51%	51%	49%	56%	65%	31%	55%	49%	56%	37%	62%	57%	49%	61%	46%
	Not very well informed	17%	18%	18%	17%	8%	37%	11%	24%	16%	24%	9%	13%	18%	15%	15%
	Not well informed at all	6%	5%	6%	4%	4%	13%	1%	12%	5%	13%	2%		9%	5%	2%
	(Don't know)	4%	3%	2%	0%	1%	12%		9%	0%	11%		1%	5%		5%
6.INFORMED ABOUT QUAKER VALLEY ...	Informed	73%	74%	74%	79%	87%	37%	88%	56%	78%	52%	89%	86%	67%	80%	78%
	Not informed	23%	23%	24%	21%	12%	51%	12%	35%	22%	38%	11%	13%	27%	20%	17%
EXCELLENT /GOOD - JUST FAIR /POOR	78	79	79	86	91	70	84	76	100	70	83	97	71	91	64	
7.QV SCHOOL QUALITY	Excellent	46%	46%	47%	50%	52%	36%	56%	37%	54%	20%	61%	60%	40%	53%	44%
	Good	39%	40%	40%	42%	41%	40%	36%	42%	46%	55%	30%	39%	40%	42%	33%
	Just fair	7%	7%	7%	6%	2%	6%	8%	4%		5%	8%	1%	9%	3%	13%
	Poor	0%	0%		0%		0%		0%			0%		0%	0%	
	(Don't know)	8%	7%	7%	3%	5%	17%		16%		20%			11%	2%	10%
7.QV SCHOOL QUALITY	Excellent /good	85%	86%	86%	92%	93%	76%	92%	80%	100%	75%	92%	99%	80%	95%	77%
	Just fair /poor	7%	7%	7%	6%	2%	6%	8%	4%		5%	8%	1%	9%	4%	13%
	Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

	TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT		
		Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No	
INFORMED - NOT INFORMED	50	67	51	59	49	62	59	51	51	62	58	
6.INFORMED ABOUT QUAKER VALLEY SCHOOL DISTRICT	Very well informed	22%	14%	24%	20%	25%	21%	31%	18%	27%	20%	32%
	Somewhat well informed	51%	67%	51%	59%	47%	60%	46%	56%	46%	60%	44%
	Not very well informed	17%	11%	18%	15%	18%	16%	16%	15%	18%	17%	17%
	Not well informed at all	6%	3%	7%	5%	6%	3%	1%	8%	4%	3%	1%
	(Don't know)	4%	4%		2%	5%		6%	3%	5%		6%
6.INFORMED ABOUT QUAKER VALLEY ...	Informed	73%	82%	75%	78%	72%	81%	77%	74%	73%	81%	76%
	Not informed	23%	14%	25%	20%	23%	19%	18%	23%	22%	19%	18%
EXCELLENT /GOOD - JUST FAIR /POOR	78	82	95	89	68	93	63	87	69	92	63	
7.QV SCHOOL QUALITY	Excellent	46%	46%	55%	51%	42%	53%	46%	50%	42%	54%	45%
	Good	39%	40%	41%	41%	39%	44%	32%	38%	40%	41%	33%
	Just fair	7%	3%	1%	2%	12%	3%	15%	2%	13%	3%	15%
	Poor	0%	1%		0%		0%		0%		0%	
	(Don't know)	8%	10%	2%	6%	7%	0%	7%	9%	6%	2%	7%
7.QV SCHOOL QUALITY	Excellent /good	85%	86%	97%	92%	81%	96%	78%	89%	81%	95%	78%
	Just fair /poor	7%	4%	1%	3%	12%	3%	15%	2%	13%	3%	15%
	Total	200	44	48	92	90	72	70	103	86	75	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
INFORMED - NOT INFORMED		50	42	57	54	45	35	50	74	40
6.INFORMED ABOUT QUAKER VALLEY SCHOOL DISTRICT	Very well informed	22%	19%	25%	19%	25%	12%	25%	26%	24%
	Somewhat well informed	51%	50%	52%	56%	46%	53%	46%	58%	45%
	Not very well informed	17%	18%	15%	17%	16%	26%	10%	8%	23%
	Not well informed at all	6%	8%	5%	3%	9%	5%	12%	2%	7%
	(Don't know)	4%	5%	3%	5%	4%	4%	7%	6%	1%
6.INFORMED ABOUT QUAKER VALLEY ...	Informed	73%	68%	77%	75%	71%	66%	71%	84%	70%
	Not informed	23%	26%	20%	21%	26%	31%	21%	10%	30%
EXCELLENT /GOOD - JUST FAIR /POOR		78	74	82	81	76	80	68	82	83
7.QV SCHOOL QUALITY	Excellent	46%	44%	48%	45%	46%	47%	40%	44%	52%
	Good	39%	38%	40%	41%	38%	40%	37%	42%	38%
	Just fair	7%	7%	6%	5%	8%	6%	9%	4%	7%
	Poor	0%	0%		0%		1%			
	(Don't know)	8%	10%	6%	8%	8%	7%	14%	10%	3%
7.QV SCHOOL QUALITY	Excellent /good	85%	82%	88%	86%	84%	87%	77%	86%	90%
	Just fair /poor	7%	8%	6%	5%	8%	6%	9%	4%	7%
	Total	200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION			
		Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
MORE LIKELY - LESS LIKELY	-25	-15	-33	1	-53	-25	1	-38	-24	-48	-55	-8	-3	-13
A9.COST HOMEOWNERS \$4.50 PER WEEK PER \$100,000 PROPERTY VALUE	Much more likely	13%	13%	14%	19%	7%	14%	19%	11%	11%	3%	19%	12%	25%
	Somewhat more likely	15%	22%	10%	14%	16%	16%	14%	16%	26%	9%	11%	18%	27%
	Somewhat less likely	20%	20%	21%	11%	34%	17%	11%	25%	23%	26%	14%	24%	31%
	Much less likely	33%	30%	36%	20%	42%	38%	20%	40%	38%	41%	56%	21%	11%
	(Does not change)	12%	11%	13%	27%	2%	6%	27%	4%	2%	6%	11%	13%	7%
(Don't know)	6%	5%	6%	9%		7%	9%	4%		7%	5%	6%	13%	
A9.COST HOMEOWNERS \$4.50 PER WEEK PER \$100,000 PROPERTY ...	More likely	29%	34%	24%	33%	23%	31%	33%	27%	37%	20%	15%	36%	39%
	Less likely	54%	50%	57%	31%	76%	56%	31%	65%	61%	68%	70%	44%	42%
	Total	100	46	54	33	31	36	33	67	28	39	32	66	33
MORE LIKELY - LESS LIKELY	-16	-29	-5	4	-24	-27	4	-26	-34	-20	-7	-18	-15	-20
B10.COST HOMEOWNERS \$18 PER MONTH PER \$100,000 PROPERTY VALUE	Much more likely	14%	7%	20%	22%	3%	16%	22%	10%	10%	10%	19%	12%	12%
	Somewhat more likely	14%	15%	12%	17%	21%	5%	17%	12%	10%	14%	16%	13%	19%
	Somewhat less likely	17%	26%	10%	22%	20%	11%	22%	15%	22%	10%	12%	20%	14%
	Much less likely	26%	25%	27%	13%	28%	37%	13%	33%	31%	34%	30%	23%	32%
	(Does not change)	23%	21%	25%	27%	15%	26%	27%	22%	19%	24%	22%	25%	17%
(Don't know)	5%	5%	5%		13%	5%		8%	9%	8%	1%	8%	6%	
B10.COST HOMEOWNERS \$18 PER MONTH PER \$100,000 ...	More likely	28%	22%	32%	39%	24%	21%	39%	22%	19%	24%	35%	25%	31%
	Less likely	44%	51%	37%	34%	48%	48%	34%	48%	53%	45%	42%	43%	46%
	Total	100	46	54	33	30	37	33	67	28	39	30	68	32
YES - NO	-20	-22	-19	3	-39	-26	3	-32	-29	-34	-32	-13	-9	-17
9/10.COST EFFECT COMBINED	Much more likely	14%	10%	17%	20%	5%	15%	20%	10%	10%	11%	15%	12%	19%
	Somewhat more likely	15%	18%	11%	15%	18%	11%	15%	14%	18%	12%	14%	15%	23%
	Somewhat less likely	19%	23%	16%	16%	27%	14%	16%	20%	22%	18%	13%	22%	23%
	Much less likely	30%	28%	31%	16%	35%	37%	16%	36%	35%	38%	43%	22%	21%
	(Does not change)	18%	16%	19%	27%	8%	17%	27%	13%	11%	15%	16%	19%	12%
(Don't know)	6%	5%	6%	5%	6%	6%	5%	6%	4%	7%	3%	7%	10%	
9/10.COST EFFECT COMBINED	More likely	28%	28%	28%	36%	23%	26%	36%	25%	28%	22%	25%	31%	35%
	Less likely	49%	50%	47%	33%	62%	52%	33%	56%	57%	56%	57%	44%	43%
	Total	200	92	108	66	60	74	66	134	56	78	62	134	65

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY
		College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
MORE LIKELY - LESS LIKELY	-25	9	-26	5	-16	-6	-28	-42	2	-11	6	-60	-23	-61	-10	-37
A9.COST HOMEOWNERS \$4.50 PER WEEK PER \$100,000 PROPERTY VALUE																
More likely	13%	17%	20%	21%	17%	12%	17%	10%	13%	21%	15%	11%	14%	13%	15%	8%
Somewhat more likely	15%	28%	7%	14%	20%	26%	11%	9%	28%	13%	29%	2%	13%		20%	13%
Somewhat less likely	20%	19%	29%	10%	32%	23%	26%	9%	16%	33%	17%	25%	20%	26%	17%	21%
Much less likely	33%	18%	23%	19%	21%	21%	30%	53%	23%	12%	21%	48%	30%	48%	28%	37%
(Does not change)	12%	11%	15%	27%	4%	16%	9%	12%	17%	11%	13%	7%	16%	7%	15%	15%
(Don't know)	6%	7%	6%	9%	5%	2%	7%	7%	3%	9%	5%	7%	6%	6%	4%	5%
A9.COST HOMEOWNERS \$4.50 PER WEEK PER \$100,000 PROPERTY ...																
More likely	29%	46%	27%	34%	38%	38%	28%	20%	41%	34%	44%	13%	28%	13%	35%	21%
Less likely	54%	37%	53%	30%	53%	44%	56%	61%	39%	45%	38%	73%	50%	74%	45%	58%
Total	100	34	32	25	41	32	41	27	29	32	41	52	25	27	76	50
MORE LIKELY - LESS LIKELY	-16	-34	0	-16	-18	21	-39	-25	23	-28	-16	-18	-2	-24	-21	-23
B10.COST HOMEOWNERS \$18 PER MONTH PER \$100,000 PROPERTY VALUE																
More likely	14%	8%	17%	17%	11%	19%	9%	16%	15%	10%	29%	2%	36%	4%	13%	16%
Somewhat more likely	14%	12%	13%	16%	12%	23%	13%	5%	27%	15%	6%	19%	8%	21%	11%	8%
Somewhat less likely	17%	30%	9%	34%	15%	9%	23%	18%	6%	28%	19%	16%	16%	28%	18%	17%
Much less likely	26%	24%	21%	15%	25%	11%	37%	28%	13%	26%	32%	23%	29%	21%	27%	31%
(Does not change)	23%	19%	31%	17%	27%	31%	14%	29%	30%	17%	5%	37%	6%	26%	24%	21%
(Don't know)	5%	7%	8%		10%	8%	4%	5%	9%	5%	9%	3%	5%		6%	7%
B10.COST HOMEOWNERS \$18 PER MONTH PER \$100,000 ...																
More likely	28%	20%	30%	33%	22%	42%	21%	20%	42%	25%	35%	21%	44%	25%	24%	24%
Less likely	44%	54%	31%	50%	40%	20%	61%	46%	19%	53%	51%	39%	45%	49%	45%	47%
Total	100	35	33	18	50	32	41	27	27	35	43	50	29	28	87	64
YES - NO	-20	-13	-13	-4	-17	8	-33	-34	12	-20	-5	-39	-11	-42	-16	-29
9/10.COST EFFECT COMBINED																
More likely	14%	13%	18%	19%	14%	16%	13%	13%	14%	16%	22%	7%	26%	8%	14%	12%
Somewhat more likely	15%	20%	10%	15%	15%	24%	12%	7%	27%	14%	17%	10%	10%	11%	15%	10%
Somewhat less likely	19%	24%	19%	20%	23%	16%	25%	13%	11%	30%	18%	21%	18%	27%	18%	19%
Much less likely	30%	21%	22%	18%	24%	16%	34%	40%	18%	19%	26%	36%	29%	34%	28%	33%
(Does not change)	18%	15%	23%	23%	17%	23%	11%	20%	23%	14%	9%	22%	11%	17%	20%	19%
(Don't know)	6%	7%	7%	5%	8%	5%	6%	6%	6%	7%	7%	5%	5%	3%	5%	7%
9/10.COST EFFECT COMBINED																
More likely	28%	33%	29%	34%	29%	40%	25%	20%	42%	30%	40%	17%	36%	19%	29%	23%
Less likely	49%	46%	42%	38%	46%	32%	58%	54%	29%	49%	44%	56%	48%	61%	45%	52%
Total	200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT	
			6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No
MORE LIKELY - LESS LIKELY		-25	-12	-31	-17	6	-28	5	-41	-15	-13	-34	17	-39	13	-65
A9.COST HOMEOWNERS \$4.50 PER WEEK PER \$100,000 PROPERTY VALUE	Much more likely	13%	16%	11%	16%	26%	5%	24%	6%	16%	12%	15%	29%	8%	28%	3%
	Somewhat more likely	15%	19%	15%	18%	20%	17%	21%	12%	17%	20%	11%	20%	14%	17%	9%
	Somewhat less likely	20%	18%	20%	23%	20%	21%	20%	20%	22%	16%	24%	16%	22%	21%	17%
	Much less likely	33%	29%	37%	27%	20%	29%	20%	39%	27%	29%	36%	16%	39%	12%	60%
	(Does not change)	12%	14%	14%	13%	11%	18%	11%	14%	13%	13%	11%	19%	9%	20%	9%
	(Don't know)	6%	4%	3%	3%	4%	10%	4%	8%	4%	10%	3%		8%	2%	2%
A9.COST HOMEOWNERS \$4.50 PER WEEK PER \$100,000 PROPERTY ...	More likely	29%	35%	26%	34%	46%	22%	45%	19%	34%	32%	26%	49%	22%	46%	12%
	Less likely	54%	47%	57%	50%	40%	50%	40%	60%	49%	45%	60%	32%	61%	33%	77%
	Total	100	81	58	84	43	41	42	53	82	44	56	26	74	43	39
MORE LIKELY - LESS LIKELY		-16	-20	-26	-10	-2	-28	3	-32	-9	-23	-13	32	-36	40	-74
B10.COST HOMEOWNERS \$18 PER MONTH PER \$100,000 PROPERTY VALUE	Much more likely	14%	13%	15%	16%	14%	17%	17%	12%	16%	17%	9%	19%	12%	31%	2%
	Somewhat more likely	14%	13%	9%	14%	18%	5%	19%	8%	16%	3%	22%	38%	3%	21%	5%
	Somewhat less likely	17%	19%	20%	19%	19%	18%	14%	23%	16%	16%	20%	13%	20%	6%	24%
	Much less likely	26%	26%	30%	20%	16%	33%	20%	28%	24%	27%	24%	12%	31%	6%	57%
	(Does not change)	23%	22%	18%	25%	24%	25%	24%	24%	23%	28%	22%	7%	31%	31%	11%
	(Don't know)	5%	6%	7%	6%	9%	1%	6%	5%	6%	11%	3%	11%	3%	6%	2%
B10.COST HOMEOWNERS \$18 PER MONTH PER \$100,000 ...	More likely	28%	26%	24%	30%	33%	23%	36%	19%	31%	19%	31%	57%	15%	52%	7%
	Less likely	44%	46%	50%	40%	35%	51%	33%	51%	40%	43%	44%	25%	51%	11%	81%
	Total	100	90	68	88	59	23	51	45	88	37	58	31	68	41	40
YES - NO		-20	-16	-28	-13	2	-28	4	-37	-12	-18	-23	25	-37	26	-69
9/10.COST EFFECT COMBINED	Much more likely	14%	15%	13%	16%	19%	9%	20%	9%	16%	14%	12%	23%	10%	30%	3%
	Somewhat more likely	15%	15%	12%	16%	19%	13%	20%	10%	16%	12%	17%	30%	9%	19%	7%
	Somewhat less likely	19%	18%	20%	21%	19%	20%	17%	22%	19%	16%	22%	14%	21%	13%	21%
	Much less likely	30%	28%	33%	24%	17%	31%	20%	34%	25%	28%	30%	14%	35%	9%	58%
	(Does not change)	18%	18%	16%	19%	19%	20%	18%	19%	18%	20%	17%	13%	20%	25%	10%
	(Don't know)	6%	5%	6%	4%	7%	7%	5%	7%	5%	10%	3%	6%	6%	4%	2%
9/10.COST EFFECT COMBINED	More likely	28%	30%	25%	32%	38%	22%	40%	19%	33%	26%	29%	53%	19%	49%	10%
	Less likely	49%	46%	53%	45%	37%	50%	36%	56%	44%	44%	52%	28%	56%	22%	79%
	Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

	TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT		
		Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No	
MORE LIKELY - LESS LIKELY	-25	-13	53	24	-71	30	-66	15	-71	28	-70	
A9.COST HOMEOWNERS \$4.50 PER WEEK PER \$100,000 PROPERTY VALUE	Much more likely	13%	18%	31%	25%	3%	33%	4%	22%	6%	31%	4%
	Somewhat more likely	15%	9%	38%	25%	8%	20%	10%	20%	8%	20%	10%
	Somewhat less likely	20%	30%	14%	21%	22%	23%	18%	18%	21%	22%	15%
	Much less likely	33%	10%	3%	6%	60%	1%	62%	9%	65%	1%	70%
	(Does not change)	12%	34%	9%	20%	5%	20%	4%	24%	1%	24%	1%
(Don't know)	6%		5%	3%	2%	2%	2%	7%		2%		
A9.COST HOMEOWNERS \$4.50 PER WEEK PER \$100,000 PROPERTY ...	More likely	29%	27%	69%	50%	11%	54%	14%	42%	14%	51%	14%
	Less likely	54%	40%	16%	27%	82%	24%	80%	27%	85%	23%	85%
	Total	100	21	27	48	44	36	35	49	45	35	34
MORE LIKELY - LESS LIKELY	-16	12	50	31	-61	46	-74	27	-71	44	-74	
B10.COST HOMEOWNERS \$18 PER MONTH PER \$100,000 PROPERTY VALUE	Much more likely	14%	31%	22%	26%	5%	32%	2%	24%	2%	32%	2%
	Somewhat more likely	14%	15%	35%	25%	3%	24%	4%	22%	4%	22%	4%
	Somewhat less likely	17%	26%	1%	14%	20%	7%	21%	15%	22%	6%	21%
	Much less likely	26%	7%	5%	6%	50%	3%	59%	5%	54%	3%	60%
	(Does not change)	23%	21%	24%	22%	21%	28%	12%	26%	18%	31%	12%
(Don't know)	5%		13%	6%	1%	7%	1%	7%		6%		
B10.COST HOMEOWNERS \$18 PER MONTH PER \$100,000 ...	More likely	28%	46%	57%	51%	8%	56%	7%	47%	6%	54%	7%
	Less likely	44%	34%	6%	20%	70%	9%	80%	20%	77%	9%	81%
	Total	100	23	22	44	46	36	36	54	42	40	35
YES - NO	-20	0	52	27	-66	38	-70	21	-71	37	-72	
9/10.COST EFFECT COMBINED	Much more likely	14%	25%	27%	26%	4%	33%	3%	23%	4%	31%	3%
	Somewhat more likely	15%	12%	37%	25%	6%	22%	7%	21%	6%	21%	7%
	Somewhat less likely	19%	28%	8%	18%	21%	15%	20%	17%	21%	13%	18%
	Much less likely	30%	9%	4%	6%	55%	2%	60%	7%	60%	2%	65%
	(Does not change)	18%	27%	16%	21%	13%	24%	8%	25%	9%	28%	7%
(Don't know)	6%		9%	5%	1%	5%	1%	7%		4%		
9/10.COST EFFECT COMBINED	More likely	28%	36%	64%	51%	10%	55%	10%	45%	10%	52%	10%
	Less likely	49%	37%	12%	24%	76%	17%	80%	23%	81%	15%	83%
	Total	200	44	48	92	90	72	70	103	86	75	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
MORE LIKELY - LESS LIKELY		-25	-25	.	-47	-2	-47	-2	.	.
A9.COST HOMEOWNERS \$4.50 PER WEEK PER \$100,000 PROPERTY VALUE	Much more likely	13%	13%		8%	19%	8%	19%		
	Somewhat more likely	15%	15%		9%	22%	9%	22%		
	Somewhat less likely	20%	20%		33%	7%	33%	7%		
	Much less likely	33%	33%		31%	36%	31%	36%		
	(Does not change)	12%	12%		19%	5%	19%	5%		
	(Don't know)	6%	6%			11%		11%		
A9.COST HOMEOWNERS \$4.50 PER WEEK PER \$100,000 PROPERTY ...	More likely	29%	29%		17%	41%	17%	41%		
	Less likely	54%	54%		64%	43%	64%	43%		
	Total	100	100		50	50	50	50		
MORE LIKELY - LESS LIKELY		-16	.	-16	-24	-8	.	.	-24	-8
B10.COST HOMEOWNERS \$18 PER MONTH PER \$100,000 PROPERTY VALUE	Much more likely	14%		14%	17%	11%			17%	11%
	Somewhat more likely	14%		14%	7%	21%			7%	21%
	Somewhat less likely	17%		17%	23%	12%			23%	12%
	Much less likely	26%		26%	25%	27%			25%	27%
	(Does not change)	23%		23%	24%	23%			24%	23%
	(Don't know)	5%		5%	4%	7%			4%	7%
B10.COST HOMEOWNERS \$18 PER MONTH PER \$100,000 ...	More likely	28%		28%	24%	31%			24%	31%
	Less likely	44%		44%	48%	39%			48%	39%
	Total	100		100	50	50			50	50
YES - NO		-20	-25	-16	-36	-5	-47	-2	-24	-8
9/10.COST EFFECT COMBINED	Much more likely	14%	13%	14%	12%	15%	8%	19%	17%	11%
	Somewhat more likely	15%	15%	14%	8%	21%	9%	22%	7%	21%
	Somewhat less likely	19%	20%	17%	28%	10%	33%	7%	23%	12%
	Much less likely	30%	33%	26%	28%	31%	31%	36%	25%	27%
	(Does not change)	18%	12%	23%	22%	14%	19%	5%	24%	23%
	(Don't know)	6%	6%	5%	2%	9%		11%	4%	7%
9/10.COST EFFECT COMBINED	More likely	28%	29%	28%	20%	36%	17%	41%	24%	31%
	Less likely	49%	54%	44%	56%	41%	64%	43%	48%	39%
	Total	200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION			
			Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
MORE LIKELY - LESS LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	35	37	34	56	19	30	56	25	39	16	39	35	30	39
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	29	31	27	52	11	23	52	18	20	16	24	32	30	34
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	27	22	32	54	17	12	54	14	14	14	30	28	39	18
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	-1	0	-2	17	-9	-11	17	-10	-3	-15	-19	9	20	-1
Total		200	92	108	66	60	74	66	134	56	78	62	134	65	70

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY	
		TOTAL	College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
		MORE LIKELY - LESS LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	35	32	37	36	34	64	21	23	71	27	44	27	36	28
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	29	31	33	45	26	45	21	22	47	28	28	28	18	23	30	31
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	27	22	34	39	23	43	18	23	45	29	31	22	36	22	28	29
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	-1	12	5	31	-1	4	-7	3	10	0	7	-10	1	-9	0	-2
Total		200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT		
		6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No	
	TOTAL															
MORE LIKELY - LESS LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	35	34	33	45	51	36	51	28	41	39	32	56	28	80	-15
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	29	28	32	32	47	22	50	16	29	35	26	41	25	59	-13
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	27	27	29	32	43	27	36	25	30	34	23	34	26	59	-17
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	-1	-2	-1	3	14	0	12	-8	1	3	-2	17	-7	28	-33
Total		200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMM UNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT		
				Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No	
				TOTAL	Yes	Yes	Yes	No	Yes	No	Yes	No
MORE LIKELY - LESS LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	35	66	85	76	0	84	-17	72	-8	84	-22
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	29	68	70	69	-9	66	-19	65	-17	65	-25
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	27	70	62	66	-11	62	-24	61	-14	66	-23
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	-1	25	28	27	-29	30	-34	19	-29	29	-34
Total	200	44	48	92	90	72	70	103	86	75	69	

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
MORE LIKELY - LESS LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	35	37	33	39	32	41	34	37	30
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	29	30	28	28	30	29	31	27	29
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	27	25	29	30	25	28	22	31	28
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	-1	-3	1	-7	5	-9	3	-4	7
Total		200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION			
			Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
MUCH MORE LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	24%	25%	24%	26%	16%	29%	26%	23%	33%	16%	37%	19%	16%	22%
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	22%	15%	27%	24%	11%	28%	24%	20%	19%	22%	28%	20%	17%	22%
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	21%	24%	18%	21%	11%	29%	21%	21%	29%	15%	19%	23%	23%	22%
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	10%	10%	10%	7%	8%	14%	7%	11%	16%	8%	6%	12%	9%	15%
TOTAL MORE LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	53%	52%	54%	69%	37%	51%	69%	45%	50%	41%	58%	52%	52%	52%
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	48%	45%	51%	65%	36%	43%	65%	40%	40%	40%	55%	46%	53%	39%
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	44%	47%	42%	56%	33%	43%	56%	38%	43%	35%	43%	46%	46%	45%
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	28%	27%	28%	37%	22%	24%	37%	23%	26%	20%	22%	31%	36%	26%
Total		200	92	108	66	60	74	66	134	56	78	62	134	65	70

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY
			College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
			MUCH MORE LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	24%	24%	13%	11%	23%	33%	22%	17%	35%	24%	27%	22%	24%
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	22%	15%	25%	12%	23%	26%	18%	22%	26%	20%	27%	17%	29%	12%	23%	26%
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	21%	25%	20%	20%	24%	33%	16%	15%	31%	17%	25%	18%	22%	22%	22%	25%
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	10%	13%	11%	7%	14%	9%	7%	15%	10%	8%	14%	7%	14%	10%	11%	13%
TOTAL MORE LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	53%	51%	53%	56%	50%	73%	44%	43%	77%	50%	61%	46%	58%	48%	54%	53%
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	48%	43%	49%	52%	44%	56%	44%	45%	55%	51%	50%	45%	56%	48%	48%	48%
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	44%	48%	44%	49%	44%	54%	41%	36%	55%	47%	46%	42%	39%	42%	47%	48%
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	28%	33%	29%	41%	26%	29%	24%	32%	31%	29%	35%	20%	33%	19%	27%	26%
Total		200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT		
		TOTAL	6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No
MUCH MORE LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	24%	23%	26%	25%	30%	21%	32%	19%	24%	24%	23%	36%	20%	39%	7%
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	22%	22%	23%	24%	29%	17%	29%	16%	24%	21%	21%	28%	20%	40%	4%
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	21%	21%	22%	22%	27%	17%	26%	18%	21%	25%	19%	27%	19%	33%	5%
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	10%	11%	12%	11%	17%	4%	17%	4%	10%	8%	11%	17%	7%	20%	2%
TOTAL MORE LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	53%	52%	52%	58%	66%	51%	64%	47%	56%	56%	51%	65%	49%	83%	19%
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	48%	47%	48%	51%	60%	46%	54%	47%	49%	54%	44%	49%	49%	66%	22%
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	44%	45%	47%	46%	58%	36%	59%	34%	44%	50%	42%	53%	41%	62%	19%
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	28%	26%	26%	30%	38%	24%	37%	21%	28%	33%	25%	40%	23%	44%	9%
Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT	
			Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No
MUCH MORE LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	24%	35%	43%	39%	12%	40%	7%	36%	12%	39%	7%
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	22%	33%	43%	38%	6%	40%	4%	36%	5%	43%	4%
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	21%	35%	40%	37%	7%	36%	5%	36%	6%	36%	5%
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	10%	11%	23%	18%	4%	20%	2%	15%	3%	20%	2%
TOTAL MORE LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	53%	74%	86%	81%	29%	86%	20%	77%	25%	86%	17%
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	48%	76%	64%	70%	27%	66%	18%	67%	25%	68%	19%
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	44%	73%	72%	72%	19%	69%	14%	68%	14%	67%	12%
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	28%	41%	45%	43%	13%	46%	10%	38%	11%	44%	10%
Total		200	44	48	92	90	72	70	103	86	75	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
MUCH MORE LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	24%	25%	24%	24%	24%	23%	26%	25%	23%
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	22%	21%	23%	19%	24%	14%	28%	24%	21%
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	21%	22%	19%	20%	22%	18%	27%	21%	18%
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	10%	10%	10%	8%	11%	5%	15%	12%	8%
TOTAL MORE LIKELY	11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	53%	55%	51%	53%	53%	54%	56%	53%	50%
	11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	48%	48%	49%	54%	42%	51%	44%	57%	40%
	11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	44%	44%	44%	44%	45%	41%	47%	46%	42%
	11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	28%	27%	28%	25%	30%	20%	35%	29%	26%
Total		200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		GENDER		AGE			AGE		GENDER /AGE		EDUCATION				
		TOTAL	Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
MORE LIKELY - LESS LIKELY		27	22	32	54	17	12	54	14	14	14	30	28	39	18
11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	Much more likely	22%	15%	27%	24%	11%	28%	24%	20%	19%	22%	28%	20%	17%	22%
	Somewhat more likely	26%	30%	23%	40%	25%	15%	40%	19%	21%	18%	27%	27%	36%	18%
	Somewhat less likely	7%	5%	9%	4%	9%	9%	4%	9%	4%	13%	5%	8%	5%	11%
	Much less likely	14%	18%	10%	7%	11%	22%	7%	17%	22%	13%	20%	10%	9%	11%
	Does not change	27%	29%	24%	24%	38%	19%	24%	28%	30%	26%	14%	33%	27%	38%
	(Don't know)	4%	3%	6%		6%	7%		7%	4%	8%	6%	3%	4%	1%
11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ...	More likely	48%	45%	51%	65%	36%	43%	65%	40%	40%	40%	55%	46%	53%	39%
	Less likely	21%	23%	19%	11%	20%	31%	11%	26%	26%	26%	25%	18%	15%	22%
MORE LIKELY - LESS LIKELY		-1	0	-2	17	-9	-11	17	-10	-3	-15	-19	9	20	-1
11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	Much more likely	10%	10%	10%	7%	8%	14%	7%	11%	16%	8%	6%	12%	9%	15%
	Somewhat more likely	18%	16%	19%	30%	13%	9%	30%	11%	10%	12%	16%	19%	27%	11%
	Somewhat less likely	13%	10%	14%	14%	13%	11%	14%	12%	8%	14%	18%	10%	9%	12%
	Much less likely	16%	16%	16%	6%	17%	24%	6%	21%	21%	21%	23%	12%	8%	15%
	Does not change	40%	43%	37%	43%	41%	37%	43%	39%	39%	38%	35%	43%	41%	46%
	(Don't know)	4%	4%	4%		7%	5%		6%	6%	6%	2%	4%	6%	1%
11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY ...	More likely	28%	27%	28%	37%	22%	24%	37%	23%	26%	20%	22%	31%	36%	26%
	Less likely	28%	26%	30%	20%	31%	34%	20%	33%	29%	35%	41%	22%	17%	27%
MORE LIKELY - LESS LIKELY		29	31	27	52	11	23	52	18	20	16	24	32	30	34
11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	Much more likely	21%	24%	18%	21%	11%	29%	21%	21%	29%	15%	19%	23%	23%	22%
	Somewhat more likely	23%	23%	24%	34%	22%	14%	34%	18%	14%	20%	25%	23%	23%	24%
	Somewhat less likely	6%	6%	5%	1%	12%	5%	1%	8%	10%	7%	7%	6%	9%	2%
	Much less likely	9%	9%	9%	2%	10%	15%	2%	13%	13%	12%	12%	8%	7%	10%
	Does not change	35%	32%	38%	37%	38%	32%	37%	34%	30%	37%	36%	34%	26%	42%
	(Don't know)	6%	5%	6%	4%	8%	5%	4%	6%	4%	8%	2%	6%	12%	1%
11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN ...	More likely	44%	47%	42%	56%	33%	43%	56%	38%	43%	35%	43%	46%	46%	45%
	Less likely	15%	16%	14%	4%	22%	20%	4%	21%	23%	19%	19%	14%	16%	12%
	Total	200	92	108	66	60	74	66	134	56	78	62	134	65	70

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY	
		College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated	
MORE LIKELY - LESS LIKELY	27	22	34	39	23	43	18	23	45	29	31	22	36	22	28	29	
11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	Much more likely	22%	15%	25%	12%	23%	26%	18%	22%	26%	20%	27%	17%	29%	12%	23%	26%
	Somewhat more likely	26%	29%	24%	39%	21%	31%	25%	23%	30%	31%	23%	29%	36%	25%	22%	
	Somewhat less likely	7%	6%	11%	5%	10%	6%	4%	14%	3%	4%	3%	11%	3%	7%	8%	8%
	Much less likely	14%	16%	4%	8%	11%	7%	22%	9%	8%	18%	17%	12%	17%	19%	13%	11%
	Does not change	27%	34%	31%	36%	31%	29%	23%	29%	33%	23%	26%	26%	19%	24%	26%	27%
(Don't know)	4%	1%	4%		4%	1%	7%	4%	2%	4%	4%	5%	4%	3%	4%	6%	
11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ...	More likely	48%	43%	49%	52%	44%	56%	44%	45%	55%	51%	50%	45%	56%	48%	48%	
	Less likely	21%	22%	15%	13%	21%	14%	26%	22%	10%	22%	20%	24%	20%	26%	21%	19%
MORE LIKELY - LESS LIKELY	-1	12	5	31	-1	4	-7	3	10	0	7	-10	1	-9	0	-2	
11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	Much more likely	10%	13%	11%	7%	14%	9%	7%	15%	10%	8%	14%	7%	14%	10%	11%	13%
	Somewhat more likely	18%	20%	18%	34%	12%	19%	17%	16%	21%	21%	21%	13%	18%	10%	17%	13%
	Somewhat less likely	13%	6%	14%	6%	12%	15%	14%	8%	14%	17%	7%	18%	10%	15%	12%	13%
	Much less likely	16%	14%	10%	4%	15%	10%	17%	21%	7%	11%	21%	12%	22%	13%	15%	15%
	Does not change	40%	45%	42%	49%	41%	43%	39%	39%	46%	37%	35%	44%	35%	48%	42%	42%
(Don't know)	4%	3%	5%		5%	4%	6%	1%	2%	6%	2%	6%	1%	4%	3%	4%	
11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY ...	More likely	28%	33%	29%	41%	26%	29%	24%	32%	31%	29%	35%	20%	33%	19%	27%	26%
	Less likely	28%	20%	24%	10%	28%	25%	31%	29%	21%	28%	28%	30%	32%	29%	28%	28%
MORE LIKELY - LESS LIKELY	29	31	33	45	26	45	21	22	47	28	28	28	18	23	30	31	
11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	Much more likely	21%	25%	20%	20%	24%	33%	16%	15%	31%	17%	25%	18%	22%	22%	22%	25%
	Somewhat more likely	23%	23%	24%	28%	21%	22%	26%	21%	24%	31%	20%	24%	17%	20%	25%	22%
	Somewhat less likely	6%	7%	4%	1%	7%	5%	10%	1%	3%	12%	5%	6%	8%	9%	7%	6%
	Much less likely	9%	10%	6%	3%	11%	5%	10%	13%	6%	8%	12%	7%	14%	10%	10%	10%
	Does not change	35%	30%	38%	41%	31%	32%	33%	42%	35%	27%	35%	36%	36%	30%	32%	34%
(Don't know)	6%	5%	8%	6%	6%	4%	6%	7%	1%	6%	2%	9%	3%	9%	4%	3%	
11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN	More likely	44%	48%	44%	49%	44%	54%	41%	36%	55%	47%	46%	42%	39%	42%	47%	48%
	Less likely	15%	17%	11%	4%	19%	10%	20%	14%	9%	20%	17%	14%	21%	19%	17%	16%
**Total	200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114	

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT		
		6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No	
MORE LIKELY - LESS LIKELY	27	27	29	32	43	27	36	25	30	34	23	34	26	59	-17	
11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	Much more likely	22%	22%	23%	24%	29%	17%	29%	16%	24%	21%	21%	28%	20%	40%	4%
	Somewhat more likely	26%	25%	25%	27%	31%	29%	25%	31%	25%	33%	22%	21%	29%	26%	18%
	Somewhat less likely	7%	8%	8%	7%	7%	4%	9%	6%	7%	5%	10%	6%	8%	3%	12%
	Much less likely	14%	12%	11%	12%	9%	15%	9%	15%	12%	15%	11%	8%	15%	3%	27%
	Does not change	27%	28%	27%	25%	23%	26%	28%	23%	28%	24%	29%	37%	23%	27%	32%
(Don't know)	4%	4%	5%	4%	1%	9%	0%	9%	4%	2%	6%		6%	1%	6%	
11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ...	More likely	48%	47%	48%	51%	60%	46%	54%	47%	49%	54%	44%	49%	49%	66%	22%
	Less likely	21%	21%	19%	19%	17%	19%	18%	21%	19%	20%	21%	14%	23%	6%	39%
MORE LIKELY - LESS LIKELY	-1	-2	-1	3	14	0	12	-8	1	3	-2	17	-7	28	-33	
11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	Much more likely	10%	11%	12%	11%	17%	4%	17%	4%	10%	8%	11%	17%	7%	20%	2%
	Somewhat more likely	18%	15%	14%	19%	21%	20%	20%	17%	18%	24%	13%	24%	15%	24%	7%
	Somewhat less likely	13%	12%	12%	13%	16%	6%	15%	10%	14%	11%	14%	14%	12%	11%	12%
	Much less likely	16%	16%	15%	14%	8%	18%	10%	19%	13%	19%	13%	10%	17%	5%	31%
	Does not change	40%	43%	44%	40%	37%	41%	35%	45%	41%	34%	44%	36%	42%	39%	44%
(Don't know)	4%	3%	4%	4%	1%	10%	3%	5%	4%	3%	5%		6%	1%	4%	
11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY ...	More likely	28%	26%	26%	30%	38%	24%	37%	21%	28%	33%	25%	40%	23%	44%	9%
	Less likely	28%	28%	27%	27%	24%	24%	25%	29%	27%	30%	27%	24%	30%	16%	43%
MORE LIKELY - LESS LIKELY	29	28	32	32	47	22	50	16	29	35	26	41	25	59	-13	
11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	Much more likely	21%	21%	22%	22%	27%	17%	26%	18%	21%	25%	19%	27%	19%	33%	5%
	Somewhat more likely	23%	24%	25%	24%	31%	19%	33%	16%	23%	25%	23%	26%	22%	28%	14%
	Somewhat less likely	6%	7%	6%	7%	8%	4%	5%	6%	7%	8%	5%	6%	6%	3%	9%
	Much less likely	9%	10%	9%	7%	3%	10%	3%	11%	8%	7%	11%	6%	11%	1%	23%
	Does not change	35%	35%	36%	36%	27%	40%	31%	38%	37%	28%	38%	35%	34%	30%	46%
(Don't know)	6%	4%	2%	4%	4%	10%	2%	10%	5%	7%	5%		8%	5%	3%	
11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN	More likely	44%	45%	47%	46%	58%	36%	59%	34%	44%	50%	42%	53%	41%	62%	19%
	Less likely	15%	16%	15%	14%	11%	14%	9%	18%	15%	15%	16%	12%	16%	3%	32%
Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT		
		Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No	
MORE LIKELY - LESS LIKELY	27	70	62	66	-11	62	-24	61	-14	66	-23	
11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	Much more likely	22%	33%	43%	38%	6%	40%	4%	36%	5%	43%	4%
	Somewhat more likely	26%	43%	21%	32%	21%	25%	14%	31%	20%	26%	14%
	Somewhat less likely	7%	4%		2%	12%	2%	14%	4%	11%	2%	12%
	Much less likely	14%	3%	2%	2%	26%	1%	27%	3%	28%		30%
	Does not change	27%	16%	35%	26%	30%	30%	34%	25%	28%	28%	33%
(Don't know)	4%	2%		1%	5%	1%	7%	1%	7%	1%	7%	
11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ...	More likely	48%	76%	64%	70%	27%	66%	18%	67%	25%	68%	19%
	Less likely	21%	6%	2%	4%	38%	3%	41%	7%	39%	2%	42%
MORE LIKELY - LESS LIKELY	-1	25	28	27	-29	30	-34	19	-29	29	-34	
11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	Much more likely	10%	11%	23%	18%	4%	20%	2%	15%	3%	20%	2%
	Somewhat more likely	18%	30%	22%	26%	9%	25%	7%	23%	8%	24%	8%
	Somewhat less likely	13%	12%	14%	13%	15%	12%	12%	14%	10%	11%	9%
	Much less likely	16%	4%	3%	4%	27%	4%	32%	5%	31%	4%	35%
	Does not change	40%	41%	37%	39%	40%	37%	42%	42%	42%	38%	41%
(Don't know)	4%	2%	1%	1%	5%	2%	5%	1%	6%	2%	5%	
11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY ...	More likely	28%	41%	45%	43%	13%	46%	10%	38%	11%	44%	10%
	Less likely	28%	16%	17%	16%	42%	16%	43%	19%	41%	16%	44%
MORE LIKELY - LESS LIKELY	29	68	70	69	-9	66	-19	65	-17	65	-25	
11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	Much more likely	21%	35%	40%	37%	7%	36%	5%	36%	6%	36%	5%
	Somewhat more likely	23%	38%	32%	35%	12%	33%	9%	32%	9%	31%	7%
	Somewhat less likely	6%	4%	2%	3%	10%	3%	11%	3%	10%	2%	11%
	Much less likely	9%	1%		1%	18%		23%		22%		26%
	Does not change	35%	22%	24%	23%	48%	26%	49%	25%	50%	27%	49%
	(Don't know)	6%		2%	1%	4%	1%	3%	3%	4%	4%	3%
11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN	More likely	44%	73%	72%	72%	19%	69%	14%	68%	14%	67%	12%
	Less likely	15%	5%	2%	4%	28%	3%	34%	3%	31%	2%	37%
Total	200	44	48	92	90	72	70	103	86	75	69	

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
MORE LIKELY - LESS LIKELY		27	25	29	30	25	28	22	31	28
11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ONLY OPTION AVAILABLE	Much more likely	22%	21%	23%	19%	24%	14%	28%	24%	21%
	Somewhat more likely	26%	27%	26%	35%	18%	37%	16%	33%	19%
	Somewhat less likely	7%	7%	8%	8%	6%	9%	5%	8%	7%
	Much less likely	14%	16%	12%	16%	11%	14%	17%	18%	5%
	Does not change	27%	27%	26%	19%	34%	26%	28%	13%	40%
	(Don't know)	4%	3%	6%	2%	7%		6%	4%	8%
11a.BUILDING A NEW HIGH SCHOOL AT A NEW LOCATION IS THE ...	More likely	48%	48%	49%	54%	42%	51%	44%	57%	40%
	Less likely	21%	23%	19%	24%	17%	23%	22%	26%	12%
MORE LIKELY - LESS LIKELY		-1	-3	1	-7	5	-9	3	-4	7
11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY EXPENSIVE IN OUR DISTRICT	Much more likely	10%	10%	10%	8%	11%	5%	15%	12%	8%
	Somewhat more likely	18%	17%	18%	16%	19%	15%	20%	17%	18%
	Somewhat less likely	13%	11%	14%	13%	12%	12%	10%	14%	14%
	Much less likely	16%	20%	12%	18%	14%	17%	22%	19%	5%
	Does not change	40%	37%	43%	38%	42%	44%	30%	33%	54%
	(Don't know)	4%	5%	3%	6%	2%	7%	3%	5%	
11b.OUR RIVERS AND HILLS MAKE BUILDING A NEW, LARGE BUILDING VERY ...	More likely	28%	27%	28%	25%	30%	20%	35%	29%	26%
	Less likely	28%	30%	26%	31%	26%	29%	32%	33%	20%
MORE LIKELY - LESS LIKELY		29	30	28	28	30	29	31	27	29
11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN TO KEEP COSTS DOWN	Much more likely	21%	22%	19%	20%	22%	18%	27%	21%	18%
	Somewhat more likely	23%	22%	25%	24%	22%	23%	21%	25%	24%
	Somewhat less likely	6%	2%	9%	6%	6%	2%	2%	9%	10%
	Much less likely	9%	12%	7%	10%	9%	10%	14%	10%	3%
	Does not change	35%	35%	35%	34%	36%	42%	29%	26%	43%
	(Don't know)	6%	6%	5%	6%	5%	4%	8%	8%	2%
11c.SCHOOL BOARD AND MANY STAFF ARE DOING WHAT THEY CAN	More likely	44%	44%	44%	44%	45%	41%	47%	46%	42%
	Less likely	15%	14%	16%	16%	14%	12%	16%	19%	13%
**Total		200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION				
		Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	
MORE LIKELY - LESS LIKELY	35	37	34	56	19	30	56	25	39	16	39	35	30	39	
11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	Much more likely	24%	25%	24%	26%	16%	29%	26%	23%	33%	16%	37%	19%	16%	22%
	Somewhat more likely	29%	27%	30%	43%	21%	22%	43%	22%	17%	25%	22%	33%	36%	29%
	Somewhat less likely	8%	8%	7%	8%	12%	4%	8%	7%	4%	10%	5%	9%	14%	4%
	Much less likely	10%	8%	12%	5%	6%	17%	5%	12%	8%	16%	15%	8%	8%	8%
	Does not change	26%	30%	23%	18%	36%	26%	18%	30%	35%	27%	19%	28%	21%	35%
(Don't know)	3%	2%	4%		9%	2%		5%	4%	6%	2%	3%	5%	0%	
11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR ...	More likely	53%	52%	54%	69%	37%	51%	69%	45%	50%	41%	58%	52%	52%	52%
	Less likely	18%	15%	19%	13%	18%	21%	13%	20%	11%	26%	20%	17%	22%	12%
	Total	200	92	108	66	60	74	66	134	56	78	62	134	65	70

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY	
		College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated	
MORE LIKELY - LESS LIKELY	35	32	37	36	34	64	21	23	71	27	44	27	36	28	35	34	
11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	Much more likely	24%	24%	13%	11%	23%	33%	22%	17%	35%	24%	27%	22%	24%	23%	23%	28%
	Somewhat more likely	29%	26%	40%	45%	27%	40%	22%	26%	42%	25%	34%	24%	25%	30%	26%	
	Somewhat less likely	8%	10%	8%	12%	8%	8%	8%	7%	4%	9%	7%	8%	9%	10%	7%	7%
	Much less likely	10%	8%	8%	7%	8%	1%	16%	12%	1%	13%	10%	11%	14%	10%	12%	12%
	Does not change (Don't know)	26%	30%	27%	25%	30%	15%	27%	37%	17%	24%	20%	31%	15%	28%	25%	24%
11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR ...	More likely	3%	1%	5%		4%	2%	6%	1%		5%	3%	4%	4%	2%	3%	
	Less likely	53%	51%	53%	56%	50%	73%	44%	43%	77%	50%	61%	46%	58%	48%	54%	53%
	Total	18%	18%	16%	20%	16%	9%	23%	19%	6%	22%	17%	19%	22%	20%	19%	20%
Total	200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114	

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT		
		TOTAL	6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No
MORE LIKELY - LESS LIKELY		35	34	33	45	51	36	51	28	41	39	32	56	28	80	-15
11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	Much more likely	24%	23%	26%	25%	30%	21%	32%	19%	24%	24%	23%	36%	20%	39%	7%
	Somewhat more likely	29%	29%	25%	32%	37%	30%	32%	28%	31%	32%	28%	29%	29%	44%	12%
	Somewhat less likely	8%	7%	6%	8%	8%	7%	6%	9%	7%	8%	8%	5%	9%	2%	13%
	Much less likely	10%	11%	12%	6%	7%	9%	7%	9%	7%	10%	11%	4%	12%	1%	21%
	Does not change (Don't know)	26%	28%	27%	26%	17%	25%	23%	28%	26%	24%	27%	25%	25%	14%	45%
11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR ...	More likely	53%	52%	52%	58%	66%	51%	64%	47%	56%	56%	51%	65%	49%	83%	19%
	Less likely	18%	18%	18%	13%	15%	16%	13%	19%	15%	17%	18%	9%	21%	3%	34%
	Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

	TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT		
		Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No	
MORE LIKELY - LESS LIKELY	35	66	85	76	0	84	-17	72	-8	84	-22	
11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	Much more likely	24%	35%	43%	39%	12%	40%	7%	36%	12%	39%	7%
	Somewhat more likely	29%	39%	44%	42%	17%	46%	13%	41%	13%	48%	10%
	Somewhat less likely	8%	6%	2%	4%	11%	2%	13%	3%	12%	2%	15%
	Much less likely	10%	2%		1%	19%		23%	2%	21%		25%
	Does not change	26%	17%	12%	15%	38%	12%	42%	18%	37%	12%	41%
(Don't know)	3%				4%		2%		6%		3%	
11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR ...	More likely	53%	74%	86%	81%	29%	86%	20%	77%	25%	86%	17%
	Less likely	18%	9%	2%	5%	30%	2%	36%	5%	33%	2%	39%
	Total	200	44	48	92	90	72	70	103	86	75	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
MORE LIKELY - LESS LIKELY		35	37	33	39	32	41	34	37	30
11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR HIGH SCHOOL FOR 25 YEARS	Much more likely	24%	25%	24%	24%	24%	23%	26%	25%	23%
	Somewhat more likely	29%	30%	27%	29%	28%	30%	30%	28%	27%
	Somewhat less likely	8%	6%	9%	7%	8%	8%	5%	6%	11%
	Much less likely	10%	11%	9%	7%	13%	5%	17%	10%	8%
	Does not change	26%	25%	27%	29%	23%	30%	20%	28%	27%
	(Don't know)	3%	3%	4%	3%	3%	3%	3%	4%	4%
11d.TIME TO FINISH THE JOB AFTER TALKING ABOUT FIXING OUR ...	More likely	53%	55%	51%	53%	53%	54%	56%	53%	50%
	Less likely	18%	17%	18%	14%	21%	13%	22%	16%	20%
	Total	200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION			
			Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
CONVINCING - NOT CONVINCING	14e.ACCESSIBILITY	37	26	47	45	31	36	45	34	21	43	30	42	46	38
	14f.FOCUS ON LEARNING	33	32	33	42	7	45	42	28	32	25	22	41	49	33
	14b.STATE OF THE ART	31	19	41	40	8	43	40	27	23	30	24	38	40	36
	14d.LONG TERM	31	22	38	46	11	34	46	24	13	32	28	34	32	35
	14a.NOT TOO MUCH	31	31	30	52	18	22	52	20	24	18	26	34	43	25
	14c.BEST OPTION	21	13	27	31	20	12	31	16	11	19	11	26	35	18
	14g.ATTRACTING TALENT	-3	-3	-2	16	-15	-9	16	-12	1	-21	0	-1	15	-17
VERY CONVINCING	14e.ACCESSIBILITY	40%	29%	49%	41%	27%	49%	41%	39%	26%	49%	45%	38%	45%	32%
	14d.LONG TERM	32%	27%	37%	38%	17%	40%	38%	30%	24%	34%	30%	34%	44%	25%
	14a.NOT TOO MUCH	31%	34%	28%	40%	22%	30%	40%	27%	35%	21%	32%	31%	34%	28%
	14f.FOCUS ON LEARNING	31%	29%	32%	32%	13%	44%	32%	30%	28%	31%	33%	30%	38%	23%
	14b.STATE OF THE ART	30%	29%	31%	35%	13%	40%	35%	28%	29%	27%	34%	30%	34%	26%
	14c.BEST OPTION	25%	23%	27%	24%	19%	32%	24%	26%	26%	26%	24%	26%	29%	24%
	14g.ATTRACTING TALENT	23%	21%	24%	28%	10%	29%	28%	20%	23%	18%	29%	20%	27%	14%
TOTAL CONVINCING	14e.ACCESSIBILITY	68%	62%	72%	72%	65%	66%	72%	65%	60%	70%	64%	70%	72%	68%
	14f.FOCUS ON LEARNING	65%	65%	65%	71%	51%	71%	71%	62%	64%	60%	60%	69%	73%	65%
	14b.STATE OF THE ART	64%	58%	69%	70%	51%	70%	70%	61%	59%	62%	60%	67%	69%	66%
	14d.LONG TERM	64%	60%	67%	72%	53%	64%	72%	59%	54%	63%	61%	65%	64%	66%
	14a.NOT TOO MUCH	64%	64%	63%	76%	55%	59%	76%	57%	60%	56%	62%	65%	71%	60%
	14c.BEST OPTION	59%	56%	62%	64%	59%	54%	64%	56%	54%	58%	54%	62%	67%	57%
	14g.ATTRACTING TALENT	47%	46%	48%	58%	40%	43%	58%	41%	47%	38%	47%	48%	57%	40%
Total		200	92	108	66	60	74	66	134	56	78	62	134	65	70

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY
			College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
CONVINCING - NOT CONVINCING	14e.ACCESSIBILITY	37	25	60	44	42	52	23	43	51	30	41	33	45	19	38	44
	14f.FOCUS ON LEARNING	33	29	53	32	45	48	22	30	49	37	37	26	25	17	36	33
	14b.STATE OF THE ART	31	17	60	35	39	49	18	30	47	29	38	25	38	11	36	37
	14d.LONG TERM	31	19	50	40	30	43	16	40	40	23	32	28	40	24	33	39
	14a.NOT TOO MUCH	31	28	40	48	27	42	21	33	43	30	36	24	34	28	36	33
	14c.BEST OPTION	21	14	40	22	28	28	11	28	27	23	28	11	36	11	27	31
	14g.ATTRACTING TALENT	-3	-3	0	9	-6	11	-4	-17	13	11	9	-15	4	-11	1	6
VERY CONVINCING	14e.ACCESSIBILITY	40%	23%	55%	33%	41%	39%	36%	47%	38%	40%	45%	37%	55%	31%	39%	44%
	14d.LONG TERM	32%	28%	41%	35%	34%	35%	29%	33%	37%	33%	36%	29%	35%	23%	31%	34%
	14a.NOT TOO MUCH	31%	34%	28%	39%	27%	34%	31%	28%	32%	35%	39%	22%	33%	27%	32%	38%
	14f.FOCUS ON LEARNING	31%	26%	35%	29%	31%	33%	25%	37%	31%	28%	29%	30%	26%	27%	30%	33%
	14b.STATE OF THE ART	30%	27%	32%	31%	29%	27%	28%	38%	26%	34%	29%	30%	28%	31%	33%	38%
	14c.BEST OPTION	25%	23%	30%	20%	29%	29%	21%	27%	27%	25%	27%	22%	26%	20%	26%	32%
TOTAL CONVINCING	14e.ACCESSIBILITY	68%	62%	79%	71%	70%	75%	59%	71%	75%	63%	70%	65%	72%	58%	68%	70%
	14f.FOCUS ON LEARNING	65%	63%	75%	66%	70%	74%	59%	63%	75%	67%	68%	61%	62%	57%	67%	65%
	14b.STATE OF THE ART	64%	57%	78%	68%	67%	75%	57%	63%	74%	63%	68%	60%	68%	54%	66%	67%
	14d.LONG TERM	64%	58%	73%	69%	63%	71%	55%	67%	70%	59%	65%	61%	69%	60%	64%	67%
	14a.NOT TOO MUCH	64%	62%	68%	74%	61%	71%	58%	63%	71%	64%	67%	60%	65%	62%	66%	65%
	14c.BEST OPTION	59%	56%	68%	59%	63%	64%	53%	62%	63%	60%	64%	53%	68%	55%	62%	64%
14g.ATTRACTING TALENT	47%	47%	49%	54%	45%	55%	46%	39%	56%	54%	54%	39%	52%	41%	49%	51%	
Total		200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT	
			6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No
CONVINCING - NOT CONVINCING	14e.ACCESSIBILITY	37	36	42	40	48	41	41	38	38	44	34	44	37	64	-1
	14f.FOCUS ON LEARNING	33	34	29	38	47	36	45	27	36	28	37	49	28	76	-22
	14b.STATE OF THE ART	31	31	33	37	52	31	41	28	34	34	30	55	24	77	-22
	14d.LONG TERM	31	28	33	36	53	35	38	34	31	34	30	35	31	74	-31
	14a.NOT TOO MUCH	31	33	31	35	57	29	41	28	34	30	33	47	26	83	-39
	14c.BEST OPTION	21	22	27	24	49	14	28	18	26	26	18	25	21	65	-43
	14g.ATTRACTING TALENT	-3	-4	1	0	14	-5	15	-12	-1	3	-7	24	-12	40	-68
VERY CONVINCING	14e.ACCESSIBILITY	40%	38%	40%	40%	47%	36%	44%	38%	42%	38%	41%	40%	40%	53%	22%
	14d.LONG TERM	32%	31%	32%	33%	35%	37%	37%	29%	34%	30%	33%	37%	31%	50%	12%
	14a.NOT TOO MUCH	31%	31%	36%	33%	35%	32%	37%	28%	32%	31%	30%	44%	26%	52%	7%
	14f.FOCUS ON LEARNING	31%	30%	31%	31%	34%	33%	35%	29%	31%	28%	34%	33%	30%	45%	14%
	14b.STATE OF THE ART	30%	31%	33%	31%	34%	35%	32%	32%	31%	28%	31%	38%	28%	47%	13%
	14c.BEST OPTION	25%	25%	29%	25%	32%	23%	33%	20%	27%	24%	27%	28%	24%	41%	5%
TOTAL CONVINCING	14e.ACCESSIBILITY	68%	67%	69%	69%	74%	70%	70%	67%	68%	71%	65%	72%	67%	82%	47%
	14f.FOCUS ON LEARNING	65%	66%	63%	68%	73%	68%	72%	62%	67%	64%	66%	74%	62%	88%	36%
	14b.STATE OF THE ART	64%	64%	65%	66%	76%	64%	70%	62%	65%	66%	63%	76%	60%	89%	36%
	14d.LONG TERM	64%	62%	64%	66%	76%	65%	68%	64%	63%	66%	63%	66%	63%	87%	31%
	14a.NOT TOO MUCH	64%	65%	64%	66%	78%	63%	70%	62%	65%	63%	64%	72%	61%	91%	27%
	14c.BEST OPTION	59%	59%	62%	61%	73%	56%	64%	56%	61%	62%	57%	60%	59%	83%	26%
14g.ATTRACTING TALENT	47%	46%	49%	48%	57%	46%	57%	41%	48%	51%	44%	62%	42%	70%	12%	
Total		200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMM UNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT	
			Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No
CONVINCING - NOT CONVINCING	14e.ACCESSIBILITY	37	75	72	73	0	71	-10	78	-10	74	-14
	14f.FOCUS ON LEARNING	33	67	75	71	-8	84	-21	82	-22	87	-30
	14b.STATE OF THE ART	31	60	81	71	-11	80	-29	81	-24	84	-38
	14d.LONG TERM	31	78	85	82	-24	81	-42	86	-31	83	-44
	14a.NOT TOO MUCH	31	94	94	94	-37	97	-47	99	-45	99	-52
	14c.BEST OPTION	21	67	83	75	-41	77	-55	81	-49	81	-56
	14g.ATTRACTING TALENT	-3	57	32	44	-50	53	-69	51	-65	52	-79
VERY CONVINCING	14e.ACCESSIBILITY	40%	49%	59%	54%	23%	55%	19%	58%	19%	57%	20%
	14d.LONG TERM	32%	53%	49%	51%	11%	51%	9%	55%	9%	54%	10%
	14a.NOT TOO MUCH	31%	51%	63%	57%	10%	58%	8%	52%	8%	56%	8%
	14f.FOCUS ON LEARNING	31%	45%	47%	46%	15%	46%	13%	50%	11%	49%	12%
	14b.STATE OF THE ART	30%	48%	49%	48%	11%	48%	9%	52%	9%	51%	9%
	14c.BEST OPTION	25%	41%	45%	43%	8%	44%	5%	42%	6%	43%	5%
14g.ATTRACTING TALENT	23%	38%	42%	40%	7%	44%	6%	40%	5%	43%	6%	
TOTAL CONVINCING	14e.ACCESSIBILITY	68%	88%	86%	87%	48%	85%	43%	89%	43%	87%	41%
	14f.FOCUS ON LEARNING	65%	84%	88%	86%	44%	92%	38%	91%	37%	93%	32%
	14b.STATE OF THE ART	64%	80%	91%	86%	42%	90%	33%	91%	35%	92%	27%
	14d.LONG TERM	64%	89%	92%	91%	35%	91%	25%	93%	31%	92%	24%
	14a.NOT TOO MUCH	64%	97%	97%	97%	29%	98%	24%	99%	25%	100%	20%
	14c.BEST OPTION	59%	84%	91%	88%	27%	88%	20%	91%	23%	90%	19%
14g.ATTRACTING TALENT	47%	78%	66%	72%	23%	77%	12%	75%	14%	76%	6%	
Total		200	44	48	92	90	72	70	103	86	75	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
CONVINCING - NOT CONVINCING	14e.ACCESSIBILITY	37	35	40	25	50	27	42	22	58
	14f.FOCUS ON LEARNING	33	34	31	28	37	34	34	22	40
	14b.STATE OF THE ART	31	42	21	29	33	49	35	9	32
	14d.LONG TERM	31	40	22	27	35	33	47	22	23
	14a.NOT TOO MUCH	31	33	28	25	36	19	48	32	23
	14c.BEST OPTION	21	19	23	14	28	10	28	17	29
	14g.ATTRACTING TALENT	-3	-3	-2	-1	-4	1	-6	-3	-2
VERY CONVINCING	14e.ACCESSIBILITY	40%	42%	37%	35%	45%	34%	51%	35%	39%
	14d.LONG TERM	32%	37%	28%	33%	31%	35%	39%	32%	24%
	14a.NOT TOO MUCH	31%	29%	32%	27%	35%	23%	36%	31%	34%
	14f.FOCUS ON LEARNING	31%	34%	27%	30%	31%	30%	38%	31%	24%
	14b.STATE OF THE ART	30%	29%	31%	32%	29%	27%	32%	37%	25%
	14c.BEST OPTION	25%	26%	24%	25%	26%	24%	28%	26%	23%
	14g.ATTRACTING TALENT	23%	21%	25%	20%	26%	16%	26%	24%	25%
TOTAL CONVINCING	14e.ACCESSIBILITY	68%	67%	68%	61%	74%	64%	71%	58%	77%
	14f.FOCUS ON LEARNING	65%	66%	63%	63%	67%	67%	65%	59%	68%
	14b.STATE OF THE ART	64%	70%	58%	63%	64%	75%	65%	52%	64%
	14d.LONG TERM	64%	68%	59%	62%	65%	66%	71%	59%	60%
	14a.NOT TOO MUCH	64%	65%	62%	62%	65%	59%	71%	64%	60%
	14c.BEST OPTION	59%	59%	59%	56%	62%	55%	62%	56%	63%
	14g.ATTRACTING TALENT	47%	47%	47%	48%	46%	50%	44%	46%	47%
Total	200	100	100	100	100	50	50	50	50	

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		GENDER		AGE			AGE		GENDER /AGE		EDUCATION				
		TOTAL	Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
STRONGEST REASON FOR VOTING THAT WAY	Cost: too expensive/taxes already too much	33%	30%	35%	21%	34%	42%	21%	38%	36%	40%	41%	28%	25%	31%
	Needed: aware of problem with building	21%	22%	21%	31%	15%	18%	31%	17%	21%	14%	13%	26%	28%	24%
	Will help our kids in general/kids need and deserve it	12%	13%	11%	13%	7%	15%	13%	12%	14%	10%	14%	11%	10%	12%
	Personal tie: my kid will benefit/I went there	5%	4%	5%	10%	1%	3%	10%	2%		3%	5%	5%	7%	3%
	Unneeded: no problem with high school	5%	3%	6%	4%	5%	4%	4%	5%	2%	7%	10%	2%	1%	4%
	Location of proposition: chose wrong, should have stayed in same place	4%	1%	6%		4%	7%		6%	2%	9%	2%	5%	4%	6%
	Not enough info on it yet	3%	4%	2%	2%	7%	1%	2%	4%	5%	3%		5%	4%	5%
	Money won't get spent correctly	3%	6%	1%	2%	4%	3%	2%	3%	7%	1%	4%	3%	3%	3%
	No personal tie: Don't have kids that will use it	2%	3%	2%		4%	2%		3%	4%	2%	1%	3%	2%	4%
	Property values will rise	2%	2%	2%	5%	1%		5%	1%		1%		3%	3%	3%
	Investing in education is important	1%	1%	2%	1%		3%	1%	1%		2%	5%			
	School already has enough money	1%	3%		0%	3%		0%	1%	4%		3%	0%	1%	
	Makes financial sense	1%	2%	0%	2%	1%		2%	0%	1%	0%	1%	1%	3%	
	Other Mention	4%	2%	6%	4%	9%		4%	4%	2%	6%	3%	4%	2%	5%
DK/not sure	3%	5%	2%	4%	4%	2%	4%	3%	3%	2%		5%	9%	0%	
Total	200	92	108	66	60	74	66	134	56	78	62	134	65	70	

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

STRONGEST REASON FOR VOTING THAT WAY	TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY
		College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
		Cost: too expensive/taxes already too much	33%	30%	26%	19%	32%	27%	35%	36%	24%	27%	30%	35%	35%	32%
Needed: aware of problem with building	21%	26%	26%	35%	22%	29%	15%	22%	28%	18%	26%	17%	28%	22%	24%	21%
Will help our kids in general/kids need and deserve it	12%	7%	15%	7%	13%	10%	14%	11%	10%	17%	11%	13%	9%	13%	14%	17%
Personal tie: my kid will benefit/I went there	5%	4%	5%	9%	3%	8%	3%	2%	10%	4%	6%	2%	7%	3%	4%	3%
Unneeded: no problem with high school	5%	3%	2%	5%	1%	4%	5%	4%	4%	2%	5%	4%	8%	6%	3%	3%
Location of proposition: chose wrong, should have stayed in same place	4%	1%	9%		7%	5%	4%	2%	6%	5%	2%	6%	3%	2%	3%	4%
Not enough info on it yet	3%	5%	4%	3%	5%		4%	6%		5%	2%	3%	3%	5%	4%	4%
Money won't get spent correctly	3%	5%		3%	3%	1%	5%	3%	1%	6%	4%	2%	1%	4%	2%	2%
No personal tie: Don't have kids that will use it	2%	4%	2%		4%	4%		3%	4%		3%	1%	1%		3%	3%
Property values will rise	2%	3%	3%	7%	1%	5%	1%		5%	1%	1%	2%	1%	4%	2%	2%
Investing in education is important	1%					3%		2%	3%			2%				
School already has enough money	1%	0%		1%				4%				2%		4%	1%	2%
Makes financial sense	1%	2%	0%	3%	0%	1%	2%		1%	2%	2%				1%	0%
Other Mention	4%	2%	5%	1%	5%	4%	5%	3%	4%	5%	3%	6%	2%	2%	3%	4%
DK/not sure	3%	6%	3%	6%	4%		7%	1%		8%	3%	3%	1%	4%	3%	1%
Total	200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT	
		6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No
STRONGEST REASON FOR VOTING THAT WAY															
Cost: too expensive/taxes already too much	33%	32%	33%	31%	21%	42%	29%	34%	32%	31%	33%	21%	36%	10%	61%
Needed: aware of problem with building	21%	24%	23%	23%	29%	18%	26%	19%	25%	18%	23%	30%	18%	41%	3%
Will help our kids in general/kids need and deserve it	12%	12%	14%	11%	16%	11%	15%	11%	10%	15%	10%	15%	11%	16%	
Personal tie: my kid will benefit/I went there	5%	4%	3%	5%	6%	4%	7%	3%	5%	4%	6%	8%	4%	9%	
Unneeded: no problem with high school	5%	3%	4%	5%	5%	1%	3%	5%	5%	1%	7%	1%	6%	4%	7%
Location of proposition: chose wrong, should have stayed in same place	4%	4%	5%	4%	1%	1%	6%	2%	3%	1%	6%	4%	4%	1%	8%
Not enough info on it yet	3%	4%	4%	4%	4%	4%	0%	6%	2%	6%	1%	1%	4%	0%	4%
Money won't get spent correctly	3%	2%	2%	2%	1%	5%	1%	3%	3%	1%	4%	3%	3%		5%
No personal tie: Don't have kids that will use it	2%	2%	2%	2%	2%	3%	3%	2%	2%	5%		4%	1%	3%	0%
Property values will rise	2%	2%	1%	2%	3%	1%	1%	3%	2%	5%		2%	2%	5%	
Investing in education is important	1%	1%	1%	2%	3%		2%	1%	2%		3%	3%	1%	3%	
School already has enough money	1%	1%	2%	1%		4%		2%	1%	3%			2%		2%
Makes financial sense	1%	1%	1%	1%	2%		0%	2%	1%	3%		3%	0%	3%	
Other Mention	4%	4%	4%	3%	3%	4%	4%	5%	4%	4%	4%	5%	4%	3%	8%
DK/not sure	3%	3%	1%	2%	3%	3%	3%	4%	2%	3%	3%		4%	3%	1%
Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

STRONGEST REASON FOR VOTING THAT WAY		TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT	
			Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No
	Cost: too expensive/taxes already too much	33%	5%	11%	8%	61%	6%	65%	7%	65%	6%	67%
	Needed: aware of problem with building	21%	38%	40%	39%	2%	42%	1%	40%	2%	44%	1%
	Will help our kids in general/kids need and deserve it	12%	21%	19%	20%	3%	19%		23%		18%	
	Personal tie: my kid will benefit/I went there	5%	12%	8%	9%	0%	10%		9%	0%	10%	
	Unneeded: no problem with high school	5%		1%	0%	10%		8%		11%		8%
	Location of proposition: chose wrong, should have stayed in same place	4%		2%	1%	7%	1%	9%	2%	5%	1%	6%
	Not enough info on it yet	3%	6%		3%	1%	1%	1%	3%	2%		
	Money won't get spent correctly	3%	3%		1%	5%		6%	1%	4%		5%
	No personal tie: Don't have kids that will use it	2%		5%	3%	2%	3%		2%		3%	
	Property values will rise	2%	5%	4%	4%		5%		4%		5%	
	Investing in education is important	1%		6%	3%		4%		3%		4%	
	School already has enough money	1%				3%		3%		3%		3%
	Makes financial sense	1%	4%	1%	2%		3%		2%		3%	
	Other Mention	4%	7%		3%	6%	3%	8%	2%	7%	3%	9%
	DK/not sure	3%	1%	4%	2%	0%	3%	0%	2%	1%	3%	1%
	Total	200	44	48	92	90	72	70	103	86	75	69

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
STRONGEST REASON FOR VOTING THAT WAY	Cost: too expensive/taxes already too much	33%	36%	29%	33%	32%	36%	36%	30%	29%
	Needed: aware of problem with building	21%	18%	25%	21%	22%	14%	22%	28%	22%
	Will help our kids in general/kids need and deserve it	12%	14%	10%	11%	13%	12%	16%	9%	10%
	Personal tie: my kid will benefit/I went there	5%	6%	3%	6%	4%	6%	6%	5%	1%
	Unneeded: no problem with high school	5%	5%	4%	4%	5%	7%	3%	1%	6%
	Location of proposition: chose wrong, should have stayed in same place	4%	2%	6%	5%	3%	3%		6%	6%
	Not enough info on it yet	3%	1%	5%	4%	2%	3%		6%	3%
	Money won't get spent correctly	3%	4%	1%	4%	2%	4%	4%	3%	
	No personal tie: Don't have kids that will use it	2%		4%		4%				8%
	Property values will rise	2%	1%	3%	2%	2%		2%	4%	2%
	Investing in education is important	1%		3%		3%				6%
	School already has enough money	1%	2%	0%	2%	0%	4%			1%
	Makes financial sense	1%	1%	1%	2%	0%	1%	1%	3%	
	Other Mention	4%	5%	3%	5%	4%	7%	3%	2%	4%
DK/not sure	3%	5%	2%	2%	4%	2%	7%	2%	1%	
Total		200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION			
			Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
16.WHY VOTE YES	Needed: aware of problem with building	40%	36%	44%	44%	34%	38%	44%	37%	39%	34%	29%	44%	49%	39%
	Will help our kids in general/kids need and deserve it	23%	24%	23%	18%	16%	36%	18%	27%	30%	26%	33%	20%	17%	22%
	Personal tie: my kid will benefit/I went there	9%	7%	10%	14%	3%	6%	14%	5%		9%	10%	8%	12%	5%
	Cost: too expensive/taxes already too much	7%	4%	10%	3%	9%	11%	3%	10%	3%	16%	9%	6%		12%
	Property values will rise	4%	4%	3%	7%	3%		7%	1%		3%		5%	5%	5%
	Not enough info on it yet	3%	6%		2%	8%		2%	4%	8%			4%		8%
	Investing in education is important	3%	2%	4%	2%		6%	2%	3%		6%	11%			
	No personal tie: Don't have kids that will use it	2%	5%			10%			4%	10%			3%		7%
	Makes financial sense	2%	4%	1%	3%	3%		3%	1%	1%	1%	1%	2%	5%	
	Location of proposition: chose wrong, should have stayed in same place	2%		3%		3%	2%		3%		5%		2%	4%	
	Money won't get spent correctly	1%	3%		3%			3%					2%	3%	
	Other Mention	2%	2%	3%	4%	2%		4%	1%	2%		7%	1%		1%
	DK/not sure	2%	4%			8%			3%	8%			3%	5%	
	Total	103	50	52	46	25	31	46	56	26	31	27	76	37	38

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY
			College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
			16.WHY VOTE YES	Needed: aware of problem with building	40%	43%	45%	50%	39%	43%	34%	43%	40%	34%	43%	38%	52%
	Will help our kids in general/kids need and deserve it	23%	13%	26%	10%	26%	15%	32%	25%	14%	32%	19%	32%	16%	28%	25%	33%
	Personal tie: my kid will benefit/I went there	9%	7%	9%	13%	5%	13%	7%	5%	14%	7%	11%	5%	12%	6%	7%	5%
	Cost: too expensive/taxes already too much	7%	2%	10%	3%	9%	8%	4%	10%	9%	4%	6%	8%	11%	7%	5%	6%
	Property values will rise	4%	6%	5%	10%	2%	7%	3%		8%	3%	2%	5%	3%	8%	4%	3%
	Not enough info on it yet	3%	8%		3%	5%			13%				5%		8%	4%	4%
	Investing in education is important	3%					5%		4%	5%			5%				
	No personal tie: Don't have kids that will use it	2%	7%			5%	6%			6%		5%				3%	4%
	Makes financial sense	2%	4%	1%	5%	1%	1%	4%		2%	4%	4%				2%	1%
	Location of proposition: chose wrong, should have stayed in same place	2%		4%		3%	2%	2%		2%	2%	1%	2%	3%		2%	3%
	Money won't get spent correctly	1%	3%		4%			4%			4%	3%					
	Other Mention	2%	1%			1%	1%	5%		1%	5%	2%	1%	3%	2%	3%	3%
	DK/not sure	2%	5%			4%		5%			5%	4%				2%	
	Total	103	38	38	30	46	42	36	24	39	36	50	43	29	26	88	59

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT	
		6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No
16.WHY VOTE YES															
Needed: aware of problem with building	40%	44%	42%	41%	39%	41%	42%	37%	44%	30%	46%	43%	38%	44%	28%
Will help our kids in general/kids need and deserve it	23%	23%	28%	20%	23%	25%	23%	23%	19%	27%	22%	22%	24%	18%	
Personal tie: my kid will benefit/I went there	9%	8%	6%	10%	8%	9%	11%	6%	10%	6%	11%	11%	8%	10%	
Cost: too expensive/taxes already too much	7%	5%	4%	7%	6%	10%	6%	9%	6%	8%	6%	2%	10%	6%	24%
Property values will rise	4%	4%	3%	4%	4%	3%	1%	7%	4%	8%		2%	5%	5%	
Not enough info on it yet	3%	3%	3%	3%	4%			7%	1%	7%			5%		48%
Investing in education is important	3%	1%	1%	3%	4%		3%	2%	3%		5%	5%	2%	4%	
No personal tie: Don't have kids that will use it	2%	3%	4%	3%	3%		4%		3%	5%		6%		3%	
Makes financial sense	2%	2%	3%	2%	3%		1%	4%	2%	5%		4%	1%	3%	
Location of proposition: chose wrong, should have stayed in same place	2%	2%	2%	2%	1%	3%	1%	2%	2%	2%	1%	2%	1%	1%	
Money won't get spent correctly	1%			1%		5%		3%	1%		2%	3%			
Other Mention	2%	3%	3%	2%	1%	4%	3%	1%	2%	3%	2%		4%	3%	
DK/not sure	2%	2%		2%	3%		3%		2%		4%		3%	3%	
Total	103	89	64	94	72	27	58	44	91	47	53	40	63	75	7

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

			C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15. FINAL BALLOT	8-15. INITIAL - FINAL SHIFT
		TOTAL	Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	Solid Yes
16.WHY VOTE YES	Needed: aware of problem with building	40%	39%	41%	40%	20%	42%		40%	44%
	Will help our kids in general/kids need and deserve it	23%	21%	21%	21%	40%	19%		23%	18%
	Personal tie: my kid will benefit/I went there	9%	12%	8%	10%		11%		9%	10%
	Cost: too expensive/taxes already too much	7%	5%	6%	6%	27%	5%	48%	7%	6%
	Property values will rise	4%	5%	4%	5%		6%		4%	5%
	Not enough info on it yet	3%	5%		2%	14%		52%	3%	
	Investing in education is important	3%		7%	3%		4%		3%	4%
	No personal tie: Don't have kids that will use it	2%		6%	3%		4%		2%	3%
	Makes financial sense	2%	4%	1%	2%		3%		2%	3%
	Location of proposition: chose wrong, should have stayed in same place	2%		2%	1%		1%		2%	1%
	Money won't get spent correctly	1%	3%		1%				1%	
Other Mention	2%	5%		3%		3%		2%	3%	
DK/not sure	2%		4%	2%		3%		2%	3%	
Total		103	42	44	86	8	69	2	103	75

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
16.WHY VOTE YES	Needed: aware of problem with building	40%	33%	46%	40%	40%	29%	36%	48%	44%
	Will help our kids in general/kids need and deserve it	23%	29%	18%	21%	26%	28%	30%	16%	20%
	Personal tie: my kid will benefit/I went there	9%	13%	5%	11%	7%	14%	12%	8%	2%
	Cost: too expensive/taxes already too much	7%	10%	4%	6%	8%	10%	10%	4%	5%
	Property values will rise	4%	2%	6%	4%	3%		3%	7%	4%
	Not enough info on it yet	3%	2%	4%	6%		5%		7%	
	Investing in education is important	3%		5%		6%				11%
	No personal tie: Don't have kids that will use it	2%		5%		5%				10%
	Makes financial sense	2%	1%	3%	4%	1%	1%	1%	5%	
	Location of proposition: chose wrong, should have stayed in same place	2%		3%	2%	1%			3%	3%
	Money won't get spent correctly	1%	3%		3%		6%			
Other Mention	2%	4%	1%	4%		8%		2%		
DK/not sure	2%	4%			4%		7%			
Total	103	49	54	51	52	22	26	29	25	

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION			
			Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
16.WHY VOTE NO	Cost: too expensive/taxes already too much	65%	64%	65%	73%	53%	71%	73%	63%	65%	61%	66%	65%	74%	57%
	Unneeded: no problem with high school	11%	8%	13%	16%	10%	9%	16%	9%	3%	13%	18%	6%	2%	10%
	Location of proposition: chose wrong, should have stayed in same place	5%	2%	7%			12%		6%	3%	9%	3%	7%	4%	9%
	Money won't get spent correctly	4%	10%			7%	4%		5%	13%		5%	5%	2%	7%
	School already has enough money	3%	6%		2%	6%		2%	3%	7%		6%	1%	2%	
	Needed: aware of problem with building	2%	5%			1%	4%		3%	6%			4%		6%
	Not enough info on it yet	2%		3%		5%			2%		4%		3%	8%	
	Personal tie: my kid will benefit/I went there	0%	1%		2%			2%				1%			
	Other Mention	7%	3%	10%	6%	17%		6%	8%	2%	11%	1%	9%	7%	10%
	DK/not sure	1%		1%	2%		1%	2%	0%		1%		1%	1%	1%
	Total	86	38	48	17	31	38	17	69	29	40	33	50	22	29

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY	
		TOTAL	College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
		16.WHY VOTE NO	Cost: too expensive/taxes already too much	65%	69%	60%	69%	64%	63%	69%	60%	58%	69%	67%	63%	65%	59%
	Unneeded: no problem with high school	11%	7%	5%	19%	3%	13%	11%	8%	12%	6%	14%	8%	20%	12%	8%	7%
	Location of proposition: chose wrong, should have stayed in same place	5%	3%	11%		8%	12%	2%	4%	14%	4%	4%	7%	5%	4%	5%	7%
	Money won't get spent correctly	4%	8%			6%	2%	5%	6%	2%	8%	5%	5%		9%	5%	5%
	School already has enough money	3%	1%		3%				9%				5%		9%	3%	4%
	Needed: aware of problem with building	2%	7%			5%	2%		6%	2%		1%	3%		6%	1%	1%
	Not enough info on it yet	2%		8%		4%		4%			7%	5%		8%		2%	3%
	Personal tie: my kid will benefit/I went there	0%						1%									
	Other Mention	7%	5%	14%	6%	10%	9%	7%	6%	11%	5%	3%	10%	1%	2%	5%	5%
	DK/not sure	1%		3%	3%	1%		1%	1%		1%	1%	1%	1%		1%	1%
	Total	86	28	22	11	40	21	39	26	17	25	31	51	22	26	67	50

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT			
		6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No		
	TOTAL																
16.WHY VOTE NO	Cost: too expensive/taxes already too much	65%	66%	65%	64%	63%	74%	73%	61%	66%	73%	59%	75%	62%	43%	67%	
	Unneeded: no problem with high school	11%	8%	8%	13%	22%	2%	9%	10%	11%	4%	15%	3%	12%	40%	8%	
	Location of proposition: chose wrong, should have stayed in same place	5%	6%	6%	6%				12%	2%	3%		8%		6%		6%
	Money won't get spent correctly	4%	5%	5%	3%		6%			3%	4%	4%	5%	2%	5%		5%
	School already has enough money	3%	3%	3%	3%		7%			5%	3%	8%			3%		3%
	Needed: aware of problem with building	2%	2%	3%	3%	6%				4%	3%	1%	3%		3%	17%	1%
	Not enough info on it yet	2%	2%	3%	2%		5%			4%	2%		3%		2%		
	Personal tie: my kid will benefit/I went there	0%			0%	1%				1%	0%		1%		0%		
Other Mention	7%	6%	6%	5%	7%	4%		5%	10%	7%	8%	7%	19%	5%		9%	
DK/not sure	1%	1%	1%	0%	1%	1%			1%	0%	2%			1%		1%	
Total	86	74	56	69	24	32		30	47	70	29	55	15	70	8	69	

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

			C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15. FINAL BALLOT	8-15. INITIAL - FINAL SHIFT
		TOTAL	Yes	Yes	Yes	No	Solid Yes	Solid No	No	Solid No
16.WHY VOTE NO	Cost: too expensive/taxes already too much	65%		37%	28%	68%	36%	67%	65%	67%
	Unneeded: no problem with high school	11%		15%	11%	11%		8%	11%	8%
	Location of proposition: chose wrong, should have stayed in same place	5%				6%		7%	5%	6%
	Money won't get spent correctly	4%				4%		5%	4%	5%
	School already has enough money	3%				3%		3%	3%	3%
	Needed: aware of problem with building	2%		48%	37%	1%	64%	1%	2%	1%
	Not enough info on it yet	2%							2%	
	Personal tie: my kid will benefit/I went there	0%					0%		0%	
	Other Mention	7%	66%		16%	7%		8%	7%	9%
	DK/not sure	1%	34%		8%	0%		0%	1%	1%
	Total	86	1	3	4	79	2	66	86	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
16.WHY VOTE NO	Cost: too expensive/taxes already too much	65%	66%	63%	67%	62%	64%	70%	72%	56%
	Unneeded: no problem with high school	11%	12%	9%	10%	11%	15%	9%	4%	13%
	Location of proposition: chose wrong, should have stayed in same place	5%		11%	5%	6%			11%	11%
	Money won't get spent correctly	4%	5%	4%	5%	3%	3%	7%	8%	
	School already has enough money	3%	4%	1%	5%	1%	8%			1%
	Needed: aware of problem with building	2%	4%		1%	3%	2%	7%		
	Not enough info on it yet	2%		4%		4%				7%
	Personal tie: my kid will benefit/I went there	0%		1%	1%				2%	
	Other Mention	7%	7%	7%	6%	8%	8%	7%	3%	10%
DK/not sure	1%	1%	1%	1%	1%	1%			1%	
Total	86	45	42	43	43	25	20	19	23	

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION				
		Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate	
DEM. MINUS REPUB. REGISTRATION	-9	-27	6	2	-8	-19	2	-14	-24	-7	-7	-10	4	-23	
PARTY REGISTRATION	Democrat	42%	33%	50%	43%	44%	39%	43%	41%	36%	45%	43%	41%	48%	35%
	Republican	51%	60%	43%	42%	52%	58%	42%	55%	61%	52%	50%	51%	44%	58%
	Non-partisan	7%	7%	7%	15%	4%	2%	15%	3%	3%	3%	7%	8%	8%	7%
PARTY REGISTRATION / GENDER	Democrat Men	15%	33%		15%	15%	15%	15%	15%	36%		4%	20%	19%	20%
	Democrat Women	27%		50%	28%	29%	24%	28%	26%		45%	40%	22%	29%	15%
	Republican Men	27%	60%		32%	35%	17%	32%	25%	61%		27%	28%	21%	35%
	Republican Women	23%		43%	10%	17%	41%	10%	30%		52%	23%	23%	23%	23%
	Non-partisan Men	3%	7%		7%	1%	1%	7%	1%	3%		3%	4%	3%	4%
	Non-partisan Women	4%		7%	8%	3%	1%	8%	2%		3%	3%	4%	4%	5%
PARTY REGISTRATION / AGE	Democrat Under 50	14%	11%	17%	43%			43%				19%	13%	18%	7%
	Democrat 50 & over	28%	22%	32%		44%	39%		41%	36%	45%	24%	29%	30%	27%
	Republican Under 50	14%	23%	6%	42%			42%				14%	14%	10%	18%
	Republican 50 & over	37%	37%	37%		52%	58%		55%	61%	52%	36%	37%	34%	40%
	Non-partisan Under 50	5%	5%	5%	15%			15%				5%	5%	6%	4%
	Non-partisan 50 & over	2%	2%	2%		4%	2%		3%	3%	3%	2%	2%	1%	3%
	Total	200	92	108	66	60	74	66	134	56	78	62	134	65	70

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY
		College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
DEM. MINUS REPUB. REGISTRATION	-9	-17	-3	-5	-13	10	-9	-32	13	-11	100	-100	100	-100	-6	-8
PARTY REGISTRATION	Democrat	42%	38%	45%	39%	42%	52%	41%	32%	53%	40%	100%		100%	43%	44%
	Republican	51%	55%	47%	45%	55%	42%	50%	64%	40%	50%		100%	100%	49%	52%
	Non-partisan	7%	7%	8%	16%	3%	6%	9%	5%	7%	10%				7%	4%
PARTY REGISTRATION / GENDER	Democrat Men	15%	38%		19%	20%	21%	15%	8%	23%	16%	36%			16%	14%
	Democrat Women	27%		45%	20%	22%	31%	26%	24%	30%	24%	64%	100%		27%	29%
	Republican Men	27%	55%		37%	24%	22%	28%	33%	19%	35%		54%	100%	26%	25%
	Republican Women	23%		47%	7%	30%	20%	21%	31%	21%	16%		46%		24%	27%
	Non-partisan Men	3%	7%		8%	1%	3%	3%	5%	3%	3%				3%	1%
	Non-partisan Women	4%		8%	8%	2%	4%	7%	4%	7%					4%	3%
PARTY REGISTRATION / AGE	Democrat Under 50	14%	12%	13%	39%		23%	16%	3%	25%	19%	34%		35%	14%	12%
	Democrat 50 & over	28%	26%	31%		42%	29%	25%	29%	28%	21%	66%		65%	29%	32%
	Republican Under 50	14%	23%	5%	45%		15%	13%	14%	14%	16%		27%		39%	12%
	Republican 50 & over	37%	32%	43%		55%	27%	36%	50%	25%	35%		73%		61%	37%
	Non-partisan Under 50	5%	5%	5%	16%		4%	6%	5%	5%	7%				5%	3%
	Non-partisan 50 & over	2%	2%	3%		3%	2%	3%	3%	3%	3%				3%	1%
Total	200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

	TOTAL	3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT		
		6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No	
DEM. MINUS REPUB. REGISTRATION	-9	-8	-7	-2	3	-13	6	-19	0	-3	-16	-3	-12	21	-29	
PARTY REGISTRATION	Democrat	42%	42%	43%	45%	46%	42%	48%	37%	46%	46%	37%	42%	41%	55%	33%
	Republican	51%	50%	50%	47%	44%	55%	43%	57%	46%	49%	54%	45%	54%	34%	62%
	Non-partisan	7%	8%	7%	8%	10%	3%	9%	6%	8%	5%	9%	13%	5%	10%	6%
PARTY REGISTRATION / GENDER	Democrat Men	15%	16%	16%	17%	15%	18%	16%	14%	17%	20%	11%	24%	10%	18%	10%
	Democrat Women	27%	26%	27%	28%	32%	24%	32%	23%	29%	26%	26%	18%	31%	37%	22%
	Republican Men	27%	27%	26%	28%	26%	31%	21%	32%	25%	26%	29%	23%	30%	22%	30%
	Republican Women	23%	23%	24%	20%	18%	24%	22%	25%	21%	23%	24%	22%	24%	12%	31%
	Non-partisan Men	3%	4%	3%	4%	4%	3%	3%	4%	4%	3%	4%	5%	3%	3%	4%
	Non-partisan Women	4%	4%	4%	4%	5%		6%	2%	4%	2%	5%	7%	3%	7%	2%
PARTY REGISTRATION / AGE	Democrat Under 50	14%	14%	14%	16%	18%	15%	18%	12%	16%	15%	12%	24%	11%	25%	3%
	Democrat 50 & over	28%	28%	29%	29%	28%	27%	30%	26%	30%	31%	25%	18%	30%	30%	29%
	Republican Under 50	14%	13%	9%	14%	16%	13%	15%	14%	14%	14%	14%	20%	11%	13%	14%
	Republican 50 & over	37%	37%	41%	33%	28%	42%	27%	43%	32%	35%	40%	25%	42%	22%	47%
	Non-partisan Under 50	5%	6%	5%	6%	8%	2%	7%	4%	6%	3%	7%	10%	3%	9%	2%
	Non-partisan 50 & over	2%	3%	2%	2%	2%	1%	3%	2%	2%	2%	2%	3%	2%	2%	4%
Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79	

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

	TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT		
		Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No	
DEM. MINUS REPUB. REGISTRATION	-9	8	31	20	-27	22	-27	7	-23	21	-27	
PARTY REGISTRATION	Democrat	42%	50%	60%	55%	34%	55%	33%	49%	36%	55%	34%
	Republican	51%	42%	29%	35%	60%	33%	60%	42%	59%	34%	61%
	Non-partisan	7%	9%	11%	10%	6%	11%	7%	10%	5%	11%	5%
PARTY REGISTRATION / GENDER	Democrat Men	15%	19%	27%	23%	9%	21%	11%	20%	11%	20%	12%
	Democrat Women	27%	31%	33%	32%	24%	34%	22%	28%	25%	35%	22%
	Republican Men	27%	30%	22%	26%	27%	24%	26%	25%	30%	21%	28%
	Republican Women	23%	12%	7%	9%	33%	9%	34%	17%	29%	13%	33%
	Non-partisan Men	3%	1%	5%	3%	4%	3%	4%	4%	3%	3%	3%
	Non-partisan Women	4%	7%	6%	7%	2%	9%	2%	6%	2%	8%	2%
PARTY REGISTRATION / AGE	Democrat Under 50	14%	32%	23%	28%	4%	27%	2%	24%	5%	26%	3%
	Democrat 50 & over	28%	18%	37%	28%	30%	28%	31%	25%	31%	29%	31%
	Republican Under 50	14%	13%	13%	13%	14%	13%	13%	13%	14%	13%	13%
	Republican 50 & over	37%	29%	16%	22%	46%	21%	47%	29%	45%	21%	48%
	Non-partisan Under 50	5%	7%	10%	9%	2%	10%	3%	9%	1%	10%	1%
	Non-partisan 50 & over	2%	2%	1%	1%	4%	1%	4%	1%	4%	1%	4%
	Total	200	44	48	92	90	72	70	103	86	75	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
DEM. MINUS REPUB. REGISTRATION		-9	-11	-7	-10	-8	-24	3	3	-18
PARTY REGISTRATION	Democrat	42%	41%	43%	41%	42%	34%	49%	49%	36%
	Republican	51%	52%	50%	52%	50%	58%	46%	46%	54%
	Non-partisan	7%	7%	7%	7%	8%	8%	6%	5%	10%
PARTY REGISTRATION / GENDER	Democrat Men	15%	16%	14%	15%	15%	13%	20%	17%	10%
	Democrat Women	27%	25%	29%	27%	27%	21%	28%	32%	26%
	Republican Men	27%	27%	28%	29%	26%	29%	25%	29%	28%
	Republican Women	23%	25%	22%	23%	24%	29%	21%	17%	26%
	Non-partisan Men	3%	3%	4%	3%	4%	3%	3%	2%	5%
	Non-partisan Women	4%	4%	4%	4%	4%	5%	3%	3%	5%
PARTY REGISTRATION / AGE	Democrat Under 50	14%	15%	13%	17%	12%	16%	15%	17%	9%
	Democrat 50 & over	28%	26%	29%	25%	30%	18%	34%	32%	27%
	Republican Under 50	14%	12%	16%	12%	15%	14%	10%	11%	20%
	Republican 50 & over	37%	40%	34%	39%	35%	44%	35%	35%	34%
	Non-partisan Under 50	5%	6%	4%	4%	6%	7%	5%	2%	6%
	Non-partisan 50 & over	2%	1%	3%	2%	2%	1%	1%	3%	4%
	Total	200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION			
			Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
GENDER	Men	46%	100%		54%	51%	34%	54%	42%	100%		34%	51%	44%	59%
	Women	54%		100%	46%	49%	66%	46%	58%		100%	66%	49%	56%	41%
AGE	18 - 24	6%	7%	6%	19%			19%				18%	1%	2%	0%
	25 - 29	4%	4%	4%	12%			12%				2%	5%	7%	3%
	30 - 34	5%	8%	3%	16%			16%				1%	7%	4%	11%
	35 - 39	5%	7%	2%	14%			14%				4%	5%	7%	3%
	40 - 44	3%	4%	2%	8%			8%				1%	4%	1%	6%
	45 - 49	10%	9%	11%	31%			31%				12%	10%	14%	6%
	50 - 54	10%	12%	8%		33%			15%	20%	11%	1%	14%	12%	15%
	55 - 59	9%	11%	7%		30%			13%	18%	10%	11%	8%	4%	12%
	60 - 64	11%	11%	12%		38%			17%	18%	16%	6%	13%	18%	8%
	65 - 69	9%	11%	8%			25%		14%	18%	11%	7%	9%	12%	7%
70 - 74	6%	6%	6%			15%		9%	9%	8%	6%	6%	2%	10%	
75 & over	22%	10%	32%			59%		33%	17%	44%	32%	18%	17%	19%	
AGE	Under 30	10%	11%	10%	31%			31%				20%	6%	9%	4%
	30 - 39	10%	16%	5%	30%			30%				5%	13%	11%	14%
	40 - 49	13%	12%	13%	39%			39%				13%	13%	15%	12%
	50 - 64	30%	34%	27%		100%			45%	55%	38%	18%	35%	35%	35%
	65 & over	37%	27%	45%			100%		55%	45%	62%	44%	33%	31%	35%
AGE	Under 50	33%	39%	28%	100%			100%				37%	32%	34%	30%
	50 & over	67%	61%	72%		100%	100%		100%	100%		63%	68%	66%	70%
GENDER /AGE	Men <50	18%	39%		54%			54%				13%	21%	19%	22%
	Women <50	15%		28%	46%			46%				24%	11%	15%	8%
	Men 50+	28%	61%			51%	34%		42%	100%		20%	31%	25%	37%
	Women 50+	39%		72%		49%	66%		58%		100%	43%	37%	41%	33%
	Total	200	92	108	66	60	74	66	134	56	78	62	134	65	70

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY
			College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
GENDER	Men	46%	100%		64%	45%	46%	46%	45%	45%	54%	36%	54%		100%	45%	40%
	Women	54%		100%	36%	55%	54%	54%	55%	46%	64%	46%	100%		55%	60%	
AGE	18 - 24	6%	2%		4%		10%	5%	3%	9%	6%	7%	5%	10%	8%	5%	2%
	25 - 29	4%	5%	5%	15%		4%	5%	1%	4%	7%	3%	4%	2%	6%	3%	2%
	30 - 34	5%	11%	3%	23%		4%	4%	9%	4%	5%	4%	6%	2%	8%	7%	2%
	35 - 39	5%	8%	2%	16%		4%	8%	1%	4%	9%	6%	4%	3%	5%	3%	3%
	40 - 44	3%	5%	2%	11%		3%	2%	5%	3%	2%	2%	3%	5%	5%	2%	1%
	45 - 49	10%	9%	11%	30%		17%	11%	1%	20%	13%	14%	6%	14%	7%	11%	11%
	50 - 54	10%	16%	12%		20%	16%	6%	9%	18%	6%	10%	10%	7%	11%	9%	8%
	55 - 59	9%	9%	7%		12%	3%	11%	12%	2%	13%	8%	11%	9%	14%	10%	12%
	60 - 64	11%	9%	17%		19%	8%	13%	13%	7%	13%	13%	10%	16%	13%	11%	12%
	65 - 69	9%	12%	6%		14%	15%	11%		17%	5%	17%	3%	11%	2%	11%	12%
	70 - 74	6%	5%	7%		9%	2%	7%	8%	2%	8%	2%	10%	2%	9%	7%	7%
75 & over	22%	9%	27%		26%	14%	17%	37%	10%	12%	15%	29%	20%	13%	21%	28%	
AGE	Under 30	10%	7%	5%	19%		14%	11%	5%	13%	13%	9%	9%	12%	14%	8%	4%
	30 - 39	10%	20%	5%	39%		7%	12%	10%	9%	14%	9%	9%	5%	13%	10%	5%
	40 - 49	13%	13%	13%	42%		20%	12%	6%	22%	15%	16%	9%	17%	11%	13%	13%
	50 - 64	30%	34%	36%		52%	28%	30%	34%	27%	33%	31%	31%	32%	38%	30%	31%
	65 & over	37%	26%	40%		48%	31%	35%	46%	29%	26%	34%	42%	33%	23%	39%	47%
AGE	Under 50	33%	40%	24%	100%		42%	35%	21%	44%	42%	34%	27%	35%	39%	31%	22%
	50 & over	67%	60%	76%		100%	58%	65%	79%	56%	58%	66%	73%	65%	61%	69%	78%
GENDER /AGE	Men <50	18%	40%		64%		16%	20%	17%	15%	24%	12%	21%		39%	15%	7%
	Women <50	15%		24%	36%		25%	15%	4%	29%	17%	22%	6%	35%		16%	15%
	Men 50+	28%	60%			45%	29%	26%	29%	30%	30%	24%	33%		61%	30%	34%
	Women 50+	39%		76%		55%	29%	39%	51%	26%	29%	42%	40%	65%		39%	45%
	Total	200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT	
			6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No
GENDER	Men	46%	47%	45%	48%	45%	52%	40%	50%	46%	49%	44%	53%	43%	44%	44%
	Women	54%	53%	55%	52%	55%	48%	60%	50%	54%	51%	56%	47%	57%	56%	56%
AGE	18 - 24	6%	5%	3%	7%	8%	5%	7%	6%	7%	6%	7%	1%	8%	11%	4%
	25 - 29	4%	4%	2%	4%	3%	6%	3%	5%	4%	4%	4%	6%	3%	5%	2%
	30 - 34	5%	6%	4%	6%	9%	2%	3%	8%	6%	8%	4%	6%	5%	6%	6%
	35 - 39	5%	3%	3%	4%	4%	8%	5%	5%	4%	4%	5%	12%	2%	5%	1%
	40 - 44	3%	3%	4%	3%	1%	3%	4%	2%	3%		5%	9%	1%	3%	4%
	45 - 49	10%	11%	13%	11%	16%	6%	18%	4%	12%	10%	8%	20%	6%	17%	3%
	50 - 54	10%	10%	8%	10%	14%	4%	12%	8%	10%	9%	10%	16%	7%	15%	8%
	55 - 59	9%	10%	12%	10%	6%	11%	10%	7%	10%	9%	9%	8%	10%	6%	11%
	60 - 64	11%	11%	11%	9%	7%	19%	5%	16%	9%	16%	8%	5%	14%	3%	16%
	65 - 69	9%	11%	11%	8%	4%	11%	7%	10%	11%	9%	8%	8%	9%	7%	12%
	70 - 74	6%	7%	6%	7%	7%	3%	8%	2%	6%	5%	6%	6%	6%	5%	6%
75 & over	22%	20%	24%	20%	19%	22%	18%	26%	19%	20%	24%	3%	29%	18%	27%	
AGE	Under 30	10%	9%	5%	11%	11%	12%	10%	11%	11%	10%	11%	7%	12%	16%	6%
	30 - 39	10%	9%	6%	11%	14%	9%	8%	13%	10%	12%	9%	18%	7%	11%	8%
	40 - 49	13%	14%	17%	14%	17%	8%	22%	6%	15%	10%	13%	29%	7%	20%	7%
	50 - 64	30%	31%	30%	29%	27%	34%	27%	31%	29%	34%	28%	29%	31%	24%	35%
	65 & over	37%	37%	41%	35%	31%	36%	33%	39%	36%	34%	39%	17%	44%	30%	45%
AGE	Under 50	33%	32%	28%	36%	42%	30%	40%	29%	35%	32%	33%	54%	25%	46%	20%
	50 & over	67%	68%	72%	64%	58%	70%	60%	71%	65%	68%	67%	46%	75%	54%	80%
GENDER /AGE	Men <50	18%	17%	13%	19%	21%	17%	19%	19%	18%	16%	20%	30%	14%	20%	13%
	Women <50	15%	15%	15%	17%	21%	12%	21%	10%	17%	16%	13%	24%	12%	26%	7%
	Men 50+	28%	30%	31%	29%	24%	34%	22%	30%	28%	32%	24%	23%	29%	23%	31%
	Women 50+	39%	38%	40%	35%	34%	36%	39%	40%	37%	35%	43%	23%	46%	31%	49%
	Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT	
			Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No
GENDER	Men	46%	50%	54%	52%	41%	48%	41%	49%	44%	43%	43%
	Women	54%	50%	46%	48%	59%	52%	59%	51%	56%	57%	57%
AGE	18 - 24	6%	7%	9%	8%	5%	9%	3%	8%	4%	9%	3%
	25 - 29	4%	6%	8%	7%	1%	5%		7%	1%	5%	0%
	30 - 34	5%	11%	2%	6%	5%	7%	7%	7%	5%	7%	6%
	35 - 39	5%	9%	5%	7%	1%	6%	1%	6%	1%	6%	1%
	40 - 44	3%	4%	1%	3%	4%	3%	5%	2%	4%	3%	5%
	45 - 49	10%	15%	21%	18%	4%	20%	2%	16%	5%	19%	3%
	50 - 54	10%	14%	16%	15%	6%	16%	6%	13%	7%	14%	6%
	55 - 59	9%	5%	10%	8%	12%	8%	12%	6%	10%	7%	10%
	60 - 64	11%	6%	4%	5%	14%	4%	16%	5%	18%	3%	18%
	65 - 69	9%	6%	10%	8%	11%	7%	13%	7%	12%	6%	14%
	70 - 74	6%	11%		5%	7%	5%	6%	6%	6%	5%	6%
75 & over	22%	7%	13%	10%	31%	11%	29%	18%	26%	15%	28%	
AGE	Under 30	10%	13%	17%	15%	6%	14%	3%	15%	5%	14%	3%
	30 - 39	10%	20%	7%	13%	7%	13%	8%	13%	6%	12%	7%
	40 - 49	13%	19%	23%	21%	7%	23%	6%	18%	9%	22%	8%
	50 - 64	30%	24%	30%	27%	32%	27%	34%	24%	36%	25%	35%
	65 & over	37%	24%	23%	24%	48%	23%	48%	31%	44%	26%	48%
AGE	Under 50	33%	52%	46%	49%	20%	50%	18%	45%	20%	49%	17%
	50 & over	67%	48%	54%	51%	80%	50%	82%	55%	80%	51%	83%
GENDER /AGE	Men <50	18%	27%	23%	25%	11%	22%	12%	24%	10%	21%	11%
	Women <50	15%	25%	24%	25%	9%	28%	6%	21%	10%	27%	7%
	Men 50+	28%	23%	31%	27%	29%	26%	29%	25%	34%	22%	32%
	Women 50+	39%	25%	22%	23%	51%	24%	53%	30%	47%	29%	51%
	Total	200	44	48	92	90	72	70	103	86	75	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
GENDER	Men	46%	46%	46%	46%	46%	44%	48%	48%	43%
	Women	54%	54%	54%	54%	54%	56%	52%	52%	57%
AGE	18 - 24	6%	7%	6%	6%	6%	11%	3%	2%	10%
	25 - 29	4%	3%	5%	3%	5%	4%	2%	3%	7%
	30 - 34	5%	5%	6%	6%	5%	4%	5%	8%	4%
	35 - 39	5%	6%	3%	5%	4%	6%	7%	4%	1%
	40 - 44	3%	6%		4%	1%	8%	3%		
	45 - 49	10%	7%	13%	9%	12%	4%	10%	14%	13%
	50 - 54	10%	9%	11%	9%	10%	8%	10%	11%	11%
	55 - 59	9%	13%	5%	10%	8%	17%	8%	3%	7%
	60 - 64	11%	9%	14%	12%	11%	10%	7%	13%	15%
	65 - 69	9%	11%	8%	9%	10%	9%	13%	8%	7%
	70 - 74	6%	4%	7%	9%	2%	6%	2%	13%	2%
75 & over	22%	21%	22%	18%	26%	14%	29%	22%	23%	
AGE	Under 30	10%	10%	11%	9%	11%	14%	5%	5%	17%
	30 - 39	10%	11%	9%	11%	9%	10%	12%	12%	6%
	40 - 49	13%	13%	13%	13%	13%	12%	13%	14%	13%
	50 - 64	30%	31%	30%	31%	29%	35%	26%	26%	33%
	65 & over	37%	36%	37%	36%	38%	28%	44%	43%	32%
AGE	Under 50	33%	33%	33%	34%	33%	37%	30%	30%	35%
	50 & over	67%	67%	67%	66%	67%	63%	70%	70%	65%
GENDER /AGE	Men <50	18%	18%	18%	17%	19%	20%	16%	14%	22%
	Women <50	15%	15%	15%	17%	14%	16%	14%	17%	14%
	Men 50+	28%	28%	28%	29%	27%	24%	32%	34%	22%
	Women 50+	39%	39%	39%	37%	41%	39%	38%	35%	43%
	Total	200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION			
			Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
EDUCATION	1-11th grade	1%	0%	2%		1%	3%		2%	1%	3%	4%			
	High School Graduate	10%	5%	14%	5%	5%	19%	5%	13%	3%	20%	33%			
	Non-college post H.S.	2%		3%			5%		3%		5%	6%			
	Some college	18%	17%	18%	30%	14%	11%	30%	12%	19%	7%	58%			
	College graduate	32%	31%	34%	34%	38%	27%	34%	32%	29%	34%		48%	100%	
	Post-graduate school (Don't know)	35%	45%	26%	31%	41%	33%	31%	36%	46%	30%		52%		100%
EDUCATION	H.S./Less	11%	5%	16%	5%	5%	22%	5%	14%	3%	22%	36%			
	Post H.S.	20%	17%	22%	30%	14%	16%	30%	15%	19%	12%	64%			
	Non-college grad	31%	23%	38%	35%	19%	38%	35%	29%	22%	34%	100%			
	College graduate or post-grad	67%	75%	60%	65%	78%	60%	65%	68%	75%	64%		100%	100%	100%
EDUCATION /GENDER	Non-college men	10%	23%		13%	12%	7%	13%	9%	22%		34%			
	Non-college women	21%		38%	22%	7%	30%	22%	20%		34%	66%			
	College men	35%	75%		42%	39%	25%	42%	31%	75%			51%	44%	59%
	College women	33%		60%	23%	39%	36%	23%	37%		64%		49%	56%	41%
EDUCATION /AGE	Non-college <50	12%	9%	14%	35%			35%				37%			
	College <50	22%	30%	14%	65%			65%					32%	34%	30%
	Non-college 50+	19%	14%	24%		19%	38%		29%	22%	34%	63%			
	College 50+	46%	45%	46%		78%	60%		68%	75%	64%		68%	66%	70%
	Total	200	92	108	66	60	74	66	134	56	78	62	134	65	70

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY
			College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
EDUCATION	1-11th grade	1%					0%	3%				3%	0%	4%	1%	0%	0%
	High School Graduate	10%					11%	11%	6%			10%	11%	14%	6%	9%	11%
	Non-college post H.S.	2%						4%	1%		4%	4%	1%	6%		2%	2%
	Some college	18%					22%	18%	13%	25%	22%	16%	19%	23%	24%	17%	20%
	College graduate	32%	41%	56%	52%	47%	32%	35%	29%	36%	43%	37%	28%	34%	25%	36%	31%
	Post-graduate school (Don't know)	35%	59%	44%	48%	53%	34%	25%	50%	39%	31%	29%	40%	20%	44%	35%	34%
		2%						4%				2%	2%			1%	2%
EDUCATION	H.S./Less	11%					12%	14%	6%			12%	11%	18%	7%	9%	11%
	Post H.S.	20%					22%	22%	14%	25%	27%	20%	20%	28%	24%	19%	23%
	Non-college grad	31%					34%	36%	20%	25%	27%	32%	30%	46%	31%	28%	34%
	College graduate or post-grad	67%	100%	100%	100%	100%	66%	60%	80%	75%	73%	66%	68%	54%	69%	71%	65%
EDUCATION /GENDER	Non-college men	10%					13%	9%	11%	8%	10%	3%	17%		31%	9%	11%
	Non-college women	21%					21%	27%	10%	17%	17%	29%	14%	46%		19%	23%
	College men	35%	100%		64%	45%	33%	36%	35%	37%	44%	31%	37%		69%	35%	28%
	College women	33%		100%	36%	55%	33%	24%	45%	37%	30%	35%	30%	54%		35%	37%
EDUCATION /AGE	Non-college <50	12%					16%	13%	5%	15%	15%	14%	8%	18%	9%	11%	10%
	College <50	22%	40%	24%	100%		26%	22%	16%	29%	27%	20%	19%	16%	29%	20%	12%
	Non-college 50+	19%					18%	23%	16%	10%	12%	18%	22%	28%	21%	17%	24%
	College 50+	46%	60%	76%		100%	40%	38%	64%	46%	46%	46%	49%	38%	40%	50%	53%
	Total	200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT	
			6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No
EDUCATION	1-11th grade	1%	0%	0%	1%	2%		3%	1%	0%	2%		2%	3%		
	High School Graduate	10%	8%	10%	9%	4%	8%	5%	15%	10%	7%	12%	2%	13%	7%	15%
	Non-college post H.S.	2%	2%	2%	2%	3%	1%	4%		2%	1%	3%		3%		4%
	Some college	18%	17%	19%	19%	21%	20%	20%	16%	19%	19%	16%	16%	19%	20%	13%
	College graduate	32%	34%	30%	33%	31%	46%	30%	37%	33%	38%	30%	30%	34%	37%	20%
	Post-graduate school (Don't know)	35% 2%	37% 1%	36% 2%	35% 1%	40%	22% 3%	40% 2%	28% 2%	34% 1%	33% 2%	37% 	52% 	28% 1%	34% 	43% 4%
EDUCATION	H.S./Less	11%	9%	10%	10%	6%	8%	5%	17%	12%	8%	14%	2%	15%	9%	15%
	Post H.S.	20%	19%	22%	21%	24%	21%	24%	16%	21%	20%	19%	16%	21%	20%	17%
	Non-college grad	31%	28%	32%	31%	30%	29%	28%	33%	32%	27%	33%	19%	36%	29%	33%
	College graduate or post-grad	67%	71%	67%	68%	70%	68%	70%	65%	67%	71%	67%	81%	63%	71%	63%
EDUCATION /GENDER	Non-college men	10%	9%	10%	10%	9%	15%	5%	15%	10%	14%	9%	7%	12%	9%	9%
	Non-college women	21%	19%	22%	21%	21%	14%	23%	18%	23%	14%	24%	12%	24%	20%	24%
	College men	35%	37%	33%	37%	36%	36%	33%	35%	35%	35%	35%	46%	31%	35%	34%
	College women	33%	35%	33%	31%	34%	31%	37%	31%	31%	36%	32%	36%	32%	36%	29%
EDUCATION /AGE	Non-college <50	12%	10%	11%	13%	16%	10%	15%	9%	13%	10%	10%	15%	11%	19%	4%
	College <50	22%	22%	18%	23%	26%	20%	25%	20%	22%	22%	22%	39%	15%	28%	16%
	Non-college 50+	19%	17%	21%	18%	13%	20%	14%	24%	19%	17%	22%	4%	26%	10%	29%
	College 50+	46%	49%	49%	45%	45%	48%	45%	45%	44%	49%	45%	42%	48%	43%	47%
	Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT	
			Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No
EDUCATION	1-11th grade	1%				2%			0%	2%		
	High School Graduate	10%	5%	4%	5%	17%	5%	17%	5%	17%	7%	17%
	Non-college post H.S.	2%		1%	1%	3%		4%	1%	3%		3%
	Some college	18%	16%	27%	22%	17%	21%	14%	20%	16%	20%	14%
	College graduate	32%	34%	38%	36%	22%	38%	22%	36%	25%	38%	23%
	Post-graduate school	35%	44%	30%	37%	34%	37%	38%	37%	33%	35%	38%
	(Don't know)	2%				4%		5%		4%		5%
EDUCATION	H.S./Less	11%	5%	4%	5%	20%	5%	17%	6%	19%	7%	17%
	Post H.S.	20%	16%	29%	23%	21%	21%	18%	21%	18%	20%	17%
	Non-college grad	31%	22%	33%	27%	40%	26%	35%	26%	38%	27%	34%
	College graduate or post-grad	67%	78%	67%	73%	56%	74%	60%	74%	58%	73%	61%
EDUCATION /GENDER	Non-college men	10%	11%	11%	11%	12%	10%	10%	12%	10%	10%	9%
	Non-college women	21%	11%	22%	17%	28%	16%	26%	14%	28%	17%	26%
	College men	35%	39%	43%	41%	27%	38%	29%	37%	32%	33%	31%
	College women	33%	39%	24%	31%	29%	36%	31%	37%	26%	40%	29%
EDUCATION /AGE	Non-college <50	12%	11%	23%	17%	8%	19%	4%	16%	7%	19%	3%
	College <50	22%	41%	24%	32%	12%	31%	14%	29%	12%	30%	14%
	Non-college 50+	19%	11%	10%	10%	32%	7%	31%	10%	30%	8%	31%
	College 50+	46%	37%	44%	41%	44%	43%	46%	45%	46%	44%	46%
	Total	200	44	48	92	90	72	70	103	86	75	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
EDUCATION	1-11th grade	1%	2%	0%	2%		4%		1%	
	High School Graduate	10%	9%	11%	9%	11%	10%	8%	8%	13%
	Non-college post H.S.	2%	1%	2%	2%	1%		3%	5%	
	Some college	18%	19%	17%	17%	19%	22%	17%	12%	22%
	College graduate	32%	33%	32%	32%	33%	28%	37%	35%	30%
	Post-graduate school	35%	34%	36%	36%	34%	35%	33%	37%	35%
	(Don't know)	2%	2%	2%	2%	1%	1%	3%	3%	
EDUCATION	H.S./Less	11%	12%	11%	12%	11%	15%	8%	9%	13%
	Post H.S.	20%	20%	19%	19%	21%	22%	19%	16%	22%
	Non-college grad	31%	32%	30%	31%	31%	36%	28%	25%	35%
	College graduate or post-grad	67%	66%	68%	67%	67%	63%	69%	72%	65%
EDUCATION /GENDER	Non-college men	10%	12%	9%	11%	10%	16%	8%	6%	12%
	Non-college women	21%	20%	21%	20%	21%	21%	19%	19%	23%
	College men	35%	34%	35%	34%	35%	29%	39%	39%	31%
	College women	33%	32%	33%	34%	32%	34%	30%	33%	34%
EDUCATION /AGE	Non-college <50	12%	8%	15%	11%	13%	12%	5%	9%	20%
	College <50	22%	25%	18%	23%	20%	25%	25%	21%	16%
	Non-college 50+	19%	24%	15%	20%	19%	25%	22%	16%	15%
	College 50+	46%	41%	50%	44%	47%	38%	45%	51%	49%
	Total	200	100	100	100	100	50	50	50	50

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	GENDER		AGE			AGE		GENDER /AGE		EDUCATION			
			Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
SOURCE OF INFORMATION ABOUT COMMUNITY ISSUES	Social media	23%	27%	19%	25%	31%	13%	25%	21%	22%	20%	13%	26%	29%	24%
	Family/friends	37%	38%	36%	40%	34%	36%	40%	35%	34%	36%	32%	40%	43%	36%
	Newspaper/TV/Radio	75%	66%	83%	73%	63%	88%	73%	76%	66%	84%	85%	72%	68%	77%
	Other	9%	9%	9%	7%	15%	7%	7%	10%	11%	10%	7%	10%	8%	12%
CHILDREN UNDER 18	Yes	28%	32%	25%	46%	27%	13%	46%	19%	23%	17%	17%	34%	26%	42%
	No	71%	66%	75%	54%	72%	85%	54%	79%	74%	83%	83%	66%	74%	58%
	(don't know)	1%	2%	0%		1%	2%		1%	3%	0%				
EVER ATTEND QVPS	Yes - Respondent	13%	13%	13%	13%	11%	13%	13%	12%	10%	14%	25%	7%	8%	7%
	Yes - in household	26%	21%	30%	19%	29%	29%	19%	29%	22%	34%	14%	32%	31%	32%
	Yes - in household, currently attending	5%	9%	2%	10%	5%	1%	10%	3%	6%	1%	4%	6%	6%	6%
	Yes - Both, in household currently attending.	4%	3%	4%	3%	2%	5%	3%	4%	4%	3%	4%	3%	2%	5%
	Yes - Both	10%	9%	11%	10%	7%	12%	10%	10%	7%	11%	12%	9%	6%	12%
	All yes	57%	55%	59%	56%	54%	61%	56%	58%	50%	63%	60%	57%	53%	61%
	No	40%	43%	38%	39%	46%	37%	39%	41%	47%	36%	35%	42%	47%	38%
	(Refused)	3%	2%	3%	4%	1%	3%	4%	2%	4%	0%	5%	0%		0%
REGION	Central /West	32%	32%	32%	40%	29%	27%	40%	28%	34%	24%	35%	31%	31%	31%
	North	41%	42%	41%	43%	41%	40%	43%	40%	39%	41%	47%	37%	44%	30%
	South	27%	27%	27%	17%	30%	33%	17%	32%	28%	35%	18%	32%	24%	39%
REGION / GENDER	Central /West Men	15%	32%		16%	19%	10%	16%	14%	34%		13%	16%	13%	18%
	Central /West Women	17%		32%	24%	11%	17%	24%	14%		24%	22%	16%	18%	13%
	North Men	19%	42%		25%	19%	14%	25%	16%	39%		11%	22%	24%	20%
	North Women	22%		41%	18%	21%	26%	18%	24%		41%	36%	15%	21%	9%
	South Men	12%	27%		14%	13%	10%	14%	12%	28%		9%	14%	7%	20%
	South Women	15%		27%	3%	17%	23%	3%	20%		35%	8%	18%	17%	18%
REGION / EDUCATION	Central /West Non-college	4%	4%	4%	3%	4%	5%	3%	4%	3%	5%	12%			
	Central /West College	28%	28%	28%	37%	25%	22%	37%	24%	31%	19%	23%	31%	31%	31%
	North Non-college	6%	0%	10%	1%	1%	14%	1%	8%		14%	19%			
	North College	34%	39%	29%	42%	36%	24%	42%	29%	36%	25%	29%	37%	44%	30%
	South Non-college	2%	1%	2%	1%		3%	1%	2%		3%	6%			
	South College	25%	26%	25%	15%	30%	30%	15%	30%	28%	32%	12%	32%	24%	39%
Total	200	92	108	66	60	74	66	134	56	78	62	134	65	70	

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY
			College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
SOURCE OF INFORMATION ABOUT COMMUNITY ISSUES	Social media	23%	31%	21%	34%	22%	19%	28%	18%	21%	26%	26%	16%	18%	15%	24%	23%
	Family/friends	37%	42%	38%	45%	37%	33%	45%	28%	35%	45%	31%	39%	26%	37%	39%	40%
	Newspaper/TV/Radio	75%	65%	81%	71%	73%	78%	71%	78%	79%	72%	76%	75%	84%	68%	76%	76%
	Other	9%	9%	11%	7%	12%	8%	10%	8%	10%	11%	5%	10%	4%	10%	10%	12%
CHILDREN UNDER 18	Yes	28%	37%	31%	51%	26%	33%	32%	17%	38%	38%	28%	25%	19%	24%	26%	22%
	No	71%	63%	69%	49%	74%	67%	66%	83%	62%	62%	70%	75%	81%	76%	73%	76%
	(don't know)	1%						2%				2%	0%			1%	2%
EVER ATTEND QVPS	Yes - Respondent	13%	12%	3%	11%	6%	8%	20%	6%	5%	14%	12%	10%	16%	13%	10%	7%
	Yes - in household	26%	24%	39%	25%	35%	17%	30%	30%	19%	31%	19%	34%	22%	27%	25%	25%
	Yes - in household, currently attending	5%	8%	3%	9%	4%	4%	9%	1%	5%	11%	1%	6%	1%	10%	6%	4%
	Yes - Both, in household currently attending.	4%	2%	4%	4%	3%	4%	2%	6%	4%	2%	5%	2%	5%	3%	4%	6%
	Yes - Both	10%	12%	6%	10%	9%	14%	6%	10%	16%	7%	13%	8%	13%	8%	8%	9%
	All yes	57%	59%	56%	59%	56%	47%	67%	53%	49%	65%	51%	60%	56%	61%	52%	51%
	No	40%	41%	44%	41%	43%	53%	27%	46%	51%	31%	44%	39%	38%	38%	45%	45%
(Refused)	3%	0%			0%		6%	1%		4%	5%	1%	5%	1%	3%	4%	
REGION	Central /West	32%	31%	32%	38%	28%	100%			100%		40%	26%	36%	25%	31%	28%
	North	41%	43%	31%	42%	34%		100%			100%	40%	40%	40%	43%	41%	44%
	South	27%	27%	37%	20%	38%			100%			20%	34%	24%	32%	28%	29%
REGION / GENDER	Central /West Men	15%	31%		18%	15%	46%			45%		16%	14%		25%	16%	11%
	Central /West Women	17%		32%	21%	13%	54%			55%		23%	13%	36%		15%	16%
	North Men	19%	43%		31%	18%		46%			54%	15%	23%		43%	19%	16%
	North Women	22%		31%	11%	17%		54%			46%	25%	17%	40%		22%	27%
	South Men	12%	27%		16%	13%			45%			5%	17%		32%	10%	13%
	South Women	15%		37%	4%	24%			55%			15%	16%	24%		18%	16%
REGION / EDUCATION	Central /West Non-college	4%					12%					4%	4%	5%	6%	3%	2%
	Central /West College	28%	31%	32%	38%	28%	88%			100%		36%	22%	31%	19%	28%	26%
	North Non-college	6%						14%				6%	5%	10%		5%	7%
	North College	34%	43%	31%	42%	34%		82%			100%	32%	33%	30%	43%	35%	35%
	South Non-college	2%							6%			2%	2%	3%	1%	2%	2%
	South College	25%	27%	37%	20%	38%			94%			18%	32%	21%	31%	27%	27%
Total	200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114	

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTEND QVPS	EVER ATTEND QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT	
			6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No
SOURCE OF INFORMATION ABOUT COMMUNITY ISSUES	Social media	23%	22%	23%	20%	23%	23%	18%	23%	21%	24%	22%	28%	21%	22%	23%
	Family/friends	37%	36%	39%	36%	34%	39%	35%	35%	39%	26%	46%	39%	36%	39%	31%
	Newspaper/TV/Radio	75%	77%	78%	77%	81%	64%	75%	74%	77%	82%	71%	75%	76%	74%	83%
	Other	9%	10%	12%	9%	9%	8%	11%	7%	9%	4%	13%	9%	9%	10%	6%
CHILDREN UNDER 18	Yes	28%	29%	29%	32%	35%	22%	38%	21%	33%	18%	34%	100%		41%	20%
	No	71%	70%	70%	67%	65%	77%	60%	79%	66%	82%	66%		100%	59%	77%
	(don't know)	1%	1%	2%	1%		0%	2%	0%	1%						2%
EVER ATTEND QVPS	Yes - Respondent	13%	11%	9%	12%	6%	11%	8%	14%	14%		22%	7%	15%	7%	19%
	Yes - in household	26%	28%	27%	29%	28%	20%	34%	20%	27%		45%	30%	24%	26%	24%
	Yes - in household, currently attending	5%	6%	5%	6%	8%	2%	8%	2%	6%		9%	18%	1%	10%	2%
	Yes - Both, in household currently attending.	4%	4%	5%	4%	4%	1%	6%	0%	4%		6%	6%	3%	6%	3%
	Yes - Both	10%	8%	10%	10%	14%	5%	16%	4%	11%		17%	10%	10%	12%	11%
	All yes	57%	57%	56%	61%	60%	39%	73%	40%	62%		100%	70%	53%	60%	60%
	No	40%	41%	41%	36%	40%	56%	25%	57%	36%	100%		25%	47%	37%	37%
(Refused)	3%	3%	4%	3%		5%	2%	3%	3%			5%	0%	3%	3%	
REGION	Central /West	32%	30%	28%	34%	36%	30%	40%	26%	34%	42%	27%	38%	30%	43%	20%
	North	41%	42%	45%	41%	39%	38%	40%	41%	41%	28%	48%	46%	38%	39%	44%
	South	27%	28%	27%	25%	25%	33%	20%	33%	24%	31%	25%	16%	32%	18%	36%
REGION / GENDER	Central /West Men	15%	15%	13%	15%	14%	21%	13%	16%	15%	22%	10%	21%	12%	17%	7%
	Central /West Women	17%	15%	16%	19%	22%	9%	27%	10%	19%	19%	17%	17%	18%	26%	13%
	North Men	19%	19%	17%	20%	19%	19%	18%	19%	19%	15%	21%	21%	17%	18%	17%
	North Women	22%	23%	27%	21%	20%	19%	22%	22%	22%	13%	27%	25%	21%	22%	28%
	South Men	12%	12%	15%	13%	11%	13%	9%	14%	12%	12%	13%	10%	13%	9%	20%
	South Women	15%	15%	12%	12%	13%	20%	11%	19%	13%	19%	12%	6%	19%	9%	15%
REGION / EDUCATION	Central /West Non-college	4%	2%	2%	4%	3%	4%	1%	7%	4%	6%	2%		5%	4%	3%
	Central /West College	28%	27%	26%	30%	33%	26%	38%	19%	30%	36%	24%	38%	25%	39%	17%
	North Non-college	6%	5%	6%	4%	2%	2%	1%	9%	6%		10%	1%	8%	3%	10%
	North College	34%	37%	37%	36%	37%	33%	37%	30%	35%	26%	38%	46%	29%	36%	30%
	South Non-college	2%	1%	2%	2%	0%	3%	2%	2%	1%	2%	2%	2%	2%	2%	2%
	South College	25%	26%	25%	23%	24%	30%	19%	31%	23%	29%	23%	14%	30%	15%	34%
	Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT	
			Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No
SOURCE OF INFORMATION ABOUT COMMUNITY ISSUES	Social media	23%	27%	25%	26%	20%	24%	22%	22%	20%	23%	23%
	Family/friends	37%	36%	40%	38%	35%	38%	31%	38%	35%	38%	31%
	Newspaper/TV/Radio	75%	82%	65%	73%	82%	73%	84%	72%	79%	73%	84%
	Other	9%	10%	12%	11%	7%	11%	7%	11%	6%	11%	7%
CHILDREN UNDER 18	Yes	28%	40%	43%	41%	17%	47%	21%	39%	17%	46%	20%
	No	71%	60%	57%	59%	80%	53%	76%	61%	81%	54%	77%
	(don't know)	1%				2%		3%		2%		3%
EVER ATTEND QVPS	Yes - Respondent	13%	8%	9%	9%	16%	5%	17%	8%	19%	6%	19%
	Yes - in household	26%	27%	20%	23%	25%	24%	26%	21%	31%	24%	27%
	Yes - in household, currently attending	5%	8%	11%	10%	2%	11%	2%	9%	2%	11%	2%
	Yes - Both, in household currently attending.	4%	3%	4%	3%	4%	4%	3%	5%	3%	6%	4%
	Yes - Both	10%	6%	16%	11%	11%	12%	12%	10%	9%	12%	10%
	All yes	57%	52%	60%	56%	59%	57%	60%	52%	63%	59%	62%
	No	40%	48%	35%	41%	39%	40%	36%	46%	34%	38%	35%
REGION	(Refused)	3%		5%	3%	3%	3%	4%	2%	3%	4%	
	Central /West	32%	43%	46%	44%	23%	47%	20%	41%	24%	45%	21%
	North	41%	41%	36%	39%	44%	40%	46%	35%	46%	37%	45%
REGION / GENDER	South	27%	16%	18%	17%	33%	13%	33%	24%	30%	18%	35%
	Central /West Men	15%	19%	22%	21%	9%	18%	7%	21%	9%	18%	6%
	Central /West Women	17%	24%	23%	24%	14%	28%	13%	21%	16%	27%	14%
	North Men	19%	20%	22%	21%	17%	19%	16%	19%	18%	18%	17%
	North Women	22%	22%	14%	18%	27%	21%	30%	16%	28%	19%	28%
	South Men	12%	12%	9%	10%	15%	10%	18%	9%	17%	8%	19%
	South Women	15%	4%	9%	7%	18%	3%	15%	15%	13%	10%	16%
REGION / EDUCATION	Central /West Non-college	4%	4%	3%	4%	4%	4%	4%	4%	5%	4%	4%
	Central /West College	28%	38%	43%	41%	19%	43%	17%	38%	20%	41%	17%
	North Non-college	6%					13%		12%		13%	
	North College	34%	41%	36%	39%	28%	40%	30%	35%	28%	37%	28%
	South Non-college	2%	1%	1%	1%	2%	1%	2%	2%	1%	3%	2%
	South College	25%	15%	17%	16%	30%	12%	32%	22%	28%	15%	33%
	Total	200	44	48	92	90	72	70	103	86	75	69

RESEARCH ANALYSIS BY LAKE RESEARCH PARTNERS
 Washington , DC (202) 776-9066 | Berkeley , CA (510) 286-2097

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
SOURCE OF INFORMATION ABOUT COMMUNITY ISSUES	Social media	23%	21%	24%	18%	27%	17%	25%	20%	28%
	Family/friends	37%	40%	33%	35%	38%	40%	41%	31%	36%
	Newspaper/TV/Radio	75%	74%	77%	79%	71%	77%	70%	82%	72%
	Other	9%	7%	11%	7%	11%	6%	8%	8%	15%
CHILDREN UNDER 18	Yes	28%	26%	31%	27%	29%	33%	18%	22%	40%
	No	71%	74%	68%	71%	71%	67%	82%	75%	60%
	(don't know)	1%	0%	2%	2%		1%		3%	
EVER ATTEND QVPS	Yes - Respondent	13%	14%	11%	11%	15%	13%	15%	8%	15%
	Yes - in household	26%	27%	25%	28%	23%	32%	21%	24%	26%
	Yes - in household, currently attending	5%	4%	7%	5%	6%	3%	5%	6%	7%
	Yes - Both, in household currently attending.	4%	4%	3%	4%	3%	3%	6%	5%	1%
	Yes - Both	10%	7%	12%	9%	10%	6%	9%	12%	12%
	All yes	57%	56%	58%	57%	58%	57%	55%	56%	61%
	No	40%	44%	37%	41%	39%	42%	45%	40%	34%
(Refused)	3%	1%	5%	2%	3%	1%		3%	6%	
REGION	Central /West	32%	32%	32%	32%	32%	34%	30%	31%	34%
	North	41%	41%	41%	42%	41%	45%	37%	38%	44%
	South	27%	27%	27%	26%	27%	22%	32%	31%	23%
REGION / GENDER	Central /West Men	15%	15%	14%	15%	15%	14%	15%	15%	14%
	Central /West Women	17%	17%	18%	18%	17%	19%	15%	16%	20%
	North Men	19%	19%	19%	19%	19%	17%	22%	22%	16%
	North Women	22%	22%	22%	22%	22%	28%	16%	17%	28%
	South Men	12%	12%	12%	12%	12%	13%	11%	11%	13%
	South Women	15%	15%	14%	14%	15%	9%	21%	19%	9%
REGION / EDUCATION	Central /West Non-college	4%	3%	5%	6%	2%	5%		6%	4%
	Central /West College	28%	29%	27%	27%	30%	29%	30%	25%	30%
	North Non-college	6%	7%	5%	4%	8%	6%	7%	1%	9%
	North College	34%	32%	35%	36%	31%	38%	27%	34%	35%
	South Non-college	2%	2%	1%	3%	1%	3%	1%	2%	1%
	South College	25%	25%	25%	24%	27%	19%	31%	29%	22%
Total	200	100	100	100	100	50	50	50	50	

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		GENDER		AGE			AGE		GENDER /AGE		EDUCATION				
		TOTAL	Men	Women	All under 50	50 - 64	65 & over	Under 50	50 & over	Men 50+	Women 50+	Non-college grad	College graduate or post-grad	4-year College grad	Post-graduate
SPLIT	A	50%	50%	50%	50%	51%	49%	50%	50%	50%	50%	52%	49%	50%	48%
	B	50%	50%	50%	50%	49%	51%	50%	50%	50%	50%	48%	51%	50%	52%
	C	50%	50%	50%	51%	51%	48%	51%	50%	52%	48%	49%	50%	49%	52%
	D	50%	50%	50%	49%	49%	52%	49%	50%	48%	52%	51%	50%	51%	48%
SPLIT	AC	25%	24%	26%	28%	29%	19%	28%	24%	21%	25%	29%	23%	22%	25%
	AD	25%	26%	24%	23%	21%	30%	23%	26%	28%	25%	22%	26%	28%	23%
	BC	25%	26%	24%	23%	22%	29%	23%	26%	31%	23%	20%	27%	27%	27%
	BD	25%	24%	26%	27%	27%	22%	27%	24%	19%	27%	28%	24%	23%	25%
	Total	200	92	108	66	60	74	66	134	56	78	62	134	65	70

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	EDUCATION /GENDER		EDUCATION /AGE		REGION			REGION / EDUCATION		PARTY REGISTRATION		PARTY REGISTRATION / GENDER		2. MOTIVATION TO VOTE MAY	2. MOTIVATION TO VOTE MAY
			College men	College women	College <50	College 50+	Central /West	North	South	Central /West College	North College	Democrat	Republican	Democrat Women	Republican Men	6 - 10 - Motivated	10 - Motivated
			SPLIT	A	50%	49%	49%	58%	45%	50%	50%	50%	52%	48%	49%	51%	46%
	B	50%	51%	51%	42%	55%	50%	50%	50%	48%	52%	51%	49%	54%	51%	53%	56%
	C	50%	49%	51%	53%	49%	50%	51%	49%	47%	54%	49%	51%	50%	52%	51%	48%
	D	50%	51%	49%	47%	51%	50%	49%	51%	53%	46%	51%	49%	50%	48%	49%	52%
SPLIT	AC	25%	21%	26%	29%	21%	26%	27%	20%	25%	28%	20%	28%	20%	26%	23%	23%
	AD	25%	29%	23%	29%	25%	24%	23%	30%	27%	20%	29%	23%	27%	23%	23%	21%
	BC	25%	28%	25%	24%	28%	24%	23%	29%	22%	26%	29%	23%	30%	26%	28%	25%
	BD	25%	23%	26%	18%	27%	26%	27%	21%	26%	26%	21%	27%	24%	25%	26%	31%
	Total	200	69	65	43	91	64	82	54	56	67	84	102	54	55	163	114

QUAKER VALLEY SCHOOL DISTRICT- FEBRUARY 2018

		TOTAL	3. MOTIVATION TO VOTE NOV	3. MOTIVATION TO VOTE NOV	5a. QUAKER VALLEY SCHOOLS	5b.QUAKER VALLEY SCHOOL BOARD		5c.QUAKER VALLEY SUPERINTENDENT DR. HEIDI ONDEK		7.QV SCHOOL QUALITY	EVER ATTENDED QVPS	EVER ATTENDED QVPS	CHILDREN UNDER 18		8.INITIAL BALLOT	
			6 - 10 - Motivated	10 - Motivated	Favorable	Favorable	(No opinion /Never heard)	Favorable	(No opinion /Never heard)	Excellent /good	No	All yes	Yes	No	Yes	No
SPLIT	A	50%	47%	46%	49%	42%	64%	45%	54%	48%	54%	49%	45%	52%	51%	50%
	B	50%	53%	54%	51%	58%	36%	55%	46%	52%	46%	51%	55%	48%	49%	50%
	C	50%	52%	51%	53%	51%	52%	51%	52%	51%	51%	50%	49%	50%	50%	50%
	D	50%	48%	49%	47%	49%	48%	49%	48%	49%	49%	50%	51%	50%	50%	50%
SPLIT	AC	25%	25%	25%	26%	18%	38%	22%	30%	25%	26%	25%	29%	24%	27%	26%
	AD	25%	23%	21%	22%	24%	26%	24%	24%	23%	28%	24%	16%	29%	24%	24%
	BC	25%	28%	26%	26%	33%	14%	29%	22%	25%	25%	25%	20%	26%	24%	24%
	BD	25%	25%	28%	25%	25%	22%	25%	24%	26%	21%	26%	35%	21%	25%	27%
	Total	200	171	127	172	102	64	93	97	170	81	114	56	142	84	79

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	C12. SAFE BUILDING FOCUS PROFILE BALLOT	D13. COMMUNITY PRIDE PROFILE BALLOT	12/13.MESSAGES COMBINED		8-12/13.INITIAL - COMBINED PROFILE SHIFT		15.FINAL BALLOT		8-15.INITIAL - FINAL SHIFT	
			Yes	Yes	Yes	No	Solid Yes	Solid No	Yes	No	Solid Yes	Solid No
SPLIT	A	50%	48%	55%	52%	49%	50%	50%	47%	52%	47%	49%
	B	50%	52%	45%	48%	51%	50%	50%	53%	48%	53%	51%
	C	50%	100%		48%	54%	45%	49%	50%	50%	49%	47%
	D	50%		100%	52%	46%	55%	51%	50%	50%	51%	53%
SPLIT	AC	25%	48%		23%	31%	23%	27%	22%	29%	23%	24%
	AD	25%		55%	29%	18%	28%	23%	26%	23%	24%	25%
	BC	25%	52%		25%	23%	22%	22%	28%	22%	27%	23%
	BD	25%		45%	23%	28%	27%	29%	25%	27%	27%	28%
	Total	200	44	48	92	90	72	70	103	86	75	69

QUAKER VALLEY SCHOOL DISTRICT - FEBRUARY 2018

		TOTAL	SPLIT				SPLIT			
			A	B	C	D	AC	AD	BC	BD
SPLIT	A	50%	100%		50%	50%	100%	100%		
	B	50%		100%	50%	50%			100%	100%
	C	50%	50%	50%	100%		100%		100%	
	D	50%	50%	50%		100%		100%		100%
SPLIT	AC	25%	50%		50%		100%			
	AD	25%	50%			50%		100%		
	BC	25%		50%	50%				100%	
	BD	25%		50%		50%				100%
	Total	200	100	100	100	100	50	50	50	50